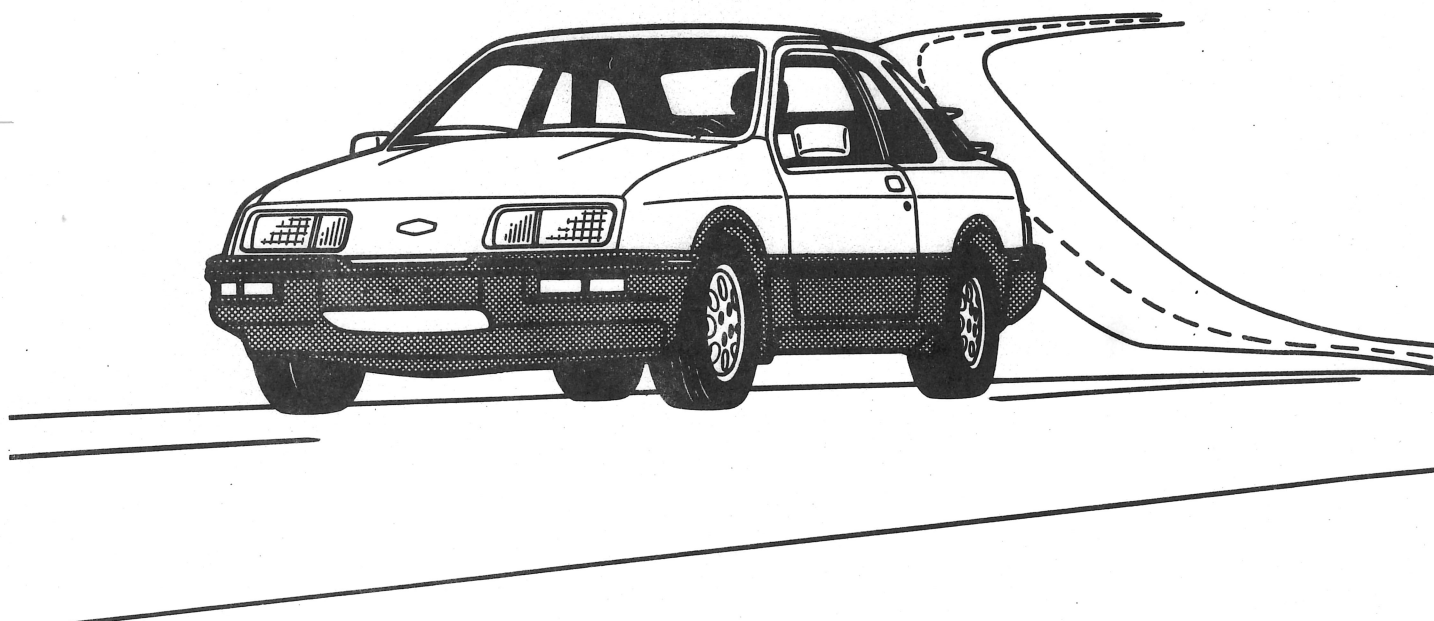


# 1985 LINCOLN-MERCURY DIVISION PRODUCT HIGHLIGHTS



**MARKETING PLANS  
LINCOLN-MERCURY DIVISION  
MARCH 1984**

**CONFIDENTIAL**





If you have any questions regarding these highlights, please call the appropriate individual listed below:

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## 1985 MERCURY GRAND MARQUIS

### PRODUCT CHANGES

#### EXTERIOR

- . "Electronic Fuel Injection" plaque deleted from fenders

#### INTERIOR

- . Mystic cloth replaces vinyl on headrests used with base cloth seat trim
- . Mystic cloth replaces vinyl side facings of base cloth trim set
- . Front leg room increased by 1.4"
- . Rear leg room decreased by 1.4"

#### FUNCTIONAL

- . Locks revised to improve convenience and anti-theft protection. A 10-tumbler key will operate both ignition and door locks while maintaining unique ignition and door lock codes. A secondary key is required for glove box and luggage compartment.
- . Nitrogen gas-pressurized shock absorbers (front and rear) made standard to improve ride over rough road surfaces
- . Lower Bodyside Protection (CQB) urethane coating made standard

#### OPTIONS ADDED

- . P215/70R15 WSW tires with all season tread design (HEM)
- . P215/70R15 WSW tires, all-season tread and puncture sealant (HEV)
- . Automatic Load Leveling (B6C)
- . Power Antenna (AFD)
- . Dual Power Remote Control Mirrors (A4F/A5F)

#### OPTIONS DELETED

- . P225/75R14 WSW tire (HDL)
- . P205/75R15 WSW Puncture Resistant Tire (HEV)
- . Lower Bodyside Protection (CQB) made standard

#### OPTIONS REVISED

- . Vent Windows (BJC) - friction latch replaces rotary knob control. No longer requires R.H. Remote Control Mirror (A5G)
- . AM/FM Cassette (AAR) - separate bass and treble controls added, along with Dolby® noise reduction and auto reverse tape player.

1985 MERCURY GRAND MARQUIS

PRODUCT CHANGES

Color and Trim Revisions

Exterior Colors

New Colors (5)

- . Pastel Regatta Blue (3M)
- . Light Regatta Blue Metallic (3V)
- . Sand Beige (8L)
- . Medium Sand Beige (86)
- . Dark Clove Brown Metallic (8Y)

Deleted Colors (6)

- . Light Desert Tan (8Q)
- . Dark Walnut Metallic (5U)
- . Pastel French Vanilla (6Z)
- . French Vanilla Metallic (68)
- . Medium Blue Metallic (3H)
- . Desert Tan Metallic (9N)

Tu-Tones

New Combinations (3)

- . Midnight Blue Metallic (3L)/  
  Light Regatta Blue Metallic (3V)
- . Sand Beige (8L)/  
  Medium Sand Beige (86)
- . Medium Sand Beige (86)/  
  Dark Clove Brown Metallic (8Y)

Deleted Combinations (3)

- . Midnight Blue Metallic (3L)/  
  Medium Blue Metallic (3H)
- . Dark Walnut Metallic (5U)/  
  Desert Tan Metallic (9N)
- . Pastel French Vanilla (6Z)/  
  French Vanilla Metallic (68)

Carryover Colors (7)

- . Black (1C)
- . Oxford White (9L)
- . Silver Metallic (1E)
- . Medium Charcoal Metallic (1B)
- . Midnight Canyon Red Metallic (2C)
- . Midnight Blue Metallic (3L)
- . Medium Canyon Red Metallic (2A)

Carryover Combinations (2)

- . Silver Metallic (1E)/  
  Medium Charcoal Metallic (1B)
- . Medium Canyon Red Metallic (2A)/  
  Midnight Canyon Red Metallic (2C)

1985 MERCURY GRAND MARQUIS

PRODUCT CHANGES

Vinyl Roofs

New Colors (2)

- . Sand Beige (M)
- . Medium Sand Beige (J)

Carryover Colors (5)

- . Black (A)
- . Oxford White (W)
- . Light Charcoal (5)
- . Medium Canyon Red (G)
- . Midnight Blue (Q)

Deleted Colors (3)

- . Light Desert Tan (H)
- . Pastel French Vanilla (L)
- . Dark Walnut (V)

Interior Trims

New Colors (2)

- . Clove Brown
- . Sand Beige

Carryover Colors (3)

- . Oxford Gray
- . Canyon Red
- . Midnight Blue

Deleted Colors (2)

- . Walnut
- . French Vanilla



## 1985 MERCURY GRAND MARQUIS

### STANDARD EQUIPMENT

#### FUNCTIONAL

- . 5.0 liter (302 CID) Engine with Electronic Fuel Injection (EFI)
- . Automatic Overdrive Transmission
- . Power Steering
- . Power Brakes - Front Disc/Rear Drum
- . Standard Axle Ratio 3.08:1
- . P215/75R14 Low Profile Radial WSW Tires
- . Mini-spare Tire with Cover
- . Viscous Fan
- . Laminated Exhaust Pipe
- . Luxury Sound Package
- . Dual Note Horn
- . Concealed Electric Windshield Wipers
- . Windshield Washer Jet in Wiper Arms
- . Coolant Recovery System
- . Single Stroke Parking Brake
- . 54 Amp. Maintenance Free Battery
- . 60 Amp. Alternator
- . Four Bar Link Rear Suspension
- . Long and Short Arm Coil Spring Front Suspension
- . Front Stabilizer Bar
- . Sedan Door Construction for Reduced Wind Noise
- . "Lubed-for-Life" Upper Ball Joints
- . Deep Well Luggage Compartment with Fully Carpeted Trim
- . Theft Resistant Decklid Lock Latch
- . Body/frame Construction
- . AM/FM Stereo Radio with Dual Rear Speakers
- . Automatic Parking Brake Release
- . L.H. Remote Control Mirror
- . Power Windows
- . Rear Bumper Guards
- . 18 Gallon Fuel Tank (Sedans)
- . 18.5 Gallon Fuel Tank (S/W)
- . Single Key Locking with Anti-Theft Feature
- . Nitrogen Gas Pressurized Shock Absorbers
- . Lower Bodyside Urethane Coating

## 1985 MERCURY GRAND MARQUIS

### STANDARD EQUIPMENT

#### EXTERIOR

##### SIDE

- . Coach Vinyl Roof with Coach Lamps
- . Wide Black/Bright Bodyside Molding Treatment
- . "Grand Marquis" Block Letters on "C" Pillar
- . Bright Belt Molding
- . Bright Wheelip Moldings
- . Bright Roof Drip Moldings
- . Deluxe Wheel Covers
- . Bright Window Frame Moldings
- . Upper Bodyside Accent Stripe

##### REAR

- . Full Width Horizontal Bar Wrap-around Theme Taillamps
- . Color-keyed Backlite Moldings
- . Recessed License Plate Bracket
- . Vertical Backup Lamps Adjacent to the License Plate
- . Bright Decklid Lower Edge and Taillamp Surround Molding
- . Decklid Lock Bezel and Ornament

##### FRONT END

- . Vertical Bar Grille
- . Dual Rectangular Halogen Headlamps
- . Hood Ornament
- . Bright Windshield Molding
- . Bright Headlamps and Parking Lamp Surround Moldings
- . Front Bumper Guards
- . Bright Hood Rear Edge Molding

## 1985 MERCURY GRAND MARQUIS

### STANDARD EQUIPMENT

#### INTERIOR

- . Reclining Twin Comfort Lounge Seat Trimmed in Cloth
- . Door Trim Panel with Full Length Door Armrests, Upper Woodgrain Applique, Pull Straps and Medallion
- . Dual Instrument Panel Courtesy Lights
- . Lockable Glove Box with Squeeze-Type Release
- . Steering Column Mounted Stalk Controls for Washer, Wiper, High/low Headlamp Beam, Horn and Optional Tilt Steering Wheel Control
- . 18 oz. Nylon Color-Keyed Cut Pile Carpeting
- . Luxury Four-Spoke Color-Keyed Steering Wheel
- . Argent Ribbed Texture with a Surrounding Figured Mahogany Woodgrain Instrument Panel Applique
- . Two Rear Seat Ashtrays Located in Rear Door Armrests
- . Glove Box Light
- . Front Ashtray Light
- . Rear Door Courtesy Light Switches
- . Deluxe Color-Keyed Seat Belts with Tension Reliever
- . Cigar Lighter
- . Day/Night Mirror
- . Door Lock Controls on Door Armrest
- . Warning Chimes
- . Cloth Headlining Standard
- . Trunk Light
- . Quartz Analog Clock
- . Cloth Headrests

1985 MERCURY GRAND MARQUIS LS

CONTENT OVER GRAND MARQUIS

FUNCTIONAL

- . Tinted Glass

EXTERIOR

- . LS Badge on L.H. Side of Decklid

INTERIOR

- . Luxury Door Trim Panels
- . Luxury Door Arm Rests with Woodgrain Insert and Courtesy Light
- . Luxury Cloth Seat Trim in Unique Sew Style
- . Cloth Headrests
- . Seat Back Map Pockets
- . Rear Seat Center Fold-Down Arm Rest
- . Dual Beam Dome Light
- . Non-Illuminated Right-Hand Visor Vanity Mirror

1985 MERCURY GRAND MARQUIS COLONY PARK STATION WAGON

DIFFERENTIAL VERSUS GRAND MARQUIS SEDAN

FUNCTIONAL

- . Three-way Tailgate
- . Power Tinted Tailgate Window
- . Heavy-duty Frame
- . Conventional Spare Tire/Wheel

EXTERIOR

- . Full Length Bodyside and Tailgate Rosewood Woodtone Applique/Matching Bright and Woodtone Rails
- . Integral Backup Light and Taillamps
- . Bright and Black Tailgate Window Molding
- . Colony Park Script on Quarter Panel
- . Mercury nomenclature on Tailgate (R.H. Side)
- . Grand Marquis Nomenclature on Tailgate (L.H. Side)

INTERIOR

- . Lockable Stowage Compartment
- . Load Floor Carpet (Removable)
- . Left and Right Hand Molded Quarter Trim Stowage Trays
- . Reclining Twin Lounge Comfort Seat in Base Vinyl, Optional Cloth or Duraweave Polyknit
- . Cargo Compartment Light Activated by Tailgate, Includes Courtesy Light Switch

1985 MERCURY GRAND MARQUIS COLONY PARK LS

CONTENT OVER COLONY PARK

FUNCTIONAL

- . Tinted Glass

EXTERIOR

- . LS Badge on Tailgate (L.H. Side)

INTERIOR

- . Luxury Door Trim Panels
- . Luxury Door Arm Rests with Woodgrain Insert and Courtesy Light
- . Luxury Cloth Seat Trim in Unique Sew Style
- . Cloth Headrests
- . Seat Back Map Pockets
- . Dual Beam Dome Light
- . Non-Illuminated Right-Hand Visor Vanity Mirror



1985 MERCURY GRAND MARQUIS

REGULAR PRODUCTION OPTIONS

Option  
Code

OPTIONS

ARC Air Conditioning - Automatic Temperature Control  
Tinted glass recommended

ARD Air Conditioning - Manual Temperature Control  
Tinted glass recommended

AFD Antenna - Power  
Mounted in right front fender. Not available with  
radio delete option (AAP)

A8C Autolamp - On/Off Delay System

G3J Axle - Traction-Lok  
3.08 Ratio (50S), 3.42 Ratio (Altitude) Requires  
conventional spare tire (CHE). Included with  
trailer tow packages (EMB) and (EMC).

AJC Battery - Heavy Duty  
71 Amp maintenance free included in trailer tow  
III package (EMC).

FNB Bracket - Front License Plate (No Cost Option)  
Mandatory option in states that require two  
license plates.

CCB Bumper Rub Strips - Front and Rear

CYD Clock - Electronic Digital  
Includes day, date and elapsed time function.

A6C Convenience Group  
Includes the following:

	Grand Marquis	Grand Marquis LS	Colony Park	Colony Park LS
Intermittent Windshield Wipers (BGB)	x	x	x	x
Visor Vanity Mirror (Right Hand)	x	Std.	x	Std.
Power Decklid/Tailgate Lock	x	x	x	x
Trip Odometer and Warning Light Cluster	x	x	x	x

1985 MERCURY GRAND MARQUIS

REGULAR PRODUCTION OPTIONS

Option  
Code

OPTIONS (Cont'd)

BAB	<u>Cornering Lamps</u>				
BDC	<u>Defroster - Electric Rear Window</u> Includes tinted rear window. Required on vehicles to be registered in New York State.				
27	<u>Engine - 5.0 Liter (302) V-8 EFI</u>				
BFC	<u>Glass - Tinted (Complete)</u> Included with Grand Marquis LS and Colony Park LS (CWD). Recommended with air conditioning. Required with pivoting Vent Windows (BJC).				
ATB	<u>Illuminated Entry System</u> Includes activation of interior lights and a ring of light around the keyhole by lifting the outside door handle.				
C4B	<u>License Plate Frame(s)</u> Rear only unless ordered with front license plate bracket (FNB)				
A3B	<u>Light Group - Visibility</u>	Grand Marquis	Grand Marquis LS	Colony Park	Colony Park LS
	Engine Compartment Light	x	x	x	x
	Dome Dual Beam	x	Std.	x	Std.
	Headlamp-On Warning Chimes	x	x	x	x
B6C	<u>Load Leveling - Automatic</u>				
A7B	<u>Lock Group - Power</u> Includes power tailgate lock on station wagon, power decklid release on sedans and power door locks.				
FDB	<u>Locking Fuel Fill Door - Remote Control</u> Requires power lock group (A7B)				
CKB	<u>Luggage Rack - Deluxe</u> Includes woodgrain inserts. Available on station wagon only.				

1985 MERCURY GRAND MARQUIS

REGULAR PRODUCTION OPTIONS

Option  
Code

OPTIONS (Cont'd)

A4F/A5F	<u>Mirror - Dual Power Remote Control</u>
FPB	<u>Mirror - Illuminated Visor Vanity (L.H. &amp; R.H.)</u>
A5G	<u>Mirror - R.H. Remote Control Convex (Door Mounted)</u> Not available concurrent with availability of Dual Power Remote Control Mirror
CRB	<u>Molding - Rocker Panel</u> Black on sedans, bright on station wagons. Included with Lower Bodyside Protection (CQB).
CSB	<u>Molding - Vinyl Insert Bodyside (Narrow)</u> Color-Keyed vinyl insert on Grand Marquis, Brown insert on Colony Park.
-	<u>Paint - Glamour</u> See Color and Trim Chart for availability.
EFB	<u>Paint - Tu-Tone</u> See Color and Trim Chart for availability. Standard bodyside accent stripes deleted on Grand Marquis. (Bodyside Molding (CSB) available with Tu-tone)
AAU	<u>Radio - Electronic AM/FM Stereo Search</u>
AAR	<u>Radio - AM/FM Stereo with Cassette Tape Player</u>
AAV	<u>Radio - Electronic AM/FM Stereo Search/Cassette Player/with Dolby Noise Reduction System</u>
AAP	<u>Radio - Standard Not Required</u> Deletes standard AM/FM stereo radio. Not available with power antenna (AFD) or premium sound (AEC)

1985 MERCURY GRAND MARQUIS

REGULAR PRODUCTION OPTIONS

Option  
Code

OPTIONS (Cont'd)

CJG	<u>Roof - Formal Coach Vinyl</u> Available on Grand Marquis and LS. Heavily padded luxury half roof in Valino grain. Includes smaller frenched rear window opening, more formal roof line, cloth wrapped interior garnish moldings, and bright belt molding.
BKU	<u>Seats - Power Twin Comfort Lounge - 6-Way Driver Side</u> Includes passenger and driver recliners (STD.)
BK3	<u>Seats - Power Twin Comfort Lounge - 6-Way/6-Way</u> Includes passenger and driver recliners (STD.)
BSE	<u>Seats - Dual Rear Facing</u> Removable. Includes 12 oz. carpeting in well and bumper step pad. Vinyl trim only.
AEC	<u>Sound System - Premium</u> Includes two additional door speakers, upgraded rear speakers and power amplifier. Not available with radio delete option (AAP)
CHE	<u>Spare Tire - Conventional</u> Included with Trailer Towing Package (EMC) and required with Traction-Lok Axle (G3J). Standard on station wagons.
AYB	<u>Speed Control - Fingertip</u> Includes "resume" feature
AWB	<u>Steering Wheel - Tilt</u>
AXF	<u>Steering Wheel - Leather Wrapped</u> Color-keyed. Requires speed control.
EHF	<u>Stripes - Hood Accent</u>

REGULAR PRODUCTION OPTIONS

Option  
Code

OPTIONS (Cont'd)

B4B	<p><u>Suspension - Heavy-Duty</u>                      Not available with Trailer Towing Package (EMC) or Handling Suspension (B4D). Includes increased diameter front stabilizer bar and upgraded springs and shocks.</p>
EMC	<p><u>Trailer Towing Package, Heavy Duty (Class III)</u>                      Designed for 5000 pound maximum trailer weight and 750 pound maximum tongue weight. Not available with Handling Suspension (B4D) or Heavy Duty Suspension (B4B).                      Includes:</p> <ul style="list-style-type: none"> <li>. Special suspension components, front and rear</li> <li>. Heavy-duty battery (71-amp-hr)</li> <li>. Heavy-duty radiator</li> <li>. 14 x 6.5 inch wheels (standard on wagons)</li> <li>. Trailer wiring harness</li> <li>. Auxiliary transmission external oil cooler</li> <li>. Auxiliary power steering external oil cooler</li> <li>. Heavy-duty turn signals and emergency flashers</li> <li>. Conventional spare tire (standard on wagons)</li> <li>. Heavy duty rear brakes (sedans)</li> <li>. 3.55:1 rear axle ratio</li> </ul>
A1B	<p><u>Tripfinder Computer</u>                      Computerized module with multifunction digital display. Not available with Altitude Emission System (D4B) or Electronic Digital Clock (CYD).                      Includes functions for:</p> <ul style="list-style-type: none"> <li>. Time (hours, minutes, day, date and elapsed time)</li> <li>. Trip (odometer and average speed)</li> <li>. Fuel economy (instantaneous and trip average)</li> <li>. Fuel consumption (gallons used)</li> <li>. English/Metric Conversion (miles/kilometers and gallons/liters).</li> </ul>
BJC	<p><u>Vent Windows - Pivoting Front</u>                      Requires Tinted Glass (BFC). Includes Friction Latch.</p>
CGN	<p><u>Wheel Covers - 4 Wire (14" or 15")</u>                      Includes locking feature.</p>
CEG	<p><u>Wheels - 4 Cast Aluminum Turbine Spoke 15"</u>                      Required with 15" tires on Colony Park and Colony Park LS.</p>

1985 MERCURY GRAND MARQUIS

LIMITED PRODUCTION OPTIONS

<u>Option Code</u>	
<u>OPTIONS</u>	
D4B	<u>Emissions System - Altitude</u> Includes 3.55 axle ratio. Not available with Tripfinder Computer (A1B) or California Emissions System (ENE).
ENE	<u>Emissions System - California</u> Required on vehicles to be registered in California. Not available on vehicles to be registered in 49 States.
ANC	<u>Immersion Engine Block Heater</u>
C1B	<u>Floor Mats - Front</u> 14 oz. color-keyed carpet mat. Fleet option only.
B4D	<u>Suspension - Handling</u> Includes upgraded shocks and front springs, increased diameter front stabilizer bar, rear stabilizer bar and 14 x 6.5" wheels. Not available with Trailer Towing Package (EMC) or Heavy-Duty Suspension or on station wagon.
BFB	<u>Tinted Windshield</u> Not available on Grand Marquis LS, Colony Park LS, or Pivoting Vent Windows (BJC). Fleet option only.
BGB	<u>Windshield Wipers - Interval</u> Included in Convenience Group. Fleet option only.



1985 MERCURY GRAND MARQUIS TIRE APPLICATION

Option Code	Tire Size	Color	Grand Marquis Sedan	Colony Park
HDH	P215/75 R14	BSW	Fleet Only	Fleet Only
HDJ	P215/75 R14	WSW	STD	STD
HEM	P215/70 R15 <u>b/</u> <u>d/</u>	WSW	OPT	OPT
HEL	P215/70 R15 <u>b/</u> <u>c/</u> <u>d/</u>	WSW	OPT	OPT
HEU	P205/75 R15 <u>a/</u> <u>b/</u> <u>d/</u>	WWSW	OPT	OPT

NOTE: The T125/80D16 mini-spare is standard on all sedans except with Trailer Tow Option. Conventional spare tire is standard on Colony Park, included with Traction-Lok Axle, Trailer Tow Package (EMC) and available as a delete option (CHE).

- a/ Required with Aluminum Wheels if (HEM) or (HEL) not ordered  
b/ Includes unique Full Wheel Cover unless (CGN) or (CEG) is ordered  
c/ Puncture Sealant  
d/ Requires Aluminum Wheels (CEG) on Colony Park

1985 MERCURY GRAND MARQUIS AXLE AVAILABILITY

Engine	Base			Traction-Lok		
	49S	Calif.	Alt.	49S	Calif.	Alt.
5.0L EF1	3.08 <u>a/</u>	3.08 <u>a/</u>	3.55	3.55	3.55	3.55

- a/ 3.08 axle is replaced with 3.55 when ordered with Trailer Tow III package (EMC)



## 1985 MERCURY MARQUIS

### PRODUCT CHANGES

#### EXTERIOR

- . New grille texture with revised vertical bar theme incorporating a heavier center bar and Mercury medallion
- . Mercury nameplate is moved from the grille to the front left-hand edge of the hood
- . New color-keyed wide vinyl bodyside molding. Wheelip moldings are deleted
- . Mercury medallion added to brushed "B" pillar applique
- . Door and quarter window moldings black with carryover narrow bright frame
- . New taillamp lenses with increased lighted area and two-tiered all-red design. Nomenclature moved to new decklid location
- . LTS nomenclature relocated from fender to passenger side of decklid
- . Brougham nameplate moved from LH & RH fenders to decklid location

#### INTERIOR

- . New LS front seat back design with "ears" that extend upward beside the headrest
- . Base cloth seats - Greenwich II cloth replaces Tara cloth on seat inserts
- . Brougham cloth seats - new sew style with Cornell cloth replacing Leaside in combination with carryover Loran. Armrests and headrests are carryover Loran. Seat back map pockets are carryover Loran and carpet.
- . Brougham leather seats - new sew style common with Marquis Brougham cloth seat
- . Base door trim panel - carryover except Greenwich II cloth replaces Tara
- . Brougham door trim panel - carryover except Cornell replaces Leaside

#### FUNCTIONAL

- . P195/75R14 BSW (HDD) becomes standard tire replacing P185/75R14 BSW (HDB)
- . Locks revised to improve convenience and anti-theft protection. A 10-tumbler key will operate both ignition and door lock while maintaining unique ignition and door lock key codes. A secondary key is required for glove box and luggage compartment

#### OPTIONS ADDED

- . Rocker Panel Moldings (CRB)
- . Dual Power Remote-Control Mirrors (A4F/A5F)
- . 3.27:1 Traction-Lok Axle (G3T)
- . P205/75R14 WSW (HDG)
- . P205/70R14 BSW (HDR)
- . P205/70R14 WSW (HDW)
- . P205/70HR14 BSW Goodyear Eagle Tire (HDY)
- . Fleet Delete Option (1984½)
- . Flight Bench seat on Brougham
- . Aluminum Wheels and TRX P220/55R390 BSW tires for LTS

## PRODUCT CHANGES (Cont'd)

### OPTIONS DELETED

- . AM/FM Stereo Electronic Search Radio (AAU)
- . Electronic Instrument Cluster (A2B)
- . Cold Weather Group (E8C)
- . Liftgate Wiper/Washer (E4B)
- . Leather Seat Trim
- . Tinted Windshield (BFB)
- . P195/75R14 WSW Tire Puncture Sealant (HDN)
- . Trailer Tow II (EMB)
- . P205/70R14 BSW Tire (HDR)
- . P185/75R14 WSW (HDC)
- . Propane Fueled 2.3L (D5E)
- . Heavy-Duty Propane Suspension (B4C)
- . P195/75R14 BSW (HDD) - becomes standard

### OPTIONS REVISED

- . Bumper Rub Strips (CCB) and Bumper Guards (Front std., rear C6G) revised with section similar to bodyside moldings including argent stripe
- . Luxury Wheelcover (CGJ) - new unique design
- . Polycast wheels revised from medium/light argent paint to Silver Metallic (3P3CXXF). Standard on Marquis LTS
- . "Electronic Fuel Injection" badges added to RH and LH fenders and "Automatic Overdrive" nomenclature is deleted from the decklid when the 3.8L AOD (35/4) is ordered
- . Premium Sound System (AEC) - four channel amplifier replaces two channel
- . Power Windows (BHB) - Requirement for R.H. Remote-Control Mirror (A5G) revised to permit use of Dual Power Mirrors (A4F/A5F)
- . Vent Windows (BJC) - requirement changed same as Power Windows above
- . Heavy-Duty Suspension (B4B) - P195 tires (HDD) made standard on base car, no longer included in unique (B4B) content
- . Brougham (CWD) - articulated headrest added
- . Heavy-Duty Fleet Package - LH horn deleted
- . Trailer Tow - Class II (EMB) - Requires 3.8L V-6 (35), but no longer requires AOD transmission (4)
- . Automatic Parking Brake Release (FlB) - Changed from RPO to LPO

## 1985 MERCURY MARQUIS

### PRODUCT CHANGES

#### Color and Trim Revisions

##### Exterior Colors

###### New Colors (6)

- . Medium Canyon Red Metallic (2A)
- . Light Regatta Blue Metallic (3V)
- . Dark Slate Metallic (4M)
- . Sand Beige (8L)
- . Medium Sand Beige (86)
- . Dark Clove Brown Metallic (8Y)

###### Carryover Colors (6)

- . Black (1C)
- . Oxford White (9L)
- . Silver Metallic (1E)
- . Medium Charcoal Metallic (1B)
- . Midnight Canyon Red Metallic (2C)
- . Midnight Blue Metallic (3L)

###### Deleted Colors (7)

- . Dark Academy Blue Metallic (5C)
- . Light Desert Tan (8Q)
- . Dark Walnut Metallic (5U)
- . Light Wheat (6C)
- . French Vanilla Metallic (68)
- . Desert Tan Metallic (9N)
- . Light Academy Blue Metallic (35)

##### Tu-Tones

###### New Combinations (3)

- . Dark Blue Metallic (3L)/  
Light Regatta Blue Metallic (3V)
- . Medium Sand Beige (86)/Sand Beige (8L)
- . Medium Sand Beige (86)/  
Dark Clove Brown Metallic (8Y)

###### Carryover Combinations (1)

- . Silver Metallic (1E)/  
Medium Charcoal Metallic (1B)

###### Deleted Combinations (4)

- . Silver Metallic (1E)/  
Midnight Canyon Red Metallic (2C)
- . Light Desert Tan (8Q)/  
Desert Tan Metallic (9N)
- . Light Wheat (6C)/French Vanilla  
Metallic (68)
- . Light Academy Blue Metallic (35)/  
Dark Academy Blue Metallic (5C)

1985 MERCURY MARQUIS

PRODUCT CHANGES

Vinyl Roof

New Colors (2)

- . Dark Slate (C)
- . Medium Sand Beige (J)

Carryover Colors (5)

- . Black (A)
- . Oxford White (W)
- . Light Charcoal (5)
- . Medium Canyon Red (G)
- . Midnight Blue (Q)

Deleted Colors (4)

- . Dark Academy Blue (B)
- . Light Desert Tan (H)
- . Desert Tan (M)
- . Light Wheat (U)

Interior Trims

New Colors (3)

- . Regatta Blue
- . Dark Clove Brown
- . Sand Beige

Carryover Colors (3)

- . Charcoal
- . Oxford Gray
- . Canyon Red

Deleted Colors (3)

- . Academy Blue
- . Desert Tan
- . Wheat



## 1985 MERCURY MARQUIS

### 4-DOOR SEDAN STANDARD EQUIPMENT

#### FUNCTIONAL

- . Variable Ratio Power Rack and Pinion Steering
- . 2.3L 1-V 4-Cylinder Engine
- . SelectShift Automatic Transmission
- . Rack and Pinion Steering
- . Power Front Disc/Rear Drum Brakes
- . Gas-Pressurized Struts and Shock Absorbers
- . Hybrid MacPherson Strut Front Suspension
- . Four-Bar Link Rear Suspension
- . Front Stabilizer Bar
- . Low Friction Ball Joints
- . P195/75R14 BSW Steel-Belted Radial Tires
- . Mini Spare Tire (T125/70D15, Floor Mounted in Front of Deep Well)
- . Luxury Sound Package
- . Flash-to-Pass Headlamp Feature
- . Extensive Use of Pre-Coated Steel Panels
- . Low Profile Windshield Wipers
- . Cowl Mounted Fluidic Windshield Washer Nozzle
- . Transmission Dampers and Braces and Axle Mounted Damper for Improved NVH
- . Maintenance-Free 36-Amp-Hour Battery
- . Electronic Voltage Regulator
- . Dual Note Horn with Control Located on Steering Wheel
- . Inside Hood Release
- . Gas Cap Tether
- . 16-Gallon Fuel Tank Capacity
- . Foot Operated Parking Brake with Warning Light
- . AM Radio with Dual Instrument Panel Speakers
- . Coolant Recovery System
- . Dual Quartz Halogen Headlamps
- . Aerodynamic Front End and Decklid Styling
- . Audible Disc Brake Wear Indicators

#### EXTERIOR

- . Bright Vertical Bar Grille and Grille Hood Molding
- . Bright Steel Bumpers (HSLA) with Integral Color-Keyed Sight Shield
- . Front Bumper Guards
- . Wrap-Around Side Markers
- . Bright Headlamp Doors
- . Bright Sail Mounted Left-Hand Remote-Control Mirror
- . Dual Hood and Bodyside Accent Stripe
- . Brushed "B" Pillar Applique with Mercury medallion
- . Black/Bright Door Frame Moldings
- . Bright Windshield and Backlight Moldings

#### 4-DOOR SEDAN STANDARD EQUIPMENT (Cont'd)

##### EXTERIOR (Cont'd)

- . Functional Bright Drip Rail Molding
- . Color-Keyed Vinyl Insert Wide Bodyside Molding with Argent Stripe and Bright Partial Wheelip Moldings
- . Deluxe Full Wheel Covers
- . "Mercury" Nomenclature on Lower Left Edge of the Hood
- . "Marquis" Nomenclature on Left-Hand Side of Decklid
- . "Mercury" Nomenclature on Right-Hand Side of Decklid
- . Full Width Taillamp Theme

##### INTERIOR

- . Reclining Twin Comfort Lounge Seats (5-passenger seating)
- . Cloth Seat Trim
- . Cloth Headrests
- . Cloth Cut and Score Headlining and Sun Visors
- . Padded Door Trim Panels with Cloth Inserts, Flocked Map Pocket Bins and 12 oz. Lower Carpeting
- . 16 oz. Floor Carpeting
- . "A"-Frame Steering Wheel (Thick Rim Section) with Center Horn Control
- . Locking Glove Box with Flocked Interior and Rotary Latch
- . Glove Box Light
- . Steering Column Mounted Controls for Turn Signals, Windshield Wiper/Washer, Headlamp Dimmer and Flash to Pass
- . Right-Hand Visor Vanity Mirror
- . Ashtray Light
- . Cigarette Lighter
- . Carpeted Package Tray
- . Rear Seat Ashtrays (Two)
- . Rear Door Courtesy Light Switches
- . Luggage Compartment Light
- . Molded Burlloom Luggage Compartment Trim with Shock Tower and Wheelhouse Liners and Rear Lining Boards
- . Color-Keyed Seat Belts
- . AM Radio with Dual Instrument Panel Speakers

## 1985 MERCURY MARQUIS BROUGHAM

### CONTENT OVER BASE

#### EXTERIOR

- . Brougham Nameplate on Left Corner of Decklid

#### INTERIOR

- . Luxury Cloth Seat Trim in Unique Sew Style
- . Luxury Door Trim Panel with Cloth Insert, Pull Straps, Flocked Map Pocket Bins and Carpeted Lower Portion
- . Luxury Luggage Compartment Trim (9 oz. Carpet) including Spare Tire Cover and Side and Rear Carpeted Lining Boards
- . Right Hand Illuminated Visor Vanity Mirror
- . Map Pockets on Front Seat Backs (Cloth and Leather Trim only)
- . Articulated Headrests

#### OTHER

- . Light Group
  - Engine Compartment Light
  - Dual Beam Dome Light
  - Instrument Panel Courtesy Light (two located underneath I/P)
- . Electronic Digital Clock
- . Auto Parking Brake Release
- . Electronic Warning Chimes

## 1985 MERCURY MARQUIS LTS

### CONTENT OVER BASE

#### FUNCTIONAL

- . 5.0L H.O. EFI V-8
- . Automatic Overdrive Transmission
- . Heavy-Duty 77 A.H. Maintenance-Free Battery
- . 15:1 steering gear ratio
- . P205/70HR14 BSW Goodyear Eagle Performance Tires
- . Handling Suspension including rear stabilizer bar

#### INTERIOR

- . Unique charcoal and oxford gray seat and door trim
- . Inflatable front seat lumbar supports
- . Tachometer instrument cluster
- . Console with floor shift
- . Black window and door opening controls
- . Black instrument panel knobs and switches (conventional radio knobs)
- . Dark silver instrument panel and steering wheel appliques
- . Driver's L.H. footrest
- . Oxford gray headlining and sun visors
- . Other Brougham level content, except automatic parking brake release is deleted

#### EXTERIOR

- . Polycast wheels with charcoal accents
- . Dual tip chrome exhaust extension
- . Bodycolor grille and grille header molding
- . Charcoal headlamp surround
- . LH and RH remote-control mirrors (charcoal)
- . Charcoal bodyside moldings, door window frames (moldings deleted, quarter window frame and moldings, windshield and backlite moldings)
- . Charcoal "B" pillar applique (Mercury emblem deleted)
- . Charcoal door handles, front and rear bumper guards and bumper rub strips (with argent stripe deleted), taillamp lens frames (bright accent deleted), and license plate housing
- . Black chrome lock bezels
- . Nomenclature on decklid next to car line name
- . Delete hood accent stripes

## 1985 MERCURY MARQUIS STATION WAGON

### UNIQUE CONTENT VS. 4-DOOR SEDAN

#### FUNCTIONAL

- . 3.8L V-6 Engine
- . "Liftgate Open" Warning Light
- . Tinted Liftgate Glass
- . Cargo Area Light

#### EXTERIOR

- . Bright Moldings
  - Liftgate Glass Surround
  - Liftgate Lower Edge
  - Taillamp Surround
  - Quarter Window Moldings

#### INTERIOR

- . Fold Down Rear Seat With Carpeting on Seat Back
- . Carpeted Cargo Area (Including Liftgate)
- . Lockable Storage Compartment in Left Rear Quarter Panel (Behind Wheel Well)

### EXTERIOR WOODTONE OPTION (EDB) CONTENT

- . Woodtone on Bodyside and Liftgate
- . Bright Surround Rails with Woodtone Inserts (No Woodtone inserts on taillamp surround/liftgate lower edge molding)
- . Delete Color-Keyed Bodyside Molding and Wheel lips
- . Delete bodyside accent stripes

1985 MERCURY MARQUIS

REGULAR PRODUCTION OPTIONS

Option  
Code

ARD                    Air Conditioner - Manual Temperature Control  
Tinted glass recommended.

ARC                    Air Conditioner - Automatic Temperature Control  
Tinted glass recommended.

A8C                    Autolamp - On-Off Delay System  
Includes headlamp "on" and "off" feature plus  
variable headlamp turn-off delay.

Axle - Traction-Lok  
See Axle Chart for availability.

AJF/  
AJB                    Battery - Heavy-Duty  
Maintenance free. Standard (STD) and Optional (O)  
availability shown below:

	36 AH	45 AH (AJF)	54 AH (AJB)	77 AH
2.3L A/T	-	S	0	-
3.8L C5	S	-	0	-
3.8L AOD	S	-	0	-
5.0L HO AOD	-	-	-	STD

54 AH (AJB) included with Fleet Heavy-Duty Package (DKE).

FNB                    Bracket - Front License Plate  
No-Cost option. Mandatory in states where front  
license plate is required.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

C6G

Bumper Guards - Rear  
Required with Rub Strips (CCB)

CCB

Bumper Rub Strips - Front and Rear  
Requires Rear Bumper Guards (C6G). Includes  
argent stripe.

CYD

Clock - Electronic Digital  
Included with Electronic Instrument Panel (A2B).  
Includes day/date/elapsed time feature. Not  
available with Tripminder® Computer (A1B).  
Standard on Brougham.

BAB

Cornering Lamps - Front

BDC

Defroster - Electric Rear Window  
Required in New York State on sedans.

DCB

Diagnostic Warning Lights  
Includes warning lights for door ajar, low washer  
fluid, low beam headlamp out, brake lamp out, low  
engine oil, taillamp out, low fuel and headlamp  
on warning buzzer (chime replaces buzzer on  
Brougham). Requires 3.8L engine.

35/C

Engine - 3.8L EFI (232) V-6 with Select-Shift  
Automatic Transmission  
Standard on station wagon (74D)

35/4

Engine - 3.8L EFI (232) V-6 with Automatic  
Overdrive Transmission

EDB

Exterior Woodtone Option  
See description on page 9.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

C1B

Floor Mats - Front  
Color-keyed with carpet insert.

F6C

Fuel Tank - Extended Range  
20-gallon capacity (sedans only). Required with  
Electronic Instrument Cluster (A2B) on sedans.

BFC

Glass - Tinted Complete  
Recommended with Air Conditioning (ARD). Required  
with Vent Windows (BJC) or Power Windows (BHB).

ATB

Illuminated Entry System  
Includes door lock illumination and delayed  
interior lighting by raising the outside door  
handle.

FPB

Illuminated RH and LH Visor Vanity Mirrors  
Replace standard RH non-illuminated mirror. LH  
only with Brougham (RH standard).

C4B

License Plate Frame  
Rear only unless front license plate bracket  
(FNB) is ordered.

BEF

Liftgate - Two-Way  
Station wagon only. Liftgate glass opens. Not  
available with Rear Liftgate Wiper/Washer (E4B).

A3B

Light Group  
Includes two under instrument panel courtesy  
lights, engine compartment light, and dual beam  
dome map light. Standard on Brougham.



REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

A7B

Locks - Power

Includes power door locks, decklid release (sedan only) and remote-control fuel-filler door release.

CKC

Luggage Rack - Adjustable Roof Mounted

Available on station wagon only.

A4F/A5F

Mirrors - Dual Power Remote-Control

Not available with Flight Bench Seat (HKB). Required with LTS. Required with Vent Windows (BJC) and Power Windows (BHB) unless (A5G) is ordered.

A5G

Mirror - R.H. Remote-Control Convex

Bright sail-mounted. Required with Vent Windows (BJC) and Power Windows (BHB) unless Dual Power Remote-Control Mirrors (A4F/A5F) are ordered.

CRB

Molding - Bright Rocker Panel

Not available on LTS.

EFB

Paint - Tu-Tone

Includes paint break tape stripes on bodyside and decklid (liftgate paint break on station wagon). Deletes standard bodyside and hood stripes. Not available with Exterior Woodtone Option (EDB).

CQB

Protection - Lower Bodyside

Lower body vinyl coating.

AAE

Radio - AM/FM Monaural

Includes dual instrument panel speakers. Not available with Premium Sound System (AEC).

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

AAG                    Radio - AM/FM Stereo  
Includes dual instrument panel and dual rear speakers.

AAR                    Radio - AM/FM Stereo with Cassette Tape Player  
Includes dual instrument panel and dual rear  
speakers.

AAV                    Radio - AM/FM Stereo Electronic Search with  
Cassette Tape Player  
Includes dual instrument panel and premium dual  
rear speakers and high power rear speaker  
amplification.

AAP                    Radio - AM Delete  
Deletes standard AM radio. Not available with  
Premium Sound System (AEC).

CJC                    Roof - Full Vinyl  
Not available on station wagon.

HKB                    Seat - Flight Bench  
Not available with Dual Power Mirrors (A4F/A5F),  
LTS, Power Seats (HLB) or (HLC). Includes fold-down  
center armrest. Non-reclining seat backs.

HLB                    Seats - 6-Way Power Twin Comfort Lounge - Driver's  
Side Only

HLC                    Seats - 6-Way/6-Way Power Twin Comfort Lounge  
Driver and Passenger Side

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

AEC

Sound System - Premium

Requires stereo radio option. Includes 4-channel booster amplifier and premium rear speakers with AAG and AAR. Includes booster amplifier for front speakers (AAV includes premium rear speakers and high power rear speaker amplification) plus 4-channel amplification with AAV.

AYB

Speed Control - Fingertip

Required with Leather Wrapped Steering Wheel (AXF).

AUB

Steering - Power

Required with 3.8L AOD or Tilt Steering Wheel (AWB). Included with Fleet Heavy-Duty Package (DKE).

AXF

Steering Wheel - Leather Wrapped

Requires Speed Control (AYB).

AWB

Steering Wheel - Tilt

AlB

Tripfinder® Computer

Includes digital clock and functions for day/date/ elapsed time, instantaneous fuel economy, trip average fuel economy, trip average speed, trip odometer and fuel used. Requires Air Conditioning (ARD/ARC). Not available with 2.3L engine or Electronic Digital Clock (AYC).

BJC

Vent Windows - Pivoting Front

Requires Tinted Glass (BFC) and R.H. Remote-Control Convex Mirror (A5G) or Dual Power Mirrors (A4F/A5F). Required with Power Windows (BHB).

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

CEK	<u>Wheels - Polycast Road (4)</u>
CGJ	<u>Wheel Covers - Luxury</u>
CGN	<u>Wheel Covers - Wire, Locking</u>
BHB	<u>Windows - Power Side</u> Requires Vent Windows (BJC), Tinted Glass (BFC) and R.H. Remote-Control Convex Mirror (A5G).
BGB	<u>Windshield Wipers - Interval</u>

1985 MERCURY MARQUIS  
LIMITED PRODUCTION OPTIONS

Option  
Code

E9D

Dual Beam Dome Map Light  
Included with Light Group (A3B) and Brougham.  
Fleet only.

ENE

Emission System - California  
Required and only available in California.

ANC

Engine Block Heater - 600 Watt  
Included in Cold Weather Group (E8C) and Liquid  
Propane Fueled 2.3L (D5E).

CSB

Molding - Bodyside Protection  
Bright plastic except brown when ordered with  
Exterior Woodtone Option (EDB).

DKE

Fleet Package - Heavy-Duty  
Not available with 15/6, CEL, CEG, FAR or D5E.  
Includes external, auxiliary oil cooler with  
3.8L V-6 or 2.3L Propane, AJB, ARC/ARD -- level  
cooling, AC compressor blow-out shield when  
ordered with ARC or ARD and 2.3L auto. Power  
steering oil cooler, B4B, heavy-duty underbody  
structure, exhaust heat protection, and heavy  
duty alternator (60 amp), and 14 x 5.5" heavy  
duty wheels.

ESB

Fleet Delete Option  
Available only with cloth (N1) or vinyl (P1)  
Flight Bench Seats (BKB).  
The following equipment is deleted:  
- Luggage Compartment Trim  
- Ashtray and glove box light  
- RH visor vanity mirror  
- Vinyl head restraints are used for both cloth  
and vinyl trim  
- Dual note horn (replaced by single note)  
- Carpeting on taillamp lining board  
- Hood and bodyside paint stripes  
Not available on Brougham or LTS

LIMITED PRODUCTION OPTIONS (Cont'd)

Option  
Code

F1B                    Parking Brake Release - Automatic  
Releases in forward gear only. Standard on Brougham.

CHE                    Spare Tire - Conventional with Wheel  
Replaces mini-economy spare with conventional tire  
and wheel.

B4B                    Suspension - Heavy-Duty (Load Carrying)  
Included with Fleet Heavy-Duty Package (DKE)  
Not available with Liquid Propane Fueled 2.3L  
(D5E).

CEL                    Wheels - Styled Steel with Trim Rings  
Not available with Liquid Propane Fueled 2.3L  
(D5E) or Fleet Heavy Duty Package (DKE).

# 1985 MARQUIS TIRE APPLICATION

<u>Option Code</u>	<u>Tire Size</u>	<u>Color</u>	<u>Type</u>	<u>2.3L</u>	<u>3.8L</u>	<u>5.0L (LTS)</u>
HDD	P195/75 R14	BSW	Radial	STD	STD	NA
HDE	P195/75 R14	WSW	Radial	OPT	OPT	NA
HDG	P205/75 R14	WSW	Radial	OPT	OPT	NA
HDW	P205/70 R14	WSW	Radial	OPT	OPT	NA
HDR	P205/75 R14	BSW	Radial	OPT	OPT	NA
HDY	P205/70 HR14	BSW	Radial	NA	NA	STD
HBH <sup>d/</sup>	P220/55R 390	BSW	Radial	NA	NA	OPT

## Spare Tires

-	T125/70 D15 <sup>a/</sup>	BSW	Temporary	STD	STD
-	P185/80 D14 <sup>b/</sup>	BSW	LWS	OPT	OPT
CHE	Conventional Spare <u>c/</u>	-	Radial	LPO	LPO

a/ Not available with traction-lok axle

b/ Light weight spare required with traction-lok axle

c/ Replaces temporary spare with conventional size/type ground position tire

d/ Includes (4) aluminum wheels

	<u>1985 Marquis Axle Availability</u>			
	<u>Base</u>		<u>Traction-Lok</u>	
	<u>49S</u>	<u>Calif</u>	<u>49S</u>	<u>Calif</u>
2.3L C-3	3.27	3.27	3.45	3.45
3.8L C-5	2.73	2.73	2.73	2.73
3.8L AOD	3.27	3.27	3.45	3.45
5.0L AOD	-	-	3.27	3.27





## 1985 MERCURY COUGAR

### PRODUCT CHANGES

#### EXTERIOR

- . New "egg-crate" grille theme
- . New taillamp lens design
- . New standard 7/8 wheelcover; brushed/bright design

#### INTERIOR

- . Third rear seat belt added to provide five passenger seating. The rear seat cushion is modified at Job #1 to eliminate the two horizontal tie-downs and provide a flatter surface. A new rear seat cushion and seatback with reduced contour will be available as a 1985½ running change.
- . All new "soft feel" color-keyed instrument panel featuring swept-away design and three new clusters (standard cluster with LCD digital speedometer/odometer, full electronic instrument cluster and analog performance cluster. New features also include side window defoggers, air conditioning shut-off vent controls and a "push-push" slide out ashtray.
- . 60/40 split bench seat with console made standard replacing individual seats with console
- . New seat sew styles and trim
- . Rear seat back with integral headrest (LS, XR-7)
- . Front seat 4-way headrest (LS)
- . Molded luggage compartment trim; all series upgraded
- . Door pull strap end caps changed from bright to color-keyed (all applications)
- . Rear seat folding center armrest (LS)
- . Concealed driver and passenger vanity mirrors added to sunvisors. Driver's side map strap is deleted from sunvisor.
- . AM/FM stereo radio made standard

#### FUNCTIONAL

- . 10" rear brake drum made standard (Job #1 + 90 days)
- . Lower Bodyside Protection (CQB) made standard
- . Counter-balanced springs replace hood prop rod
- . P205/70R14 WSW made standard

## PRODUCT CHANGES (Cont'd)

### OPTIONS ADDED

- . 2.4L Turbocharged Diesel/C-3 automatic powertrain
- . Electronic ATC Air Conditioning (ARH) replaces vacuum-mechanical ATC (ARC)
- . Graphic Equalizer (ADB)
- . Headlamp Convenience Group (A8B)
- . Power seat recliners - driver and passenger (HPD)
- . Memory seat (BPC)
- . Heated Seat - Driver and Passenger (EKC)
- . AM Radio (Credit Option) - fleet only (AAB)
- . P205/70R14 BSW (HDR)
- . Power Sliding Moonroof - Post Job #1 timing
- . P215/70HR BSW (HD6)
- . P215/70R14 WSW (HD5)
- . Altitude Calibration (D4B)

### OPTIONS DELETED

- . Mechanical ATC Air Conditioning (ARC)
- . AM/FM Stereo Radio - made standard
- . AM/FM Electronic Search Radio (AAU)
- . AM Radio (AAB)
- . Traveler's Assistant Kit (F4B)
- . Lower Bodyside Protection (CQB)
- . P205/70HR14 BSW (HDY)
- . P195/75R14 WSW Puncture Sealant (HDN)
- . Remote Control Fuel Filler Door (FDB) - made part of Power Lock Group (A7B)
- . Luxury Carpet Group
- . Sport Headrest - XR-7
- . Electroluminescent Coach Lamps (EZB)
- . Auto-Lamp ON/OFF Delay System

### OPTIONS REVISED

- . Power Door Lock (A7B) switch relocated on base door and unique door for functional sport seat to the upper-most section of map pocket bin
- . Polycast Wheels (CEK) - all new styling
- . "Music Search" feature added to Electronic Cassette Radio (AAV)
- . 5-speed manual transmission - shift travel reduced
- . Bucket seats with console available on LS model only
- . Heavy Duty Suspension (B4B) - 14"x5.5" wheel deleted (made standard) requires P215/70R14 WSW (HD5)
- . Trailer Tow II - Tire requirements (HDW/HDR) replaced with P215/70R15 WSW (HD5). Includes Heavy-Duty Suspension (BYB)
- . Tripminder® (AlB) no longer requires Air Conditioning (ARD/ARC) with 3.8L engine
- . AM/FM Stereo Cassette (AAR) and Electronic Search with Cassette (AAV) - add cassette storage to console with 60/40 seats

## PRODUCT CHANGES (Cont'd)

### OPTIONS REVISED (Cont'd)

#### XR-7 Model:

- . 2.3L Turbo engine modified for improved performance and NVH
- . Interior and exterior color availability expanded. Tu-tone interior trim theme changed to monochromatic
- . XR-7 includes air dam front fascia with fog lights
- . Add unique keys
- . 15"x7" aluminum wheels replace polycast
- . Rear seat with integral headrest and fold down center armrest
- . Fog lamps and air dam front fascia
- . Delete diagnostic warning lights
- . Tinted glass added

1985 MERCURY COUGAR

PRODUCT CHANGES

Color and Trim Revisions

Exterior Colors

New Colors (10)

- . Midnight Regatta Blue Metallic (3U)
- . Dark Clove Brown (8I)
- . Sand Beige (8L)
- . Dark Sage (4E)
- . Medium Charcoal Metallic (1Z)
- . Medium Canyon Red Metallic (2M)
- . Pastel Regatta Blue Metallic (3S)
- . Medium Regatta Blue Metallic (3Y)
- . Medium Sand Beige Metallic (8U)
- . Light Sage Metallic (4B)

Carryover Colors (4)

- . Black (1C)
- . Oxford White (9L)
- . Light Canyon Red (2E)
- . Silver Metallic (1Q)

Deleted Colors (9)

- . Midnight Canyon Red (2J)
- . Wheat (6D)
- . Light Wheat (6C)
- . Dark Charcoal Metallic (1Y)
- . Medium Red Metallic (2U)
- . Dark Blue Metallic (3A)
- . Walnut Metallic (9S)
- . Pastel Desert Tan Metallic (9J)
- . Light Academy Blue Metallic (9I)

Tu-Tones

New Combinations (2)

- . Black (1C)/Medium Charcoal Met. (1Z)
- . Silver Metallic (1Q)/Med. Charcoal Met. (1Z)

Carryover Combinations (0)

Deleted Combinations (2)

- . Black (1C)/Dark Charcoal Metallic (1Y)
- . Silver Metallic (1Q)/Dark Charcoal Met. (1Y)

PRODUCT CHANGES (Cont;d)

Vinyl Roof

New Colors (2)

- . Pastel Regatta Blue (E)
- . Medium Sand Beige (J)

Deleted Colors (4)

- . Wheat (Y)
- . Midnight Canyon Red (N)
- . Walnut (V)
- . Dark Blue (2)

Interior Trims

New Colors (2)

- . Regatta Blue
- . Sand Beige

Deleted Colors (2)

- . Wheat
- . Desert Tan

Carryover Colors (3)

- . Black (A)
- . Oxford White (W)
- . Light Charcoal (5)

Carryover Colors (3)

- . Charcoal
- . Oxford Gray
- . Canyon Red

## 1985 MERCURY COUGAR

### STANDARD EQUIPMENT/FEATURES

#### FUNCTIONAL

- . 3.8L V-6 Engine with electronic fuel injection
- . SelectShift automatic transmission with locking torque convertor
- . Variable ratio power rack and pinion steering
- . Power brakes - front disc/rear drum
- . Disc brake audible wear sensors
- . P205/70R14 WSW low rolling resistance steel-belted radial tires
- . All-season tire tread design
- . Mini-spare tire
- . Dual note horn
- . Four bar link coil spring rear suspension
- . Hybrid MacPherson strut front suspension
- . Front stabilizer bar
- . Gas pressurized front struts and rear shock absorbers
- . Low friction ball joints
- . Side fill fuel tank - 21 gallon capacity
- . Dual braking system with brake failure warning light
- . Coolant recovery system
- . Interior hood release
- . Dual rectangular halogen headlamps
- . Viscous drive fan
- . Gas cap tether
- . Increased use of pre-coated panels (quarter panels)
- . Dual fluidic windshield washer nozzles
- . Lower bodyside protection
- . Counter-balance hood springs
- . 10" rear brake drums
- . 5 passenger seating

#### EXTERIOR

- . Front and rear bumper rub strips (integral) and extension
- . "B" pillar applique
- . Hidden windshield wipers
- . L.H. remote control mirror (bright)
- . Color-keyed soft front and rear fascias
- . "Egg Crate" grille design with bright surround molding
- . Bumper mounted parking lamps and turn signals
- . Bodyside accent stripe
- . Cougar "cat head" hood badge
- . Bright headlamp and parking lamp doors
- . "C" pillar Cougar ornament
- . Wheel covers (7/8) bright/brushed design
- . Bright belt molding
- . Hi-line doors with concealed drip moldings
- . Bright door frame, windshield and back light moldings
- . Lower bodyside molding with black vinyl insert
- . Full width wraparound taillamps

## STANDARD EQUIPMENT/FEATURES (Cont'd)

### INTERIOR

- . 60/40 seats with consolette
- . Dual seat back recliners
- . Inertia seat back release
- . Cloth seat trim
- . Cut and score cloth headlining
- . Analog clock
- . "A" frame steering wheel
- . Horn control located on steering wheel
- . Warning chimes
- . Glove box light
- . Locking glove box
- . AM/FM stereo radio with 4 speakers
- . Color-keyed seat belts with tension reliever
- . Steering column mounted controls for wiper/washer, high/low headlamp beam, and turn signal
- . Burloom luggage compartment trim
- . Luggage compartment light
- . Full, soft door trim panels with door pul straps, door map pockets and carpeted lower portion
- . 16 oz. floor carpeting
- . Woodgrain instrument panel appliques
- . LED digital speedometer/odometer readout
- . Side window de-misters

## 1985 MERCURY COUGAR

### COUGAR XR-7 CONTENT OVER BASE

#### FUNCTIONAL

- . 2.3L EFI turbocharged engine
- . SelectShift automatic transmission with floor shift (5-speed manual overdrive transmission optional)
- . Traction Lok axle
- . 15:1 non-variable ratio rack-and-pinion steering
- . Handling suspension with quad-shock rear suspension
- . Power windows (requires tinted glass)
- . Full instrumentation cluster (analog) with tachometer and gauges for fuel, ammeter, oil, temperature and boost and overboost lights
- . Heavy-duty (54-amp-hr) maintenance-free battery
- . 18-gallon fuel tank capacity
- . 15:x7" cast aluminum wheels
- . P220/60VR15 BSW Goodyear "Gatorback" tires
- . Unique keys
- . Tinted Glass

#### EXTERIOR

- . Air dam front fascia
- . Fog lights
- . Unique lower body accent color
- . Oxford gray tri-band lower tape stripe
- . Dual power remote-control mirrors painted body color
- . Charcoal greenhouse moldings
- . XR-7 hood badge
- . XR-7 nomenclature molded into bodyside molding
- . XR-7 "C" pillar badge
- . Wide vinyl bodyside molding

#### INTERIOR

- . Functional sport seats in special sew style
- . Quarter trim panel courtesy lights
- . Console
- . Leather-wrapped gearshift
- . Brushed dark charcoal instrument panel appliques
- . Electronic digital clock
- . 24 oz. carpeting
- . 9 oz. luggage compartment carpeting including decklid liner
- . Front seat 4-way headrest
- . Sport steering wheel - 2 spoke design
- . Luxury luggage compartment trim
- . LS level door trim panels with Leaside cloth inserts
- . LS level quarter trim panel with armrest pad and courtesy lights
- . Luxury Charcoal carpeting (16 oz.)
- . Black steering column



1985 MERCURY COUGAR

LS CONTENT OVER BASE

FUNCTIONAL

- . Tinted glass

INTERIOR

- . Luxury cloth 60/40 seats in unique sew style
- . Luxury door and quarter trim panels with courtesy lights
- . 24 oz. carpeting
- . Visor vanity mirror
- . Power windows
- . 9 oz. carpeted luggage compartment trim including decklid liner
- . 4-way front headrest
- . Rear seat with integral headrests and center fold down armrest

EXTERIOR

- . Dual power remote control mirrors
- . Bright rocker panel molding
- . Luxury wheelcovers (full)
- . Hood accent stripes
- . "LS" decklid nomenclature
- . Electroluminescent coach lamp

1985 MERCURY COUGAR

REGULAR PRODUCTION OPTIONS

Option  
Code

ARD

Air Conditioning - Manual Temperature Control  
Tinted Glass (BFC) recommended.

ARH

Air Conditioning - Electronic Automatic Temperature Control  
Tinted Glass (BFC) recommended. Available only with Electronic AM/FM Cassette Radio and Electronic Instrument Cluster (A2B).

AFD

Antenna - Power  
Not available with AM Radio Delete Option (AAP)

FHB

Anti-Theft System  
Requires Power Lock Group (A7B) and Dual Power Rear View Mirrors (A4F/A5F)

Axle - Traction-Lok  
See axle chart on page

AJF

Battery - Heavy-Duty (54 Amp-Hr. Range)  
Maintenance-free. Available only with 3.8L (35/C) (35/4); standard on (27/4), (14/3), (14/7).

FNB

Bracket - Front License Plate  
No cost option. Automatically installed in states requiring front license plates.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

CYD

Clock - Electronic Digital  
Includes day/date/elapsed time feature.  
Included with Electronic Instrument Cluster (A2B).  
Not available with Tripminder® Computer (A1B).  
Standard on XR-7.

BAB

Cornering Lamps - Front

BDC

Defroster - Electric Rear Window  
Mandatory in New York State

DCB

Diagnostic Warning Lights  
Includes warning lights for the following: lamp out,  
low fuel, low washer fluid, low beam out, door ajar,  
and check oil.

35/4

Engine - 3.8L V-6 EFI with Automatic Overdrive  
Transmission

27/4

Engine - 5.0L V-8 EFI with Automatic Overdrive  
Transmission  
Required with Trailer Tow (EMB). Not available with  
Altitude Calibration (D4B).

14/3

Engine - 2.3L EFI Turbo I-4 with 5-speed Manual  
Transmission  
Available only on XR-7.

23/7

Engine - 2.4L Turbo Diesel  
Includes upgraded sound package. "Turbo Diesel"  
fender badge, floor shift and unique instrument  
panel diagnostics with low oil light standard.  
Not available with 60/40 seats.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

BFC	<u>Glass - Tinted Complete</u> Required with pivoting front vent windows (BJC), or Power Windows (BHB). Included with LS (CVF) and XR-7.
ADB	<u>Graphic Equalizer</u> Includes Premium Sound (AEC). Not available with radio delete (AAP).
A8B	<u>Headlamp Convenience Group</u> Includes Auto-Lamp ON/OFF Delay System and automatic headlamp dimmer.
FFB	<u>Illuminated Visor Vanity Mirrors - Dual</u>
ATB	<u>Illuminated Entry System</u> Included in Keyless Entry (DBB).
A2B	<u>Instrument Cluster - Electronic</u> Includes digital speedometer/odometer (same as base), electronic tachometer, gauges for fuel, water, oil and voltmeter. Includes Electronic Digital Clock (CYD). NA with Tripminder® (A1B) or XR-7. Includes Diagnostic Warning Lights (DCB). Required with Electronic ATC (ARC).
DBB	<u>Keyless Entry System</u> Includes Illuminated Entry (ATB). Requires Power Lock Group (A7B).
C4B	<u>License Plate Frames Front and Rear</u> Rear only unless Front License Plate bracket (FNB) is ordered.

REGULAR PRODUCTION OPTIONS (Cont;d)

Option  
Code

A3B	<u>Light Group</u> Includes engine compartment light, dual beam dome/ map light, instrument panel courtesy lights.
A7B	<u>Lock Group - Power</u> Includes power door locks, remote fuel filler door and decklid release. Required with keyless entry (DBB).
ClB	<u>Mats - Front Floor Carpet</u>
BBE	<u>Mirror - Automatic Dim Day/Night Mirror</u>
A4F/A5F	<u>Mirrors - Dual Power Remote Control</u> Convex R.H. mirror
	<u>Moonroof - Power Sliding</u> Post Job #1 availability
CRB	<u>Molding - Bright Rocker</u> Standard on LS
	<u>Paint - Clearcoat Metallic</u> See paint chart page

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

EFC

Paint - Tu-Tone

Tape breakline replaces standard bodyside accent stripes. See paint chart.

FLB

Parking Brake Release - Automatic

Releases in forward gear only.

AAR

Radio - AM/FM Stereo with Cassette Tape Player

Includes dual instrument panel and dual rear speakers.

AAU

Radio - Electronic AM/FM Stereo Search

Includes dual instrument panel and dual rear speakers.

AAV

Radio - Electronic AM/FM Stereo with Cassette  
Tape Player

Includes dual instrument panel and dual rear speakers and cassette holder in standard consolette. Required with Electronic ATC (ARC).

AAP

Radio - AM/FM Stereo Delete

Deletes standard radio. Includes instrument panel and fender cover plate.

CJE

Roof - Half Vinyl

Fully padded with frenched backlite.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

HLB	<u>Seat - 6-Way Power Driver</u> 6-way driver only (includes manual recliners). Required with Memory Seats (BPC) if (HLC) isn't ordered.
HLC	<u>Seats - 6-Way/6-Way Dual Power</u> 6-Way driver and passenger (includes manual recliners). Requires power mirrors (A4F/A5F).
BPC	<u>Seats - Programmable Memory</u> Requires either (HLB) or (HLC). Available only on LS or XR-7.
EKC	<u>Seats - Heated Driver and Passenger</u> Not available on XR-7 or Functional Sport Seats (BKV).
AEC	<u>Sound System - Premium</u> Includes additional door mounted speakers, upgraded rear speakers and 25 watt in-line amplifier. Not available with radio delete (AAP).
BKV	<u>Seats - Functional Sports (Driver and Passenger)</u>
AYB	<u>Speed Control - Fingertip</u> Required with leather wrapped wheel (AXF).
AXF	<u>Steering Wheel - Leather Wrapped</u> Requires Speed Control (AYB).
AWB	<u>Steering Wheel - Tilt</u>

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

EHF                    Stripes - Hood Accent  
                      Included on LS (CVF).

B4B                    Suspension - Heavy Duty  
                      Includes heavy-duty shocks, rear springs minimum  
                      and rear stabilizer bar. Not available on XR-7.  
                      Included with Trailer Tow (EMB)

A1B                    Tripminder® Computer  
                      Not available with Electronic Digital Clock (CYD)  
                      and replaces digital clock when ordered with  
                      Electronic Instrument Cluster (A2B). Not available  
                      with (CV4), (A2B) or (CVD).

BJC                    Vent Windows - Pivoting Front  
                      Requires tinted glass (BFC) and Dual Power Remote  
                      Control Mirrors (A4F/A5F).

HBH                    Wheels - Aluminum with TRX Tires (220/55 R390 BSW)  
                      Includes four cast aluminum wheels. Not available  
                      with Wheel Covers (CBE, CGN, CGJ), Polycast Wheels  
                      (CEK). The 220/55 R390 BSW Tire (HBH) includes  
                      unique handling suspension. Not available with  
                      Heavy-Duty Suspension (B4B).

CGJ                    Wheel Covers - Luxury  
                      Included on LS (CVF).

CEK                    Wheels - Polycast (4)  
                      Not available with TRX Tires and Aluminum Wheels  
                      (HBH) or other wheel covers.



REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

CGN	<u>Wheel Covers - Wire Locking</u> Not available with TR-type tires and Aluminum Wheels (HBH), or Polycast Wheels (CEK)
BHB	<u>Windows - Power Side</u> Included on LS (CVF). Requires Tinted Glass (BFC).
BGB	<u>Windshield Wipers - Interval</u>

LIMITED PRODUCTION OPTIONS

BFB	<u>Glass - Tinted Windshield</u> Fleet only. Not available where Tinted Glass Complete (BFC) is required.
ANC	<u>Heater - Engine Block</u>
AAB	<u>AM Radio (Credit Option)</u> Fleet only.
DCC	<u>Low Oil Warning Light</u>
ANC	<u>Engine Block Immersion Heater</u>

# 1985 MERCURY COUGAR

## TIRE APPLICATIONS

<u>Option Code</u>	<u>Tire Size</u>	<u>Color</u>	<u>Type</u>	<u>Availability</u>
HDW	P205/70R14	WSW	Radial	Standard
HDR	P205/70R14	BSW	Radial	Optional
HD5	P215/70R14 <u>c/</u>	WSW	Radial	Optional
HD6	P215/70HR14 <u>a/</u>	BSW	Radial	Optional
HES	P225/60VR15 <u>d/</u>	BSW	Radial	Standard XR-7
HDB	P185/75R14	BSW	Radial	LPO

### Spare Tires

-	T125/70D15	BSW	Temporary	Standard
CHE	<u>b/</u>	-	Radial	Optional

a/ Performance Tire includes handling suspension. Not available with Heavy-Duty Suspension (B4B). Requires Polycast Wheel (CEK)

b/ Required with Traction-Lok axle.

c/ Required with H.D. Suspension

d/ Includes 15"x7" aluminum wheel. Available only on XR-7.

	<u>Axle Availability</u>					
	<u>Base</u>			<u>Traction-Lok</u>		
	<u>49S</u>	<u>Calif.</u>	<u>Alt.</u>	<u>49S</u>	<u>Calif.</u>	<u>Alt.</u>
3.8L EFI C5 CC	2.73	2.73	2.73	2.73	2.73	2.73
3.8L EFI AOD	3.27	3.27	3.45	3.45	3.45	3.45
5.0L EFI AOD	3.08	2.73	3.08	3.08	2.73	3.08
2.3L EFI TURBO T50D	-	-	-	3.45	3.45	3.45
2.3L EFI TURBO C3	-	-	-	3.73	3.73	3.73



## 1985 TOPAZ

### PRODUCT HIGHLIGHTS

The 1985 45 States Topaz will adopt the successful complete car strategy that was first introduced on Topaz in 1984 in the 5 Pacific States. This strategy utilizes three basic price points and a limited option offering to provide a merchandizing method that is easy to understand and a product line-up that provides the consumer with high-value, completely equipped vehicles.

A complete list of the consumer, dealership and salesperson benefits of this approach are shown on page 3. A preliminary Rapid-Spec ordering guide page is shown on page 4. Content additions for the price points are also shown on page 5, while option availability by price point is shown on page 6.

### Major Product Changes for 1985

#### Exterior

- . New exterior colors featuring clearcoat metallic paints (conventional metallic paints are deleted). New colors are as follows:
  - Medium Dark Canyon Red (3CPA-51)
  - Pastel Regatta Blue (5BGA-3M)
  - Midnight Regatta Blue (5B5A-3U)
  - Sand Beige (5TKA-8L)
  - Dark Clove Brown (5Z5A-81)
  - Silver Metallic Clearcoat (3P3C-1Q)
  - Medium Charcoal Metallic Clearcoat (3P4W-1Z)
  - Medium Canyon Red Metallic Clearcoat (5DNC-2M)
  - Medium Regatta Blue Metallic Clearcoat (5BNC-3Y)
  - Sand Beige Metallic Clearcoat (5TGC-8M)
  - Medium Sage Metallic (4GNC-4C)

#### Interior

- . New interior colors:
  - Canyon red (replaces medium red)
  - Regatta blue (replaces academy blue)
  - Sand beige (replaces desert tan)
- . New luxury steering wheel (standard) with Mercury "M" in center hub
- . New instrument panel featuring:
  - New cluster trim cover (Dark gray brushed)
  - Positive shut-off A/C registers
  - Side window demisters
  - New slide type ashtray
- . LS seat trim welt removed to improve upper back seat comfort
- . Revised front seat structure and pads for improved comfort and support
- . New bodycloth for GS seat trim

## MAJOR PRODUCT CHANGES (Cont'd)

### Functional

- . Seat belt warning chimes replace buzzer (except on fleet delete model)
- . Electronic fuel injection added to 2300 HSC engine
- . Reverse gear relocated on 5-speed manual transaxle to below 5th gear (note that 4-speed manual transaxle is dropped)
- . Revised LH windshield wiper for improved wipe pattern
- . Child-proof rear door locking system added to four-door vehicles
- . 4-door seat belt anchor relocated to "B" pillar for improved comfort and convenience
- . New engine mount system for 2300 HSC engine for improved powertrain isolation and idle quality
- . New fine pitch intermediate automatic transaxle gears for reduced transaxle noise

### Options

- . New leather seat trim LPO - available on LS only in Charcoal
- . Graphic equalizer/console option added (7 band graphic equalizer including premium sound amplifier) replaces console diagnostic warning module. Note that the console is standard on LS models
- . Options deleted (see page 6 for complete option listing)
  - Premium sound (now included with AM/FM electronic cassette radio [without separate switch] and with graphic equalizer)
  - Moonroof
  - Anti-theft system
  - Bumper guards
  - Front license plate bracket (will be only available and vehicle order generated in states requiring front plates)
  - 4-speed transaxle (Fuel Saver Calibration)
  - Tinted windshield LPO (note that tinted glass is now standard)
- . New Sports Group (see detail on page 9)
- . Mechanical radios revised to adopt new flat face design and other feature improvements

## WESTERN STATES TOPAZ

### PROGRAM ADVANTAGES

#### CONSUMER

- Improved value-for-the-money
- Ensures greater resale value
- Reduced confusion on price
- Familiarity with this merchandising method
- Reduces customer skepticism on value
- Complexity reductions assist quality improvements
- Builds trust in manufacturer, dealer, and salesperson

#### DEALERSHIP

- Effective response to imports
- Simplified ordering and stocking
- Increased percentage of sales from stock
- Positions Topaz as "upscale"
- Reduces time from sale to delivery
- Reduces trade-in deterioration
- Reinforces total value of Topaz product

#### SALESPERSON

- Simplifies buyer qualification
- Complexity of product presentation reduced
- Price negotiations simplified
- Confusion on cross-shopping minimized
- Builds trust relationship

**1985 MODEL TOPAZ**

**ORDERING INFORMATION**

45 STATES

**STANDARD TOPAZ GS EQUIPMENT (Rapid Spec Code 360B)**

All 1985 Mercury Topaz GS units have the following equipment standard:

**Functional**

- |  |                                       |  |
|--|---------------------------------------|--|
| • Front wheel drive  | • Power brakes - front disc/rear drum | • P175/80 R13 all-season steel-belted radial ply tires |
| • 2300 HSC (High Swirl Combustion) engine with Electronic Fuel Injection | • Power rack and pinion steering      | • Handling suspension                                  |
| • 5-speed manual transaxle   | • Full independent rear suspension    | • Dual rectangular halogen headlamps                   |
|  | • MacPherson Strut front suspension   | • Deluxe sound insulation                              |

**Exterior**

- |  |                                  |                        |
|--|----------------------------------|------------------------|
| • Polycast wheels                                  | • Exterior protection package    | • Tinted glass         |
| • Aerodynamic design including aircraft-type doors | - Bumper rub strips              | • Accent paint stripes |
| • Dual remote control mirrors                      | - Bumper end caps and extensions | • Full width taillamps |
|  | - Wide bodyside molding          |                        |

**Interior**

- |  |   |                                     |
|--|---|-------------------------------------|
| • Deluxe low back individual reclining cloth seats           | • Color-keyed deluxe seat belts                   | • Luxury steering wheel             |
| • Soft door trim panels with stowage bins and carpeted lower | • Tachometer, temperature gauge and trip odometer | • Color-keyed consolette            |
| • AM/FM stereo radio   | • Deluxe luggage compartment trim                 | • Cloth headlining                  |
|  | • New instrument panel                            | • Cloth sunvisors with dual mirrors |
|  |   | • Day/night rear view mirror        |

**VALUE OPTION DORA IDENTIFICATION** ..... X

**TOPAZ GS WITH COMFORT/CONVENIENCE PACKAGE (Rapid Spec Code 361C)**

This package contains all the GS equipment listed above plus the following items:

- |   |  |
|---|--|
| • Tilt steering wheel                   | • Digital clock                                |
| • AM/FM stereo radio with cassette tape | • Light group                                  |
| • Interval wipers                       | • Locking fuel filler door with remote release |
| • Rear window defroster                 | • Remote decklid release                       |

**VALUE OPTION DORA IDENTIFICATION** ..... Y

**TOPAZ LS (Rapid Spec Code 362C)**

The Topaz LS contains the standard GS equipment including the Comfort/Convenience Package, plus:

- |  |   |
|--|---|
| • Power windows and power door locks   | • Illuminated entry system              |
| • Full console and armrest   | • Dual illuminated visor vanity mirrors |
| • Luxury interior including upgraded seat and door trim, 16 oz. carpeting, passenger grab handles and contoured rear seat and package tray | • Decklid molding (4-door only)         |
|  | • Dual color accent paint stripes       |

**VALUE OPTION DORA IDENTIFICATION** ..... Z

**OPTIONAL EQUIPMENT**

Available on any series

**ENGINES, AXLES & TIRES**                      **OPTION CODE**

**ENGINES (Must Specify)**

- |   |     |
|---|-----|
| 2300 HSC IV 4-Cylinder                          | 99R |
| WITH 5-SPEED MANUAL                             | 445 |
| WITH SELECTSHIFT AUTOMATIC                      | 440 |
| 2.3L+ ENGINE (only available with Sports Group) | TBD |
| WITH 5-SPEED MANUAL                             | 445 |
| 2.0L DIESEL                                     | 99H |
| N/A with H.D. battery (637)                     |     |
| WITH 5-SPEED MANUAL                             | 445 |

**AXLES**

- |               |     |
|---------------|-----|
| STANDARD AXLE | 451 |
|---------------|-----|

**TIRES**

- |   |     |
|---|-----|
| P175/80R13 (All season steel belted radials)  |     |
| BSW   | T13 |
| WSW   | TWW |
| 185/65R365 - Includes TR-Type aluminum wheels and unique suspension (NA with 2.0L Diesel) |     |
| BSW   | T52 |

**Regular Production Options**

- Air conditioning - 572
- Defroster, rear window - 57Q
- Tilt steering wheel
- Sports group
- Speed control - 525
- Lower bodyside accent paint - 954
- Graphic equalizer/console
- AM/FM stereo electronic radio with cassette tape - 586
- AM/FM cassette radio

**Limited Production Options**

- Heavy-duty battery - 637
- Engine block heater - 13H
- Power seats - 53A
- Standard radio delete - 58Y
- Vinyl seat trim

1985 TEMPO AND TOPAZ SIMPLIFICATION STRATEGY  
EQUIPMENT LEVELS (TOPAZ PLAN)

	Topaz GS Fleet Delete Model	Topaz GS	Topaz GS w/Comfort & Conv. Package	Topaz LS
<u>Base Level of Equipment</u>	Planned 1985 GS	Planned 1985 GS	Planned 1985 GS	Planned 1985 LS
<u>Equipment Deletions</u>				
. Regular cluster replaces sport cluster	X	-	-	-
. LH manual replaces dual mirrors	X <sup>c/</sup>	-	-	-
. Base wheelcover replaces polycast wheels	X	-	-	-
. Base luggage trim replaces deluxe	X	-	-	-
. Warning buzzer replaces chimes	X	-	-	-
<u>Equipment Additions</u>				
. 5 speed transaxle	X	X	X	X
. Wide bodyside molding	X	X	X	I
. AM/FM stereo <u>a/</u>	X	X	U	U
. Power steering	X	X	X	X
. Tinted glass	X	X	X	X
. Rear defroster			X	X
. Light group (excl. illum. entry)			X <sup>c/</sup>	X
. Intermittent wipers			X	I
. Digital clock			X	I
. Remote fuel filler release			X	X
. Remote decklid release			X	X
. Tilt steering wheel			X	X
. AM/FM stereo with cassette <u>a/</u> <u>b/</u>			X	X
. Full console				X
. Armrest				X
. Power windows				X
. Power door locks				X
. Dual illuminated visor mirrors				X

Note: These groups represent fixed content packages. Items may not be deleted from a given group.

U = Upgraded

I = Included

a/ = Can be deleted

b/ = Electronic cassette radio for Pacific States

c/ = Requires Product Letter direction



1985 TEMPO AND TOPAZ SIMPLIFICATION PLAN  
OPTION AVAILABILITY (TOPAZ PLAN)

	<u>Topaz GS Fleet Delete Model</u>	<u>Topaz GS</u>	<u>Topaz GS w/Comfort &amp; Conv. Package</u>	<u>Topaz LS</u>
<u>Regular Production Options</u>				
. A/C	X	X	X	X
. Rear defroster	X	X	I	I
. Lower bodyside accent paint	X	X	X	X
. AM/FM electronic cassette radio	X	X	X <u>b/</u>	X <u>b/</u>
. Speed control	X	X	X	X
. Tilt steering wheel	X	X	I	I
. TR performance package	-	X	X	X
. Sports group	-	X	X	-
. Graphic equalizer/console	-	X	X	X <u>c/</u>
. WSW tires	X	X	X	X
. AM/FM Cassette Radio	<u>X</u>	<u>X</u>	<u>I</u>	<u>I</u>
	8	11	8	7
<u>Powertrain Options</u>				
. ATX (split torque)	X	X	X	X
. 2.0L diesel	X	X	X	X
. 2.3L+ engine	-	<u>a/</u>	<u>a/</u>	-
Total Powertrain	2	3	3	2

I = Included in package, not available as free standing option on that model

a/= Only available as part of Sports Group content

b/= Standard on Pacific States Comfort and Convenience Package and LS

c/= Console STD in LS

1985 TOPAZ

REGULAR PRODUCTION OPTIONS

(For Availability by Series See Page 6)

Option  
Code

ARD

Air Conditioning (Manual)

Automatic Transaxle

Floor-mounted shift. Available only with 2300 HSC electronic fuel injected engine.

BDC

Defroster - Rear Window Electric

Required in New York State. Standard on Topaz GS with Comfort and Convenience Group and LS.

ADB/CXB

Graphic Equalizer/Console

7-band graphic equalizer including premium sound amplifier. Equalizer replaces console diagnostic module (note that the console is standard on LS models). Not available with fleet only AM radio.

EFB

Paint-Lower Bodyside Accent Paint

See Color and Trim Chart for details. Not available with Sports Group.

AAR

Radio - AM/FM Cassette

Includes dual instrument panel and dual rear speakers. Standard on Topaz GS with Comfort and Convenience Group and LS.

AAV

Radio - AM/FM Stereo Electronic Search with  
Cassette Tape Player

Includes dual instrument panel and dual rear speakers. Standard in 5 Pacific States Comfort and Convenience Package and LS.

AYB

Speed Control - Fingertip

Available on all powertrain combinations

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

B8C

Sports Group

See page 9 for details/availability.

AWB

Steering Wheel - Tilt

Available with or without speed control (AYB).  
Standard on Topaz GS with Comfort and Convenience  
Group and LS.

TR Performance Package

Includes:

- Michelin 185/65R365 BSW TRX tires
- TR-type cast aluminum wheels with locking lug nuts
- Unique handling suspension
- Black painted rear brake drums and plated front  
brake calipers

Not available with diesel models

## 1985 TOPAZ

### SPORTS GROUP CONTENT

- . Available on 2 and 4 door GS models only
- . Not available with 2.0L diesel, 2300 HSC engine, lower bodyside accent paint, fleet delete model, WSW tires, automatic transaxle

#### Exterior

- . Gold painted polycast wheels
- . Black bumpers, black rubstrips and end caps with gold tape highlighting
- . Charcoal gray greenhouse moldings, door handles and door lock bezel
- . Gold insert in standard wide bodyside molding

#### Interior

- . Sport seats in unique trim with matching trim in rear seat
- . Rear seat uses "LS" level contoured rear seat back/package tray
- . Unique cluster trim cover
- . Black door handles (replace bright)
- . Black 3-oval leather look sport steering wheel (if speed control is ordered, new luxury steering wheel is used -- in black)
- . Black steering column cover and shroud

#### Functional

- . 2.3L "+" engine
- . 3.73 final drive ratio

#### Color

- . Exterior - Black (1C), White (9L), Medium Charcoal Metallic Clearcoat (1Z)
- . Interior - Charcoal or Sand Beige

1985 TOPAZ

LIMITED PRODUCTION OPTIONS

Option  
Code

EZB

Air Bags

Available only on 4-door models with 2300 HSC EFI engine. Requires automatic transaxle and air conditioning. Not available with speed control. Includes:

- . Driver side only air bag
- . Unique instrument cluster with air bag readiness indicator
- . Unique steering wheel
- . Instrument panel knee bolsters
- . Other vehicle modifications

Note: This system is intended to be utilized in conjunction with the standard seat belt system.

AJF

Battery, Heavy-Duty

54-amp hr. Not available with 2.0L Diesel which includes an auxiliary battery

CHE

Conventional Size Spare Tire  
Replaces temporal spare tire

ENE

Emissions System - California

Required on vehicles to be registered in California

ANC

Heater - Engine Block Immersion

Leather Seat Trim

Available on LS models only. Only available in charcoal

HLB

Seat - Power Driver's Side

6-way driver side only power seat

Seat Trim - Vinyl

Fleet Only LPO's

- . Power windows and power locks (GS only, STD on LS)
- . Interval wipers and digital clock
- . AM radio replaces AM/FM stereo (available on Fleet delete model only)
- . Wheels, styled steel (not available with TR performance package; includes black painted rear brake drums and plated front calipers)



## 1985 MERCURY CAPRI

The 1985 Capri is a 3-door model featuring distinctive, bubbleback styling, excellent fuel economy and truly fun-to-drive handling and performance. The Capri will be available in two series at introduction: GS and RS.

### Product Changes Versus 1984

#### Exterior

- . New exterior colors
  - Medium Charcoal Metallic (3PPC-1B)
  - Jalapena Red (5DLA-2R)
  - Light Regatta Blue Metallic (5BTC-3V)
  - Midnight Blue Metallic (MBRC-3L)
  - Dark Sage (5G5A-4E)
  - Sand Beige (5TKA-8L)
  - Dark Clove Brown Metallic (5ZRC-8Y)
- . New bodyside molding (including sections in front and rear fascias) in charcoal color
- . Charcoal exterior accents
  - Front grille (with bright accents)
  - Headlamp doors
  - Certain greenhouse moldings
  - Cowl grille
  - LH remote-control sail mirror
  - Rear fascia lower back area
  - Window and quarter window frames
  - Backlight molding and lip spoiler

(More extensive use of charcoal accents on RS model)
- . New lower tu-tone treatment for RS
- . New cast aluminum wheels made standard on RS

#### Interior

- . New GS cloth seat trim material
- . New tu-tone scheme for inertia trim
- . New color-keyed RH instrument panel applique (GS only)
- . Articulated sport seats in new trim made standard on RS
- . New interior colors
  - Sand Beige replaces Desert Tan
  - Regatta Blue replaces Academy Blue
- . "RS" door trim replaced with "GS" level door trim

## PRODUCT CHANGES (Cont'd)

### Functional

- . P195/75R14 BSW tires replace P185's as standard tire
- . New forced air vent/heater system for improved climate control performance
- . 2.3L engine improved with low friction piston rings and higher compression ratio for improved fuel economy and performance
- . Lower bodyside urethane protection made standard
- . Inertia seat back releases deleted

### Options

- . Turbo RS model dropped
- . 5.0L 4V improved with roller tappets and 2-speed accessory drive for improved fuel economy
- . P225/60VR15 BSW tires made standard on RS models
- . Variable rate front springs added to handling suspension
- . Front license plate bracket option deleted - will be vehicle order edit generated only in states requiring front plates
- . TR Performance Package restricted to GS only
- . Low oil warning system added to 3.8L and 5.0L engines
- . P185 WSW tires deleted, P205/70R14 WSW tires added
- . Articulated sport seat option dropped on GS, made standard on RS
- . Stereo radios get upgraded features
- . New AM/FM Electronic Search Radio with Cassette Tape Player option added
- . Tinted windshield LPO dropped
- . Premium sound switch deleted; logo added to radio face plate when ordered
- . Polycast wheel option added
- . Header mounted swivel maplight replaces dual beam in optional light group



1985 MERCURY CAPRI

STANDARD EQUIPMENT

CAPRI GS (BASE CAR)

FUNCTIONAL

- . 2.3 liter 4-cylinder overhead cam engine with 1V carburetor
- . 4-speed manual transmission - floor mounted
- . New forced air vent/heater system
- . Fluidic oscillating windshield washer system
- . Inside hood release
- . Theft resistant third door
- . Anti-theft door latches
- . Power front disc/rear drum brakes
- . Rack and pinion steering
- . Advanced strut front suspension
- . 4-bar link coil spring rear suspension
- . Front stabilizer bar
- . Electronic ignition system
- . Electronic voltage regulator
- . Easily accessible fuse box
- . Color-keyed front and rear bumper fascias
- . Coolant recovery system
- . 36 Amp-Hr. maintenance-free battery
- . P195/75 R14 BSW steel-belted radial-ply tires
- . Full fender splash shields
- . Center-mounted parking brake
- . Dual rectangular halogen headlamps
- . AM radio with dual front speakers, rear speaker wiring and black control knobs
- . 15.4 gallon fuel tank with tethered gas cap
- . Tire and wheel indexing
- . Yellow indicators for underhood service points
- . Self adjusting clutch
- . Luxury sound package
- . Dual note horn
- . Lower bodyside protection (urethane)

INTERIOR

- . Low-back individual reclining cloth seats with new deluxe seat trim and cloth headrests (vinyl ends)
- . Padded luxury door trim with bright molding and driver side door map pocket

## STANDARD EQUIPMENT (Cont'd)

### INTERIOR (Cont'd)

#### . New tu-tone interior treatments

<u>Interior Color</u>	<u>I/P, door trim, quarter trim, other hard trim</u>	<u>Carpeting, seat insert area, headlining</u>
Charcoal	Charcoal	Oxford gray
Canyon Red	Med. Canyon Red	Raven
Regatta Blue	Light Regatta Blue	Dark Regatta Blue
Sand Beige	Sand Beige	Buckskin

- . Easy to read gauges and instruments with sporty red backlit graphics
- . Two sets of black stalk-mounted controls on steering column
  - Turn signals, headlamp dimmer switch and flash-to-pass
  - Windshield wash/wipe
- . Gray suede painted instrument cluster applique
- . New color-keyed right hand I/P appliques
- . Bright window regulator handles
- . Bright door latch handles with black bezels
- . Console which includes:
  - Digital clock
  - Diagnostic module with graphic warning display
  - Ash tray and cigarette lighter
  - Stowage bin with integral arm rest
- . Dual cloth-covered visors with vanity mirrors and covers
- . Split-back flat fold-down rear seat with one-hand operation
- . Bright door lock plungers (bullet type)
- . Deluxe color-keyed seat belts with tension reliever
- . Color-keyed cargo area cover (attaches to lower back panel trim)
- . Driver's side sun visor band
- . Full instrumentation including tachometer, temperature gauge, ammeter, oil pressure gauge and trip odometer
- . Black cigarette lighter
- . 16 oz. cut pile color-keyed carpeting
- . Cut and score cloth headlining
- . Hidden rear seat belt retractors
- . Black 3-oval sport steering wheel with center hub horn activation
- . Passenger door courtesy light switch
- . Day/night inside rear view mirror
- . Carpeted luggage area (color-keyed)
- . Black glove box lock (rotary design)
- . Seat track pedestal covers
- . Black climate control knobs

## STANDARD EQUIPMENT (Cont'd)

### EXTERIOR

#### Front End

- . Color-keyed hood louvers
- . Dual rectangular halogen headlamps
- . Charcoal and bright grille theme
- . Charcoal headlamp frames
- . "CAPRI" block letters on hood
- . Mercury script on grille
- . Soft color-keyed bumper fascia with integral charcoal rub strip
- . Charcoal cowl louvers
- . Bright radio antenna and base

#### Bodyside

- . Fender/quarter panel flares
- . Fender and quarter dual pinstripes
- . Driver's side remote-control sail-mounted mirror (charcoal)
- . New Extra-wide wraparound charcoal bodyside molding
- . Bright drip moldings
- . Black windshield wiper arms
- . Turbine wheel covers

#### Greenhouse

- . Bright windshield molding
- . Charcoal window and quarter window frames with bright accent moldings
- . Color-keyed "C" pillar louvers
- . Seat belt reminder decal
- . Bright door lock handles and bezel

#### Rear End

- . European type ribbed taillamps
- . Bubbleback third door
- . Block letter "Mercury" on passenger's side of 3rd door
- . Block letter "Capri GS" on driver's side of 3rd door
- . Soft bumper fascia with integral charcoal rub strip
  - Color-keyed below rub strip
  - Charcoal above rub strip
- . Blackout paint on fuel tank
- . Charcoal bubbleback molding with integral lip spoiler

## STANDARD EQUIPMENT (Cont'd)

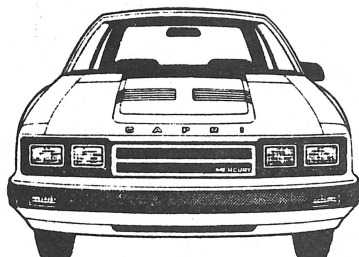
### Finish

- . Electrocoat paint primer process
- . Electrostatic paint process
- . Pre-coated steel panels for improved corrosion resistance

1985 CAPRI  
EXTERIOR ORNAMENTATION

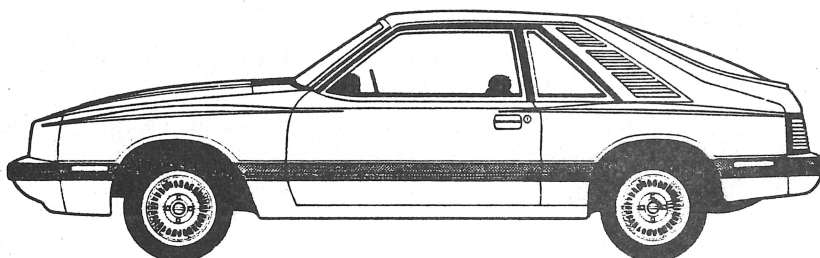
"GS" SERIES

- BRITE UPPER WINDSHIELD MOLDINGS
- CHARCOAL LOWER WINDSHIELD MOLDINGS
- CHARCOAL COWL GRILLE
- BRITE ANTENNA & BASE
- CHARCOAL HEADLAMP SURROUND
- ONE PIECE FRONT FASCIA WITH INTEGRAL CHARCOAL BUMPER RUB STRIP
- CHARCOAL BRITE FRONT FASCIA GRILLE
- BRITE "CAPRI" LETTERS
- BRITE "MERCURY" LETTERS



- BRITE "GS" BADGE
- CHARCOAL BACKLITE MOLDINGS
- BODYCOLOR & CHARCOAL REAR FASCIA WITH INTEGRAL BUMPER RUB STRIP
- BRITE DECKLID LOCK ASSEMBLY
- CHARCOAL TAILLAMP PAINT TREATMENT
- BRITE "MERCURY" BADGE
- BRITE "CAPRI" BADGE

- BRITE DRIP MOLDINGS
- BRITE DOOR & QUARTER WINDOW MOLDINGS
- BRITE DOOR HANDLES
- BRITE DOOR LOCK BEZELS
- BODY COLOR QUARTER WINDOW LOUVER
- COLOR COORDINATED FENDER QUARTER PANEL DUAL PAINT STRIPES
- CHARCOAL DOOR & QUARTER WINDOW FRAMES
- CHARCOAL BODYSIDE MOLDINGS
- CHARCOAL L.H. MIRROR
- TURBINE WHEEL COVERS



1985 MERCURY CAPRI

SERIES DIFFERENTIAL

RS OVER GS SERIES

FUNCTIONAL

- . 5.0L engine with 4V carburetor (improved vs. 1984)
- . P225/60 VR15 BSW tires
- . Handling suspension featuring Nitracushion shocks and Quad shock rear suspension
- . Traction-Lok axle
- . Power steering
- . 5-speed overdrive transmission
- . Dual exhaust
- . Remote-control fuel filler door release

INTERIOR

- . "RS" medallion on right-hand instrument panel applique
- . Tu-tone black/grey aircraft style instrument cluster and right-hand applique
- . 3-oval leather look soft sport steering wheel
- . Tu-tone articulated sport seats (adjustable cushion and thigh support)

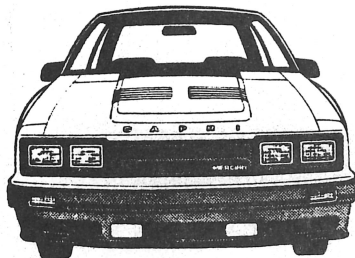
EXTERIOR

- . New 15"x7" cast aluminum wheel
- . Lower air dam with fog lamps (charcoal covers)
- . Charcoal grille
- . Charcoal greenhouse moldings (drip, door frame, quarter window, windshield)
- . Charcoal "C" pillar louvers
- . New lower bodyside charcoal paint treatment (delete paint stripes; basically a lower tu-tone below the bodyside molding)
- . Black door handles and lock cylinders
- . Charcoal passenger's side remote-control convex mirror
- . Bright "5.0" badge
- . Black radio antenna and base
- . "RS" molded into bodyside molding (in front of rear wheelwell)
- . "Capri RS" decal on decklid

## 1985 CAPRI EXTERIOR ORNAMENTATION "RS" SERIES

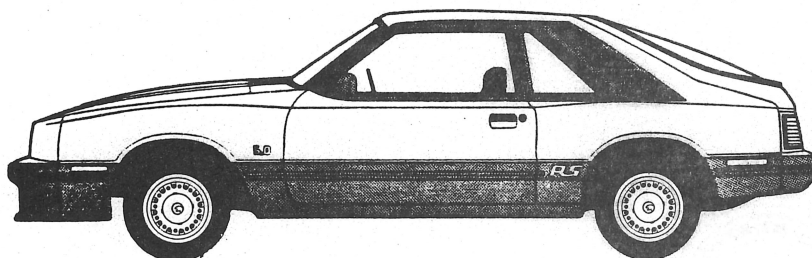
ORNAMENTATION SAME AS  
"GS" SERIES EXCEPT:

- CHARCOAL UPPER WINDSHIELD MOLDINGS
- BLACK ANTENNA AND BASE
- CHARCOAL AND BODY COLOR TWO-PIECE FRONT FASCIA & LOWER AIR DAM WITH FOG LAMPS
- CHARCOAL FRONT FASCIA GRILLE

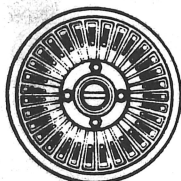


- BLACK DECKLID LOCK BEZEL
- COLOR COORDINATED "CAPRI RS" DECAL
- DELETE "CAPRI" BRITE BADGE
- BODY COLOR REAR FASCIA WITH CHARCOAL TAILLAMPS AND LOWER SURFACE
- DELETE "GS" BRITE BADGE

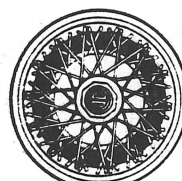
- CHARCOAL DRIP MOLDINGS
- CHARCOAL DOOR & QUARTER WINDOW MOLDINGS
- BLACK DOOR HANDLES
- BLACK DOOR LOCK BEZEL ASSEMBLY
- CHARCOAL FRONT LOWER FENDER EXTENSIONS
- CHARCOAL DUAL MIRRORS
- CHARCOAL QUARTER WINDOW LOUVER
- BRITE "5.0" BADGE ON FENDERS
- RECESSED SILVER ARGENT "RS" IN BODYSIDE MOLDINGS
- CHARCOAL PAINT BELOW BODYSIDE MOLDING
- "SMALL PORT HOLE" PERFORMANCE ALUMINUM WHEELS



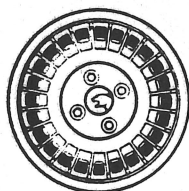
1985 CAPRI  
EXTERIOR ORNAMENTATION  
**WHEEL OPTION SUMMARY**



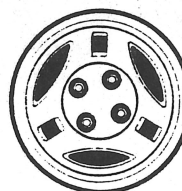
**TURBINE WHEEL COVER**  
(STANDARD — GS)



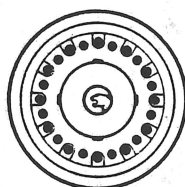
**WIRE WHEEL COVER**  
(RPO — GS)



**POLYCAST WHEEL**  
(RPO — GS)



**TRX ALUMINUM WHEEL**  
(RPO — GS)



**"SMALL PORT HOLE" PERFORMANCE  
ALUMINUM WHEEL  
(RESTRICTED TO RS)**



1985 MERCURY CAPRI

REGULAR PRODUCTION OPTIONS

Option  
Code

ARD

Air Conditioner - Manual Temperature Control  
Available with all engines. Tinted glass (BFC)  
is recommended. Includes wide open throttle  
cut-out switch when ordered with 5.0L engine.

G2V

Axle - Higher Ratio Conventional (3.45:1)  
Available only with 2.3L automatic powertrain (7),  
except with altitude emissions (D4B) where it is  
standard.

Axle - Traction-Lok  
See Axle Chart for Details.

BDC

Defroster - Electric Rear Window  
Includes timer.

D4B

Emissions System - Altitude  
Required with vehicles sold by dealers in  
designated altitude counties only on 2.3L engines.

ENE

Emissions System - California  
Mandatory in California except with 2.3L/4-speed.  
Not available with altitude emissions (D4B).

15/6

Engine 2.3L I-4 1V/4-Speed Manual Transmission  
Standard powertrain combination. Not available  
with RS (B8C). Includes shift indicator light.

15/7/C

Engine 2.3L I-4 1V/Automatic Transmission  
Not available with RS (B8C).

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

35/7/C

Engine - 3.8L CFI V-6/ SelectShift Automatic  
Transmission

Includes electrodrive cooling fan, 45 amp-hr battery, and new low oil warning system. Requires power steering (AUB). Not available with RS (B8C).

27/3

Engine - 5.0L V-8 4V (302)/5-Speed Manual  
Overdrive Transmission

Not available with P195/75 (HDD) tires or P205 WSW tires (HDW). Standard on RS (B8C). Upgraded versus 1984 to include roller tappets and 2-speed accessory drive. Includes power steering (AUB), P205/70 R14 BSW tires, handling suspension (B4D), traction-lok axle (G3J), traction bars, new low oil warning system, dual exhaust, "5.0" fender badges, cast aluminum rocker arm covers, low restriction spun aluminum air cleaner with "5.0L 4V H.O." decal, 4-barrel carburetor, camshaft with greater valve lift and overlap, second air intake tube, wide open throttle air conditioner and alternator cut out switch, unpainted aluminum front engine cover, water pump and intake manifold, and black air cleaner body and air intake tubes. 7,000 RPM tachometer includes yellow line at 5,200 RPM and red line at 5,800 RPM.

27/4

Engine - 5.0L CFI/Automatic Overdrive Transmission

Central fuel injection (CFI) version of 5.0L with automatic overdrive transmission. Not available with P205 WSW tires (HDW) or P195/75 (HDD) tires. Includes power steering (AUB), P205/70R14 BSW tires, handling suspension, traction-lok axle, traction bars, "5.0L" fender badges and new low oil warning system.

BFC

Glass - Tinted (Complete)

Recommended with air conditioning (ARD). Required with T-Roof (B2H).

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

A3B

Light Group

Includes third door courtesy light switch, luggage compartment light, ash tray light, glove box light, engine compartment light, header-mounted swivel map light, "headlamps on" warning buzzer, and new locking fuel filler door with remote release (release in glove box). Swivel map light is replaced with header-mounted dome light when Moonroof (B2E) is ordered.

A7B

Lock Group - Power

Includes power side door locks and power hatchback release.

A5G

Mirror - Passenger's Side Remote-Control Convex

Included with RS (B8C). Required with T-Roof (B2H). Charcoal

Paint - Glamour

See Color and Trim Chart for availability.

AAB

Radio - AM

Standard. Includes dual instrument panel speakers and rear speaker wiring. Not available with premium sound (AEC).

AAG

Radio - AM/FM Stereo

Includes dual instrument panel speakers and dual rear speakers. Includes new flat face, smaller knobs and push buttons.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

AAR	<u>Radio - AM/FM Stereo with Auto-Reverse Cassette Tape Player</u> Includes dual instrument panel speakers, dual rear speakers, and Dolby® noise reduction. Includes new flat face, smaller knobs and push buttons and separate bass/treble controls.
AAV	<u>Radio - AM/FM Stereo Search Radio with Cassette Tape Player</u> Includes dual rear speakers, auto-tape reverse and Dolby®.
AAP	<u>Radio - Credit</u> Not available with other radio options (AAB,AAG,AAH) or with premium sound (AEC).
B2E	<u>Roof - Flip-Up/Open Air</u> Flip-up removable glass panel (delete standard dome light, add header-mounted light). Includes vinyl headlining (replaces cloth) Not available with T-Roof (B2H). Includes vinyl storage pouch.
B2H	<u>Roof - "T"</u> Requires tinted glass (BFC) and passenger's side remote-control (convex) mirror (A5G) or any option that includes the passenger remote-control mirror. Not available with flip-up/open air roof (B2E). Includes two vinyl storage pouches for glass panels and cargo area hold down straps. Includes locking device. Includes swivel map light, standard dome lamp, and charcoal door and quarter window frames/moldings and drip rails.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

B8C

RS Option

Content described on page 7. Not available with 2.3L engine (15), 3.8L engine (35), P195 tires (HDD), higher ratio conventional axle (G2V), P205 tires (HDW/HDZ), polycast wheels (CEK). Note that it is available with the 5.0L CFI/Automatic Overdrive Transmission (27/4).

AEC

Sound System - Premium

Includes upgraded rear speakers and power amplifier. Includes new four speaker power boost. Premium sound switch deleted, logo added to radio face plate when ordered. Not available with AM Radio (AAB), or AM Radio Credit Option (AAP).

AYB

Speed Control - Fingertip

Available with all transmission. Includes luxury A-frame steering wheel.

AUB

Steering - Power

Included with RS (B8C), 5.0L engine (27/3 and 27/4) and handling suspension (B4D). Required with 3.8L engine (35) and all cars with tilt steering wheel (AWB). Includes quicker ratio steering gear (15.0:1) with handling suspension (B4D), 5.0L engine (27/3 and 27/4) and RS (B8C).

AWB

Steering Wheel - Tilt

Requires power steering (AUB). Available with all steering wheels. Includes black tilt lever.

B4D

Suspension - Handling

Includes stiffer front springs, upsized front stabilizer bar, added rear stabilizer bar, unique insulators and dampers, plastic lined ball joints, front and rear Nitracushion shocks, rear Quad Shock suspension, variable rate front springs, and unique lower arm bushing, valving, power steering (AUB) and quicker ratio power steering (15:1 ratio vs. standard 20:1).

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

Suspension - Handling (Cont'd)

Standard on RS (B8C) and included with 5.0L engine (27). Requires P205/70 R14 (HDZ), P225/60 VR14 (HES) or 220/55 VR390 (HBC) tires. Required with P205/70 R14 BSW tires (HDY).

HBC

TR Performance Package

Includes 220/55 VR390 BSW Michelin TRX tires and cast metric aluminum wheels (4). No suspension upgrade is included. Not available with RS (B8C), wire wheel covers (CGE), Polycast Wheels (CEK).

HDW

P205/70 R14 WSW Tires

Not available with Handling Suspension (B4D), RS (B8C) or 5.0L engine (27).

HDZ

P205/70 VR14 BSW Tires

Included with 5.0L engine (27). Not available with RS (B8C) which includes P225 tires. Requires handling suspension (B4D).

HES

P225/60 VR15 BSW Tires

Includes new 15"x7" cast aluminum wheels. Standard and only available on RS. Not available with Wire Wheel Covers (CGE) or Polycast Wheels (CEK), or "GS".

CGE

Wheel Covers - Wire

Not available with TR Performance Package (HBC), RS (B8C), Polycast Wheels (CEK) or P225 Tires (HES).

CEK

Wheels, Polycast

New Polycast wheels. Carryover 1984 Marquis design with Cougar cat head insert and revised shade of argent paint. Not available with RS (B8C), Wire Wheel Covers (CGE) or P225 tires (HES).

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

BHB

Windows - Power

BGB

Windshield Wipers - Interval

1985 MERCURY CAPRI

LIMITED PRODUCTION OPTIONS

Option  
Code

AJB

Battery - Heavy-Duty  
54 Amp.-Hr. for all applications. Standard with 5.0L/  
AOD.

ANC

Heater - Engine Block Immersion



1985 MERCURY CAPRI

AXLE RATIOS AVAILABILITY

<u>ENGINE AND TRANSMISSION</u>	<u>STANDARD AXLES</u>		<u>CONVENTIONAL</u>	<u>TRACTION-LOK</u>	
	<u>CONVENTIONAL</u>	<u>TRACTION-LOK</u>	<u>OPTIONAL</u>	<u>OPTIONAL</u>	
	<u>(451)</u>	<u>(45A)</u>	<u>(453)</u>	<u>(45A)</u>	<u>(45C)</u>
2.3 Liter OHC					
4-Speed Manual	3.08 (3.45 b/)	-	-	3.45	-
SelectShift Automatic	3.27 (3.45 b/)	-	3.45 c/	3.45	-
3.8 Liter EFI V-6					
SelectShift Automatic	2.73	-	-	2.73	-
5.0 Liter HO a/					
5-Speed Manual Overdrive	-	2.73	-	-	3.08
5.0 Liter EFI HO					
Automatic Overdrive	-	3.27	-	-	-

a/ Standard on Capri RS

b/ Available only with High Altitude principal use

c/ No extra charge item

1985 MERCURY CAPRI  
BATTERY APPLICATIONS

STANDARD/OPTIONAL BATTERY SIZE

<u>Engine</u>	<u>4-Speed or 5-Speed Transmission (Amp-Hr)</u>	<u>Automatic Transmission (Amp-Hr)</u>
2.3L	36 <u>a</u> /54	45/54
3.8L CFI	NA	45/54
5.0L	36/54	54/NA

a/ 45 Amp-Hr. at altitude

STEERING WHEEL USAGE

Note that all 1985 Capri steering wheels have center hub horn activation.

<u>Series</u>	<u>Options</u>		
	<u>Base</u>	<u>Tilt (AWB)</u>	<u>Speed Control (AYB)</u>
GS	1	1	2
RS	3	3	2

Key: 1 - 3-oval sport steering wheel  
2 - Luxury A-frame steering wheel with speed control  
3 - 3-oval leather look sport steering wheel

1985 MERCURY CAPRI

TIRE, WHEEL AND WHEELCOVER AVAILABILITY

Tire (Standard Wheel/ Wheelcover)	Series Applications	
	GS	RS <sup>a/</sup>
P195/75 R14 BSW (HDD) <u>b/</u> (14 x 5" Wheel) (Turbine Wheelcover) . Optional Wheels and Covers	Standard	N/A
	Polycast Wheel (CEK) Wire (CGE)	N/A
<hr/>		
P205/70 R14 WSW (HDW) <u>b/</u> (14 x 5" Wheel) (Turbine Wheelcover) . Optional Wheels and Covers	Optional	N/A
	Polycast Wheel (CEK) Wire (CGE)	N/A
<hr/>		
P205/70 VR14 BSW (HDY) <u>c/</u> (14 x 5.5" Wheel) (Turbine Wheelcover) . Optional Wheels and Covers	Optional <u>c/</u>	N/A
	Polycast Wheel (CEK) Wire (CGE)	N/A
<hr/>		
P225/60 VR15 BSW (HES) (New 15" x 7" Cast Aluminum Wheel) . Optional Wheels and Covers	N/A	STD <u>a/</u>
	N/A	N/A
<hr/>		
220/55 VR390 BSW Michelin TRX (HBC) (Cast Metric Aluminum Wheel) . Optional Wheels and Covers	Optional <u>d/</u>	N/A
	N/A	N/A
<hr/>		

a/ Also includes handling suspension (B4D)

b/ Handling suspension (B4D) not available

c/ Requires handling suspension (B4D)

d/ Handling suspension (B4D) optional



## 1985 MERCURY LYNX

Note: 1985 Lynx will be replaced with a freshened Lynx in 1985½ (tentative Job #1 of February 4, 1985).

### PRODUCT CHANGES

- . New exterior colors
  - Jalapena Red (5DLA-2R)
  - Pastel Regatta Blue (5BGA-3M)
  - Sand Beige (5TKA-8L)
  - Medium Canyon Red Metallic Clearcoat (5DNC-2M)
  - Medium Regatta Blue Metallic Clearcoat (5B5A-3U)
  - Sand Beige Metallic Clearcoat (5TGC-8M)
- . New interior colors
  - Regatta blue replaces academy blue
  - Sand beige replaces desert tan
- . New single key for door lock/ignition lock (second key for glove box)
- . Turbo boost gauge replaces warning light on Lynx Turbo RS
- . Reverse gear repositioned on manual transaxles (below 5th on 5-speed, to the right of 4th on 4-speed)
- . Mechanical radios revised to adopt new flat face design and other feature improvements
- . Front license plate bracket will no longer be available as an option. It will be a vehicle order edit generated only in the states requiring a front license plate
- . Premium sound switch deleted; Premium sound logo added to radio face plate when ordered
- . 5-door and station wagon seat belt anchor relocated for improved comfort and convenience

## 1985 MERCURY LYNX

### BASE LYNX

#### EQUIPMENT MODIFICATIONS/DELETIONS VERSUS LYNX "L"

- . Delete matte black rocker panel paint
- . Delete brushed "B" pillar applique
- . Delete "L" series badge
- . Replace 13 gallon fuel tank with 10 gallon

#### POWERTRAIN

	<u>49 States</u>	<u>California</u>	<u>High Altitude</u>
1.6L 4-Speed Fuel-Saver	X	-	-
1.6L 4-Speed	RPO	X	-
1.6L H.O. 5-Speed	-	-	X

#### OPTION AVAILABILITY

- . Limited; see option listing for restrictions

#### COLOR AVAILABILITY

- . Non-metallic paints only

## 1985 MERCURY LYNX

### "L" SERIES STANDARD EQUIPMENT

#### FUNCTIONAL

- . MacPherson strut front suspension with stabilizer bar
- . Front wheel drive
- . Fully independent rear suspension
- . 1.6L 2V Compound Valve Hemispherical (CVH) overhead cam engine
- . 4-speed manual transaxle (MTX) with overdrive fourth gear (revised position for reverse)
- . P165/80 R13 BSW steel belted radial tires with "European Wraparound Tread"
- . Manual front disc/rear drum brakes (3- and 5-door)
- . Power front disc/rear drum brakes (Station Wagon)
- . Manual rack and pinion steering
- . "Dura-spark" solid state ignition
- . Maintenance-free battery (36 Amp-Hr. with MTX)
- . 7.1" front seat track travel
- . 13.0 gallon fuel tank capacity
- . Heater/defroster (4-speed fan with off position)
- . Inside hood release
- . Flash-to-pass headlamp feature
- . Cigarette lighter
- . Electric windshield wiper (2-speed) and dual fluidic washer system
- . 80 oz. windshield washer fluid and coolant reservoirs
- . Self-adjusting clutch linkage
- . P155/80 D13 BSW temporal spare tire
- . Bumper slots for U-Haul-type trailer hitches
- . Clear tape ahead of rear wheelhouse for increased stone pecking protection
- . Tire indexed to the wheel for improved ride
- . Tailgate ajar warning light (station wagon)
- . Yellow indicators for underhood service points
  - Power steering dip stick (optional)
  - Engine oil dip stick
  - Engine oil filler cap
  - Radiator coolant recovery filler cap
  - Windshield washer fluid cap
- . Upgraded sound insulation package (carryover '84 level)

## 1985 MERCURY LYNX

### "L" SERIES STANDARD EQUIPMENT

#### INTERIOR

- . Soft instrument panel with the following features:
  - Side window demisters
  - Large glove box with grained finish and coin slots inside
  - Storage bin with flocked lining (located over glove box)
  - New rocker-type light switch
  - Slide type ash tray
  - "Lynx" badge on right hand side
  - Backlit instrument cluster with new graphics
- . Color-keyed 3-oval steering wheel with center horn activation and center cat head emblem
- . Color-keyed seat track covers
- . Color-keyed interior garnish moldings
- . High-back individual reclining seats with black seat back release handle
- . Full soft wrapover, color-keyed door trim panels with armrest
- . Full width cloth seat trim
- . Black parking brake lever and gear shift
- . Driver and passenger front door dome light switches
- . Bright window regulator handles with black knobs
- . Stalk-mounted controls for wiper/washer, turn signals and headlamp dimmer
- . Coat hooks (2)
- . Color-keyed door scuff plates
- . 10 oz. cut pile color keyed passenger compartment carpet
- . Color-keyed swivel sun visors (2) with driver's side storage band
- . Matte black instrument cluster and radio trim covers
- . Day/night inside rearview mirror
- . Color-keyed vinyl headlining (new Logan vinyl)
- . Convoluted shift boot with integral shift knob
- . Header-mounted dome lamp
- . Bright door release bezels
- . Molded and contoured removeable package tray (3- and 5-door)
- . Color-keyed plastic quarter trim
- . Consolette
- . Black reclaimed rayon on lower back panel (3- and 5-door)
- . Color-keyed deluxe seat belts with tension reliever
- . Hidden male rear seat belt retractors
- . Black needled rayon load floor cover (3- and 5-door)
- . Quarter trim panel stowage bin (station wagon)
- . Color-keyed shade type cargo area cover (station wagon)
- . Color-keyed carpet on inside of liftgate (station wagon)
- . Black 14 oz. needled polypro load floor carpet (station wagon)
- . Flat folding rear seat with dual release handles
- . White key release button
- . Color-keyed grilles in defroster openings
- . Color-keyed cowl side trim



1985 MERCURY LYNX

"L" SERIES STANDARD EQUIPMENT

EXTERIOR

- . Single halogen rectangular headlamps
- . Bright grille with center mounted cat head ornament
- . Front and rear short black bumper end caps
- . Semi-styled stamped steel 13" wheels with bright wheel lug nuts and trim rings, and all argent wheel hub covers
- . Bright headlamp doors
- . Bright left door mounted mirror
- . Wraparound taillamps
- . Clear parking lamp lens
- . Bright drip moldings
- . Bright rear window moldings
- . Bright windshield moldings
- . Bright belt moldings
- . Bright window frame moldings
- . Bright "Mercury" nomenclature on hood and decklid/tailgate
- . High gloss black "B" pillar applique with cat head (3-door)
- . Brushed aluminum "B" pillar applique (5-door and station wagon)
- . Bright wheelip moldings
- . Matte black rocker panel paint
- . Black paint behind grille and front bumper
- . Bright front and rear bumpers
- . Bright door handles and lock bezels
- . Bright "Lynx L" on driver's side of decklid/tailgate

## 1985 MERCURY LYNX

### GS SERIES

#### STANDARD EQUIPMENT OVER L SERIES

##### FUNCTIONAL

- . AM radio with Matte black applique (includes 2 door-mounted speakers)
- . Locking fuel filler door with remote release (lever outboard of driver's seat)
- . Remote liftgate release (3- and 5-door only) inside glove box
- . Glove box lock
- . Black front air deflector (aerodynamic device)
- . New dual note horn

##### EXTERIOR

- . Long front and rear bumper end caps with argent stripe (replace short end caps)
- . Front and rear bumper rub strips with argent stripe
- . Wide bodyside molding with argent stripe
- . Two color dual bodyside paint stripes
- . 4Y styled steel wheels
- . Delete matte black rocker panel paint
- . Black lower back panel surround molding (3- and 5-door only)
- . "GS" badge on decklid (replaces "L" badge)

##### INTERIOR

- . Low back reclining individual seats (replace hi-back)
- . Upgraded full width cloth seat trim
- . All cloth headrests (Atlantis)
- . Upgraded door trim including:
  - Larger armrest
  - Door armrest reflector
  - Storage bin
  - Carpeted lower
  - Speaker grille
  - Upper accent molding
- . Passenger's side rear ash tray - color-keyed with bright bezel
- . Driver and passenger visor vanity mirror with cover
- . Roof grab handles
  - Over front passenger's door
  - Two in rear (on 5-door and station wagon)
- . Color-keyed load floor carpet
  - 12 oz. needled on 3- and 5-door (replaces black rayon)
  - 14 oz. needled on station wagon (replaces black needled 14 oz. carpet)
- . Color-keyed carpet up rear seat back
- . Color-keyed carpeted lower back panel (3- and 5-door)
- . Color-keyed vinyl fold down center armrest (N/A on station wagon)
- . Full length color-keyed seat track covers
- . Split folding rear seat

## 1985 MERCURY LYNX

### RS SERIES

#### STANDARD EQUIPMENT OVER L SERIES (offered in 3-door only)

#### FUNCTIONAL

- . 1.6L EFI (Electronic Fuel Injection - port type)
- . 5-speed transaxle (replaces 4-speed)
- . Power brakes
- . 165/70 R365 Michelin TRX BSW tires (replaces P165/80 R13)
- . TR sport steel wheel (replaces semi-styled steel wheel) and trim rings
- . TR sport suspension
- . AM radio with two door-mounted speakers
- . Locking fuel filler door with remote release (lever outboard of driver's seat)
- . Deluxe NVH package
- . Remote liftgate release (button is in glove box)
- . Dual note horn
- . Glove box lock

#### EXTERIOR

- . Black front air dam
- . Fog lamps
  - Mounted in air dam
  - Switch mounted in rear window wiper switch locations
- . Front and rear bumper guards
- . Wide black bodyside molding with argent stripe
- . Black wheel "spats" with integral black rocker panel molding (replaces black rocker panel paint)
- . Black dual remote control sport mirrors with right convex mirror (replaces bright left mirror)
- . "Lynx RS" tape decal in place of "Lynx L" badge on decklid
- . Bright "EFI" and "5-speed" fender badges ("5-speed" badge deleted if ATX (2) is ordered)
- . Black soft decklid spoiler
- . "Smoked" taillamp lenses
- . Single flared tail pipe extension
- . Blackout treatment:
  - Grille (replaces bright)
  - Headlamp bezels (replaces bright)
  - Front and rear polycarbonate bumpers with integral rubstrip appearance, integral front/rear long bumper end caps, and argent stripe
  - Door handles (replaces bright)
  - Lock cylinders and bezels (replaces bright)

## STANDARD EQUIPMENT OVER L SERIES (Cont'd)

### EXTERIOR (Cont;d)

- Lower back panel surround molding
- Rear license plate area
- Taillamp housing and taillamp surround molding
- Wheelhouse
- Front valance panel
- Liftgate lock cylinder and bezel
- Antenna mast and base
- Front radiator support
- Greenhouse consisting of:
  - . Belt moldings (replaces bright)
  - . "B" pillar applique with three louvers (replaces high gloss black with cat head)
  - . Drip molding and area between drip molding and weather strip (replaces bright)
  - . Windshield and rear window moldings (replaces bright)
  - . Quarter window molding (replaces bright)
  - . "A" pillar (replaces bodycolor)
  - . Narrow door and window frames (replaces bodycolor)
  - . Quarter lock pillar upper
- . Delete bright wheelip moldings
- . Delete bright door and window moldings
- . Delete clear vinyl tape ahead of rear wheelhouse

### INTERIOR

- . Instrumentation group with arc-yellow gauges (replaces base cluster)
  - Tachometer
  - Trip odometer
  - Temperature gauge
- . Black 3-oval sport steering wheel with simulated leather wrapped look and center "cat head" ornament
- . Reclining sport seats in unique cloth and headrest
- . Unique door trim panel with:
  - Map pocket/storage bin
  - Cloth insert matches seat material
  - Carpeted lower
  - Speaker grille and speaker
  - Large armrest with integral door reflector
- . Color-keyed console with graphic warning display (replaces consolette)
- . Driver and passenger visor vanity mirrors with covers
- . One color-keyed roof grab handle over front passenger's door
- . Two color-keyed rear seat ash trays

## STANDARD EQUIPMENT OVER L SERIES (Cont'd)

### INTERIOR (Cont;d)

- . Arc-yellow "RS" instrument panel badge (replaces "Lynx" badge)
- . Black interior accents
  - Door lock bullets (ring remains bright)
  - Remote control mirror bezel and knob
  - Door release bezel (replaces bright)
  - Radio knobs (replaces bright)
  - Climate control knobs (replaces bright)
  - Glove box lock
  - Ignition bezel
  - Cigarette lighter
- . 14½ oz. cut pile color-keyed passenger compartment carpet (replaces 10 oz.)
- . 12 oz. needled color-keyed load floor carpet (replaces black rayon mat)
- . Color-keyed lower back panel carpet (replaces black rayon)
- . Color-keyed cloth fold down center armrest
- . Plastic shield on inside of liftgate
- . Carpeted rear seat back
- . Full length color-keyed seat track covers
- . Split folding rear seat back
- . Overhead mounted color-keyed console with digital clock and courtesy/map lights

## 1985 MERCURY LYNX

### TURBO RS SERIES

#### STANDARD EQUIPMENT OVER "RS" SERIES

##### FUNCTIONAL

- . 1.6L EFI turbocharged engine (5-speed manual transaxle as in RS)
- . New Turbo boost gauge replaces temperature gauge
- . Power steering
- . Power brakes
- . Unique TR Turbo Handling Suspension
- . 185/65R365 Michelin TRX BSW Tires

##### EXTERIOR

- . "EFI Turbo" badges replace "5-speed" badges on fenders
- . TR type aluminum wheels (replaces steel)
- . "Turbo" nomenclature on liftgate (next to "RS")

## 1985 MERCURY LYNX

### LTS SERIES

#### STANDARD EQUIPMENT OVER "L" SERIES (available in 5-door model only)

#### EXTERIOR

- . Clearcoat paint
- . Black grille (replaces bright)
- . Black polycarbonate front and rear bumpers (replaces bright) with integral rubstrip appearance and integral front/rear long bumper end caps (with argent stripes)
- . Black headlamp doors
- . Black front air deflector (aerodynamic device)
- . Black windshield, backlight surround, drip and belt moldings (replace bright)
- . Color-keyed dual remote control mirrors (RH convex) replaces bright door mounted mirror (black on silver and charcoal vehicles)
- . Narrow black bodyside molding
- . Bodyside tape graphics (same as 1984)
- . Delete bright wheelip moldings
- . Black door and window frames
- . Black door handles and lock cylinders
- . Black quarter window frame
- . Black "B" pillar applique
- . Delete black rocker panel paint
- . Delete narrow bright door/quarter window moldings
- . "LTS" badge replaces "L" badge on liftgate
- . Black liftgate lock cylinder
- . Black lower back surround
- . Fender mounted "EFI 5-speed" badges when ordered
- . Black antenna mast and base
- . Blackout paint on rear license plate area, taillamp surround molding and housing, front valance panel, front radiator support

#### INTERIOR

- . Low back reclining individual seats in luxury sew style and fabric
- . All cloth headrests
- . Luxury level door trim panels including
  - Insert that matches seat bodycloth
  - 14½ oz. lower carpeting
  - Storage bin with integral speaker grille
  - Large armrest with door reflector

## STANDARD EQUIPMENT OVER "L" SERIES (Cont'd)

### INTERIOR (Cont'd)

- . 3-oval black sport steering wheel with simulated leather-wrapped look and center "cat head" ornament
- . Color-keyed carpeted lower back panel
- . Color-keyed overhead console with digital clock and courtesy/map light
- . 14½ oz. cut pile passenger compartment carpeting
- . Full console
- . Color-keyed load floor carpet
- . Fold down cloth armrest
- . Color-keyed rear seat ashtrays (2) with bright bezel
- . Dual visor vanity mirrors with covers
- . Front (RH) and rear (RH/LH) roof grab handles
- . Full length seat track covers
- . Color-keyed carpet on rear seat back
- . Split folding rear seat

### FUNCTIONAL

- . 1.6L EFI engine
- . 5-speed manual transaxle
- . Power brakes
- . TR sport suspension
- . TR sport steel wheels and trim rings (replaces semi-styled wheels)
- . 165/70 R365 Michelin BSW TRX tires (replaces P165/80 R13)
- . Instrumentation group including:
  - Tachometer
  - Temperature gauge
  - Trip odometer
- . AM radio with dual door mounted speakers
- . Locking fuel filler door with remote release (lever outboard of driver's seat)
- . Remote liftgate release (button inside glove box)
- . Glove box lock
- . Dual note horn
- . Deluxe NVX package



1985 MERCURY LYNX

REGULAR PRODUCTION OPTIONS

Option  
Code

ARD	<u>Air Conditioning</u> Available with all series except Base. Includes 60 AMP alternator. Requires power steering (AUE) when ordered with diesel.
AJF	<u>Battery - Heavy-Duty</u> 54 Amp-Hr. maintenance-free. 48 Amp-Hr. Included with ATX (2) and 1.6L EFI engine (11) (D5C). Not available with diesel engine (19); it includes a 105 Amp-Hr. maintenance-free battery.
CDB	<u>Brakes - Power</u> Standard on station wagons. Required on "L" and "GS" 5-door liftgate models when ATX (B/K) is ordered. Standard with diesel engine (19/3). Standard on Turbo RS (B7B), RS (B9B), and LTS (B8B).
C6C	<u>Bumper Guards - Front</u> Standard on RS (B9B), Turbo RS (B7B). N/A on Base.
C6G	<u>Bumper Guards - Rear</u> Standard on RS (B9B), Turbo RS (B7B). N/A on Base.
CCB	<u>Bumper Rub Strips - Front and Rear</u> All black when ordered on Lynx L. - Standard on "GS" (CVB) - Not available on "RS" (B9B) Turbo RS (B7B) or "LTS" (B8B) (they have polycarbonate bumpers with integral rubstrip appearance). - Not available on Base series.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

A1D

Console-Overhead

Windshield header mounted and color-keyed. Includes digital clock and courtesy/map light. Included in "LTS" (B8B), "RS" (B9B) and Turbo RS (B7B). Deletes dome/map light when Light Group A3B is ordered. Not available on Base series.

CXB

Console with Graphic Warning Display

New design:

- Graphic warning display with new graphics and warning lights for:

- . Low fuel level
- . Low windshield washer fluid level
- . Headlamp low beam failure
- . Taillamp failure
- . Brakelamp failure

- Ash tray

- Cigarette lighter

Deletes consolette. Standard on RS, and Turbo RS. Required with graphic equalizer (ADB) which replaces graphic warning display. Not available on "L" or Base series.

BDC

Defroster - Rear Window Electric

Includes tinted backlight glass.

C9B

Door Locks - Power

Controls located in door trim panels. Not available on "L" or Base series.

11/6

1.6L Engine with 4-Speed Wide Ratio Manual Transaxle

Standard powertrain on "L" and "GS". Not available in altitude regions or with "RS" (B9B), Turbo RS (B7B) or "LTS" (B8B). Includes shift indicator light. Reverse gear relocated to the right of 4th gear.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

11(D2D)/3

1.6L High Output Engine with 5-Speed Manual Transaxle

Includes 5-speed badge on decklid. Not available on "RS" (B9B), "LTS" (B8B), or Turbo RS (B7B). Shift knob includes white graphics. Includes shift indicator light. Reverse gear relocated below 5th gear.

11(D2D)/B/K

1.6L High Output Engine with Automatic Transaxle

Includes 48 amp-hr heavy-duty battery. Not available with "RS" (B9B), "LTS" (B8B) or Turbo RS (B7B).

11(D5C)/3

1.6L EFI Engine with 5-Speed Manual Transaxle

Included and only available in "RS" (B9B) and "LTS" (B8B). Includes 48 Amp-Hr. heavy-duty battery and "EFI 5-speed" badges on fenders. Shift knob includes white graphics. Includes shift indicator light. NA on Turbo RS (B7B). Reverse gear relocated below 5th gear.

11(D5C)/B/K

1.6L EFI Engine with Automatic Transaxle

Includes 48 amp-hr heavy-duty battery and "EFI" badge. Only available on "RS" (B9B) or "LTS" (B8B).

12/3

1.6L EFI Turbo with 5-Speed Manual Transaxle

Included in and only available on the "Turbo RS" (B7B). Reverse gear relocated below 5th gear.

19/3

2.0L Diesel Engine with 5-Speed Manual Transaxle

2.0L indirect injection diesel engine. Includes unique quarter trim panel on all models in order to package unique 105 Amp Hr. maintenance-free battery. Includes diesel badge on front fenders and "5-speed" badge on decklid. Includes instrumentation group (A2D) with "oil can" symbol being replaced by "engine" symbol. "Unleaded fuel only" graphics replaced by "diesel fuel only" graphics. Also includes unique I/P applique, "wait to start" light, upgraded NVH, power brakes (CDB), diesel fuel heater, and white graphics on shift knob. Not available with "RS" (B9B), Turbo RS (B7B) or "LTS" (B8B). Requires power steering when ordered with A/C (ARD). Reverse gear relocated below 5th gear. Not available with Base series.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

D2C

Fuel Economy Calibration - 1.6L

Not available with S/W, California Emission System (ENE), 1.6L High Output Engine (D2D), 1.6L EFI engine (D5C), "RS" (B9B), Turbo RS (B7B), Air Conditioning (ARD), "LTS" (B8B), and power steering (AUE). Includes 3.04 final drive ratio (G2N), 10 gallon fuel tank and P175/80R13 BSW tires. Standard powertrain on Base series (except California and High Altitude).

Fuel Economy Calibration - 2.0L Diesel

Available on 3-door only. Not available with air conditioning (ARD), power steering (AUE), speed control (AYB), sunroof (B2E), "GS" (CVB), "LTS" (B8B), "RS" (B9B), Turbo RS (B7B), California Emissions System (ENE) or Base series. Includes P175/80R13 BSW tires.

BFC

Glass-Tinted

Recommended with air-conditioning (ARD).

ADB

Graphic Equalizer

Requires console (CXB) and deletes graphic warning display. Available only with stereo radios and is not available with premium sound (AEC). 7-Band equalizer with integrated high output amplifier and upgraded front and rear speakers. Not available on "L" or Base series.

CVB

"GS" Series

See content listed in series detail. Not available with RS (B9B), or LTS (B8B), Turbo RS (B7B) or Base series.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

A2D

Instrumentation Group

Standard on "LTS" (B8B), and "RS" (B9B) and Turbo RS (B7B) (arc yellow graphics on RS) and with diesel engine (19/3). Replaces "oil can" symbol with "engine" symbol warning light. Includes tachometer trip odometer, and temperature gauge (diesel tachometer is unique from gasoline engine tachometer). Not available on Base series.

A3B

Light Group

Includes:

- Glove box light
  - Dome/map light (deleted when overhead console [A1D] or flip-up roof [B2E] is ordered)
  - Cargo compartment light and liftgate courtesy light switch
  - Engine compartment light
  - Ashtray light
  - Headlamps on warning buzzer
  - Rear door courtesy light switches (5-door and station wagon)
  - Passenger side illuminated visor vanity mirror
- Not available on Base series.

B8B

LTS Series

See content listed in series detail. Not available with "GS" (CVB), Base, "RS" (B9B), or Turbo RS (B7B).

CKB

Luggage Rack

Available on station wagons only. Not available with Sunroof (B2E). Standard with Villager (EDB) (deleted when sunroof (B2E) is ordered).

A4C/A5G

Mirrors - Dual Remote Control

Included in "LTS" (B8B), "RS" (B9B) and Turbo RS (B7B). Color-keyed on all series except "RS and Turbo RS (Black only); matte black with Medium Charcoal Metallic Clearcoat (1Z) and Silver Metallic Clearcoat (1Q). Not available on Base series.

Option  
Code

CSB

Molding - Wide Bodyside

- All black when ordered on "L"; not available on Base
  - Included in "GS" (CVB), "RS" (B9B) and Turbo RS (B7B) with argent stripe
  - Not available with "LTS" (B8B) that includes its own bodyside molding
  - Brown with black insert on Villager (EDB)
- Not available on Base series.

Paint - Clearcoat

Included in "LTS" (B8B). Available at no extra charge on "RS" (B9B) or Turbo RS (B7B). Available at extra cost on "L" and "GS" Series. See color and trim chart for availability. Not available on Base series.

EFP

Paint - Tu-Tone

Available on "L" or "GS" series. Not available with Villager (EDB).

CQB

Protection - Road Abrasion

Includes black rocker panel molding on "L" Series.

AAB

Radio - AM

Available on "L" or Base series only. Includes two front door-mounted speakers. Standard on "GS" (CVB), "RS" (B9B), Turbo RS (B7B) and "LTS" (B8B). Not available with graphic equalizer (ADB) or Premium Sound (AEC). Includes new flat face, smaller push buttons and knobs.

AAG

Radio - AM/FM Stereo

Includes 2 speakers in front doors and 2 in quarter trim panel. Includes new flat face, smaller knobs and push buttons.

AAR

Radio - AM/FM Stereo with Cassette Tape Player

Includes 2 speakers in front doors and 2 in quarter trim panel. Includes new flat face, smaller knobs and push buttons, separate base/treble controls, auto-reverse and Dolby® noise reduction.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

AAP

Radio - AM Credit

Not available on "L" or Base series. Deletes standard AM radio and radio and speakers (where applicable).

AAV

Radio - AM/FM Electronic Stereo with Cassette Tape Player

Includes seek tuning, higher audio output (20 watts RMS) separate bass and treble controls, music search feature, 2 front door and 2 quarter trim mounted speakers, external balance control, new AM stereo capability (running change) and auto cassette reverse. Not available on Base series.

B2E

Roof - Flip-Up Open Air

Not available with luggage rack (CKB) on station wagon. Deletes luggage rack on Villager (EDB) when ordered. Not available on Base series.

B9B

RS Series

See content listed in series detail. Not available with "GS" (CVB), "LTS" (B8B) or Base series.

B7B

Turbo RS Series

See content listed in series detail. Not available with "GS" (CVB), "LTS" (B8B) or Base series.

HKD

Seats - Individual Low Back

Includes driver and passenger recliners. Optionally available only "L" series. Available in cloth only.

AEC

Sound System - Premium

Includes upgraded front and rear speakers, and additional power amp. Only available with stereo radios. Not available on Base series.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

AYB

Speed Control

Includes luxury "A" frame steering wheel. Not available with Turbo RS (B7B). Not available on Base series.

AUE

Steering - Power

Not available with fuel economy calibration (D2E). Standard on Turbo RS (B7B). Not available on Base series.

AWB

Steering Wheel - Tilt

Available with or without speed control (AYB). Not available on Base series.

CPB

Stripe - Paint

Single color dual band only available on Lynx "L".

HAV

Tires - P165/80R 13 BSW

Standard all-season steel belted radial. Not available with "RS" (B9B), Turbo RS (B7B), or "LTS" (B8B).

HAW

Tires - P165/80R 13 WSW

All-season steel belted radial. Not available with "RS" (B9B), Turbo RS (B7B), "LTS" (B8B) or Base series.



REGULAR PRODUCTION OPTIONS (Cont'd)

Option  
Code

HDS

Tires - 165/70R 365 Michelin TRX BSW

Note: These tires are not optional, they are included with and only available on "RS" and "LTS".

HAC

Tires - P175/80R 13 BSW

All-season steel belted radials. Only available and included with fuel economy calibration (D2C) vehicles.

HDV

185/65R 365 Michelin TRX BSW

Standard and only available on Turbo RS (B7B).

EDB

Villager Woodtone Option

Available on station wagons only. Not available on "L" or Base series. Not available with tu-tone paint (EFB). Includes:

- Brown/black bodyside molding
- Villager woodgrain
- Villager woodgrain surround moldings - deletes standard bright wheelip moldings
- Luggage rack (CKB) - deleted if Sunroof (B2E) is ordered
- Delete:
  - . Bodyside paint stripes
  - . Matte black rocker panel paint
  - . Wide bodyside molding

CED

Wheels - TR Aluminum

Optionally available only with "RS" (B9B), or "LTS" (B8B). Standard on Turbo RS (B7B).

BJC

Windows - Pivoting Front Vent

Not available on Base series.

BGB

Wipers - Interval

Not available on Base series.

EYB

Wiper/Washer - Rear Window

Not available with "RS" (B9B), Turbo RS (B7B) or Base series.

1985 MERCURY LYNX

LIMITED PRODUCTION OPTIONS

D4B                    Emissions System - Altitude  
Not available with 1.6L Fuel Economy Calibration (11/D2C), 1.6L (11), or Turbo RS (B7B).

ENE                    Emissions System - California  
Not available with Fuel Economy Calibration (D2C) or diesel engine (19).

ANC                    Heater - Engine Immersion  
Not available on Base series.

APB                    Heavy-Duty Cooling System  
Not available with Air Conditioning (ARD), Fuel Economy Calibration (D2C), Turbo RS (B7B), 2.0L Diesel (19/3) or Base series.

B4D                    Suspension - Handling  
Includes stiffer front and rear springs, upgraded front stabilizer bar, heavy-duty shocks, and fully styled "4Y" steel wheels with trim rings. Available with semi-styled wheels (CET) for fleet only. Not available with TRX tires (HDS), "RS" (B9B), Turbo RS (B7B), "LTS" (B8B) or Base series.

CET                    Wheels - Semi-Styled with Trim Rings  
Standard wheel. "Optionally" available only as a fleet LPO when Handling Suspension (B4D) is ordered (deletes styled steel "4Y" wheel included in that package).

BFB                    Windshield - Tinted  
Not available on Base series.

1985 MERCURY LYNX

POWERTRAIN AVAILABILITY

<u>Engine</u>	<u>Transaxle</u>	<u>Final Drive Ratio</u>		
		<u>49S</u>	<u>California</u>	<u>Altitude</u>
1.6/FS	4-speed	3.04	-	-
1.6L	4-speed (wide ratio)	3.59	3.59	-
1.6L HO	5-speed	3.73	3.73	3.73
	ATX	3.31	3.31	3.31
1.6L EFI	5-speed	3.73	3.73	3.73
	ATX	3.31	3.31	3.31
1.6L EFI TC	5-speed	3.73	3.73	3.73
2.0L Diesel/FS	5-speed	3.52	-	3.52
2.0L Diesel	5-speed	3.52	3.52	3.52

FS = Fuel Economy Calibration

1985 MERCURY LYNX

SUSPENSION/WHEEL OFFERINGS

	<u>Level of Suspension</u>			
	<u>Standard (all bodystyles)</u>	<u>Handling<sup>a/</sup> (all bodystyles)</u>		
<u>1985 LYNX</u>	<u>Semi-Styled</u>	<u>Styled "4Y"</u>	<u>Styled "4Y"</u>	<u>Semi-Styled</u>
Base	STD	NA	NA	NA
L	STD	NA	STD	LPO <sup>a/</sup>
GS	NA	STD	STD	NA

a/ Fleet only LPO

	<u>TR Performance Package</u>	
	<u>TR Steel</u>	<u>TR Aluminum</u>
LTS (5 door only)	STD	OPT
RS (3 door only)	STD	OPT
Turbo RS (3 door only)	NA	STD



## 1985 LINCOLN TOWN CAR

### PRODUCT CHANGES

#### Exterior Changes

- . New, more modern appearing flush front and rear bumpers
- . New grille texture
- . New park and turn lamps
- . New, more rounded fender/quarter extensions
- . New rear reflex applique
- . New back-up and taillamps
- . New "B" pillar applique and coach lamp
- . New decklid lock cover
- . New full length vinyl roof with frenched backlite treatment for Signature Series and Cartier Designer Series
- . New, flow-through drip moldings

#### Functional Changes

- . Single key entry/ignition
- . Horn blow relocated to center of wheel
- . Flash-to-pass added
- . Driver and passenger manual recliners made standard
- . Right-hand remote-control mirror made standard
- . Improved instrument cluster lighting
- . AM stereo feature added (late availability)

#### Interior

- . New standard seat cloth
- . New Signature Series sew style
- . New Cartier Designer Series sew style and fabrics
- . New woodgrain texture on instrument panel applique and door armrest switch plates
- . New cloth door trim upper inserts with cloth trim (vinyl with leather trim)
- . Carpeted decklid liner (84½)

## PRODUCT CHANGES (Cont'd)

### Options Made Standard

- . Mirror - Right-Hand Remote-Control Convex (A5G)

### Options Added

- . Remote Convenience Group (AQB)
- . Automatic Load Levelling (B6C)
- . Heated right-hand mirror added to Defroster Group (A6C)
- . Programmable Memory Seat (BPC)
- . Mobile Telephone (LPO-Late Availability) (ACD)
- . Seats - 6-Way/6-Way Twin Comfort Lounge (HLD)

### Options Deleted

- . Mirror - Right-Hand Remote-Control Convex (A5G)
- . Vinyl Coach Roof (CFJ)
- . Seats - 6-Way/6-Way Twin Comfort Lounge with Passenger Recliner (BKS)
- . Seats - 6-Way/6-Way Twin Comfort Lounge with Driver and Passenger Recliners (BK3)
- . Radio - All Electronic AM/FM/MPX Stereo Search with 8-Track Tape Player (AAS)

1985 LINCOLN TOWN CAR

PRODUCT CHANGES

Color and Trim Revisions

Exterior Colors

New Colors (11)

- . Vermilion Red Glamour Clearcoat Metallic (5DNC-2M)
- . Maroon Clearcoat Metallic (5DQC-2T)
- . Silver Blue Clearcoat Metallic (5BHC-3S)
- . Flemish Blue Glamour Clearcoat Metallic (5BNC-3Y)
- . Navy Clearcoat Metallic (5BRC-3B)
- . Champagne Clearcoat Metallic (5TGC-8M)
- . Antique Gold Glamour Clearcoat Metallic (5TMC-8U)
- . Burnished Pewter Clearcoat Metallic (5TPC-8Z)
- . Mahogany Clearcoat Metallic (5ZRC-8W)
- . Rosewood Clearcoat Metallic (5FMC-56)
- . Cabernet Wine Glamour (5JSA-2W)

Carryover Colors (6)

- . Midnight Black (JASA-1R)
- . Arctic White (4WFA-92)
- . Platinum Clearcoat Metallic (3P3C-1Q)
- . Dark Charcoal Clearcoat Metallic (4PQC-1Y)
- . Evergreen Clearcoat Metallic (4GNC-4C)
- . Cream (4YJA-6C)

Deleted Colors (12)

- . Walnut Glamour Clearcoat Metallic (3ZQC-9S)
- . Medium Charcoal Glamour Clearcoat Metallic (3P4W-1Z)
- . Academy Blue Glamour Clearcoat Metallic (3SHC-91)
- . Scarlet Clearcoat Metallic (3DPE-2U)
- . Claret Red (4DRA-2J)
- . Light Desert Tan (4ULA-8Q)
- . Blue Flannel Clearcoat Metallic (3SNC-5R)
- . Midnight Blue Glamour Clearcoat Metallic (MB5C-3A)
- . Sage Green Glamour Clearcoat Metallic (4GGB-4B)
- . Goldenrod Glamour Clearcoat Metallic (4YLC-6E) (Dual Shade Only)
- . Harvest Wheat Clearcoat Metallic (4YNC-6G)
- . Pastel Desert Tan (3UFA-8S)



PRODUCT CHANGES (Cont'd)

Color and Trim Revisions (Cont'd)

Tu-Tones

New Combinations (5)

- . Dark Charcoal Clearcoat Metallic (4PQC-1Y)  
over Midnight Black (JASA-1R)
- . Platinum Clearcoat Metallic (3P3C-1Q)  
over Dark Charcoal Clearcoat Metallic  
(4PQC-1Y)
- . Silver Blue Clearcoat Metallic (5BHC-3S)  
over Flemish Blue Glamour Clearcoat  
Metallic (5BNC-3Y)
- . Champagne Clearcoat Metallic (5TGC-8M)  
over Antique Gold Glamour Clearcoat  
Metallic (5TMC-8U)
- . Burnished Pewter Clearcoat Metallic  
(5TPC-8Z) over Mahogany Clearcoat  
Metallic (5ZRC-8W)

Carryover Combinations (1)

- . Arctic White (4WFA-9L) over Platinum  
Clearcoat Metallic (3P3C-1Q) (Cartier)

Deleted Combinations (6)

- . Light Desert Tan (4ULA-8Q) over  
Pastel Desert Tan (3UFA-8S)
- . Platinum Clearcoat Metallic (3P3C-1Q)  
over Medium Charcoal Glamour Clearcoat  
Metallic (3P3W-1Z)
- . Academy Blue Glamour Clearcoat Metallic  
(3SHC-91) over Blue Flannel Clearcoat  
Metallic (3SNC-5R)
- . Sage Green Glamour Clearcoat Metallic  
(4GGB-4B) over Evergreen Clearcoat  
Metallic (4GNC-4C)
- . Goldenrod Glamour Clearcoat Metallic  
(4YLC-GE) over Harvest Wheat Clearcoat  
Metallic (4YNC-6G)
- . Midnight Black Clearcoat (JASA-1R) over  
Medium Charcoal Glamour Clearcoat  
Metallic (3P4W-1Z)

PRODUCT CHANGES (Cont'd)

Color and Trim Revisions (Cont'd)

Vinyl Roofs

New Colors (7)

- . Dark Rosewood - F
- . Maroon - N
- . Navy - Q
- . Silver Blue - E
- . Burnished Pewter - K
- . Champagne - H
- . Cabernet Wine - 9

Deleted Colors (8)

- . Claret Red - N
- . Midnight Blue - 2
- . Sage Green - 6
- . Goldenrod - T
- . Scarlet - 8
- . Academy Blue - E
- . Walnut - V
- . Light Desert Tan - H

Carryover Colors (9)

- . Midnight Black - A
- . Arctic White - W
- . Light Charcoal - 5
- . Dark Charcoal - S
- . Evergreen - 7
- . Cream - U
- . Tan (Cambria only) - M
- . Dark Blue (Cambria only) - Q
- . Dark Brown (Cambria only) - Z

Interior Colors

New Colors (3)

- . Sand Beige - Y
- . Carob Brown - C
- . Mulberry Brown - F

Carryover Colors (5)

- . Oxford White/Dove Gray - M
- . Terra Cotta Red - D
- . Admiral Blue - B
- . Charcoal - A
- . Flaxen Gold - R

Deleted Colors (3)

- . Desert Tan - H
- . Dove Gray - J
- . Sage Green - P



## 1985 LINCOLN TOWN CAR

### STANDARD EQUIPMENT

#### FUNCTIONAL

- . 5.0L (302 CID) V-8 Engine
- . Electronic Fuel Injection
- . Electronic Engine Controls (EEC)
- . Automatic Overdrive Transmission
- . Power Steering
- . Power Brakes: Front Disc/Rear Drum
- . Power Windows
- . Power Vent Windows
- . All-Electronic AM/FM Stereo Search Radio with Four Speakers (AM Stereo feature - late availability)
- . Fully Automatic Power Antenna
- . WSW Steel Belted Radial Tires (P215/70 R15)
- . Air Conditioning with Automatic Temperature Control including Automatic Blower Control
- . Tinted Glass
- . Analog Clock
- . Dual Note Horn
- . Electronic Warning Chimes
- . Coolant Recovery System
- . Mini Spare Tire
- . Sedan Door Frames for Luxury Car Quietness
- . Cornering Lamps
- . Engine Temperature Gauge
- . Steering Column-Mounted Stalk Controls including Flash-to-Pass Feature
- . Automatic Parking Brake Release
- . 18-Gallon Fuel Tank
- . Viscous Fan
- . Fluidic Windshield Washer System including 80 oz. Washer Reservoir
- . Heavy-Duty Battery (71 Amp. Hr.)
- . L.H. and R.H. Remote Control Mirrors
- . Remote Control Decklid Release
- . Power Door Locks
- . Upgraded Corrosion Protection
- . Low Oil Level Warning Light
- . Nitrogen Gas-Pressurized Shock Absorbers
- . Horn Blow relocated to steering wheel
- . Driver and Passenger manual recliners
- . Single Key entry/ignition

## STANDARD EQUIPMENT (Cont'd)

### Exterior

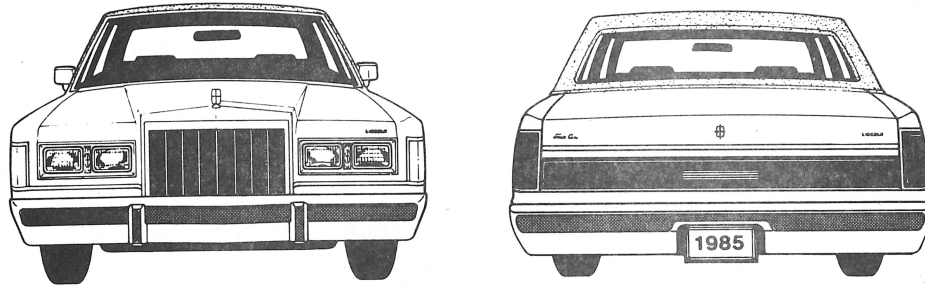
- . Bright Narrow Rocker Panel Moldings
- . Lincoln Hood Ornament
- . Quad-Rectangular Halogen Headlamps
- . Front Bumper Guards and Front and Rear Bumper Rub Strips
- . Full Vinyl Roof: Valino Grain with Padded "C" Pillar and flow-through drip moldings
- . New Full Width Decklid Reflex Molding
- . New Decklid Lock Cover
- . Hood and Bodyside Accent Stripes
- . New more modern appearing flush front and rear bumpers
- . New grille texture
- . New park and turn lamps
- . New more rounded fender/quarter extensions
- . New back-up and taillamps
- . New Coach Lamps and B-pillar applique
- . Full Wheel Covers
- . "Town Car" Script on Fenders
- . "Lincoln" in block letters over headlamps on driver's side (moved from grille surround)
- . Premium bodyside molding with color coordinated vinyl insert and integrated partial wheelip moldings
- . Bright Hood Rear Edge Molding
- . Clearcoat Paint Finish for all Metallic colors and Midnight Black

### INTERIOR

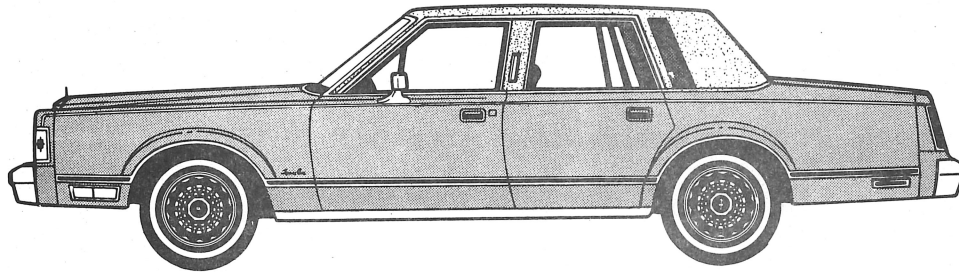
- . 50/50 Twin Comfort Lounge Seats with 6-Way Power Driver's Seat and driver and passenger manual recliners
- . Cloth Covered Headlining
- . Soft Feel Interior Garnish Moldings
- . Retractable Coat Hooks
- . Radcliffe Cloth Seat Trim with Clayton inserts
- . Rear Seat Folding Center Armrest
- . Full Length Door Armrests
- . Four-Spoke, Color-Keyed Luxury Steering Wheel with Center Horn Blow
- . Door Pull Straps
- . Door Courtesy Lights and Integral Reflectors (front doors)
- . Instrument Panel with Three Pod Instrument Cluster and Trip Odometer
- . Deluxe Color-Keyed Seat Belts
- . Door Scuff Plates with Surllyn Inserts
- . 18 oz. Carpeting on Floors, "B" Pillar and Lower Doors
- . Luggage Compartment Trim in 9 oz. Carpet including Spare Tire Cover
- . Carpeted decklid liner
- . 9 oz. Needled Carpet on Package Tray
- . Rear Compartment Reading Lamps
- . Roof Rail Assist Handles (4)
- . Dual Beam Map/Dome Light
- . 12" Day/Night Inside Rear View Mirror
- . New Woodtone Appliques on Instrument Panel and Door Switchplates
- . Visor Vanity Mirror on Passenger's Side
- . Radcliffe Cloth door trim inserts with cloth trim (vinyl with leather trim)

1985 LINCOLN TOWN CAR  
EXTERIOR ORNAMENTATION

**BASE CAR**

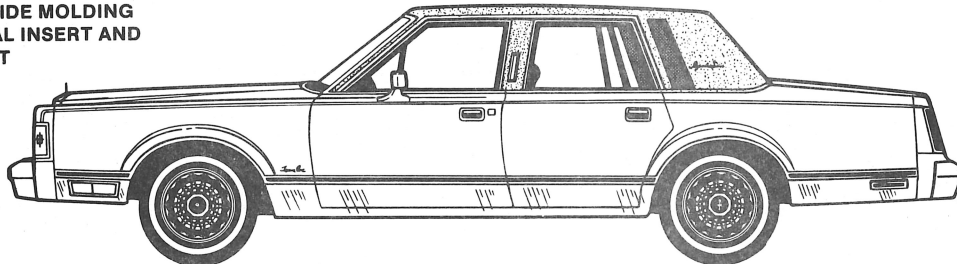


- FULL LENGTH DRIP MOLDING WITH UNIQUE "B" PILLAR CAP IN MATCHING ROOF COVERING



**"SIGNATURE" SERIES**

- UNIQUE BODYSIDE MOLDING WITH CHARCOAL INSERT AND BRIGHT ACCENT



- VINYL ROOF WITH UNIQUE BACKLITE TREATMENT

1985 LINCOLN SIGNATURE SERIES (CWB)

DIFFERENTIAL OVER LINCOLN

FUNCTIONAL

- . 50/50 6-Way/6-Way Power Twin Comfort Lounge Seats (HLD)

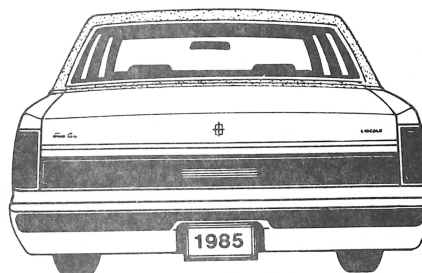
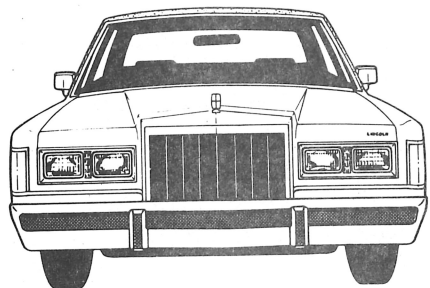
EXTERIOR

- . Signature Series Script on "C" Pillar unless Carriage Roof (CJD) is ordered.
- . Locking Wire Wheel Covers (CGN) replace Standard Wheel Covers
- . Wide Bright Lower Bodyside Molding replaces Narrow Rocker Molding
- . Dual, Tu-Tone Accent Stripes on Hood and Bodyside
- . Full Vinyl roof with frenched backlite opening

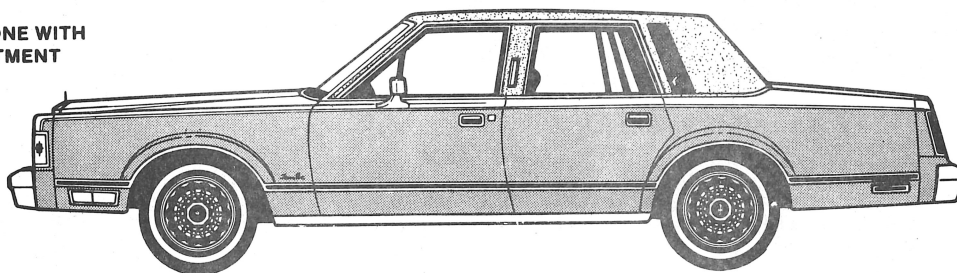
INTERIOR

- . New Unique Seat Trim Sew Style in Radcliffe Body Cloth  
Body Cloth
- . Seat Back Robe Cords and Map Pockets
- . Dual Floor Well Lights
- . Padded Center Pillar Upper Trim Panel
- . 30 oz. Astoria Carpet on Floor
- . 18 oz. Carpet on Lower Doors and Lower Center Pillar

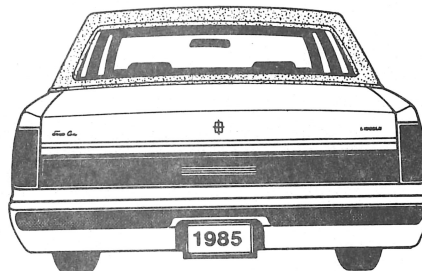
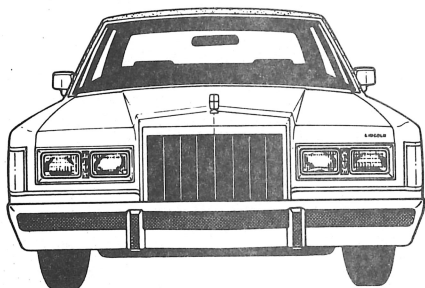
1985 LINCOLN TOWN CAR  
EXTERIOR ORNAMENTATION  
**TU-TONE OPTIONS**  
**BASE CAR**



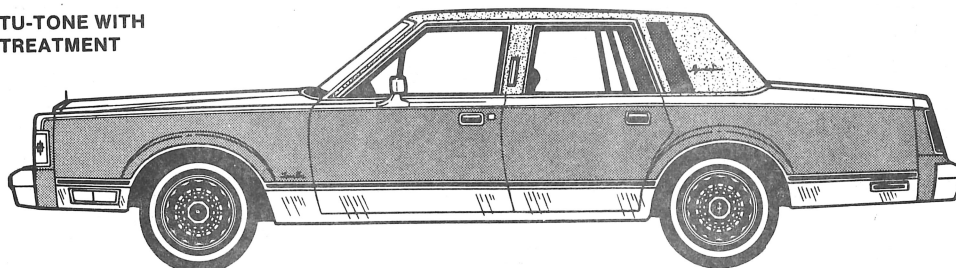
- HIGH TU-TONE WITH  
TAPE TREATMENT



**"SIGNATURE" SERIES**



- HIGH TU-TONE WITH  
TAPE TREATMENT





1985 LINCOLN CARTIER DESIGNER SERIES (CVH)

DIFFERENTIAL OVER SIGNATURE SERIES

- . Tu-Tone Arctic White Upper/Platinum Clearcoat Metallic Lower
- . Arctic White Full Roof with Frenched Backlite
- . Interior color is Arctic White with Dove Gray components and accents
- . Unique Sew Style with choice of:
  - Dove Gray Grenoble Cloth Inserts with Oxford White Leather Bolsters
  - Dove Gray Leather Inserts with Oxford White Leather Bolsters
- . Platinum and Red Bodyside Tape Stripe at tu-tone break line
- . Delete Standard Car Hood Stripe
- . Cartier Designer Script in Gold in Rear Quarter Windows; Signature Script on "C" Pillar deleted
- . Instrument Panel Plaque with Cartier Designer Logo
- . Cartier insignia on decklid in red tape
- . Turbine Spoke Aluminum Wheels (4) (CEG)
- . Also Available as an Option:
  - Lacy Spoke Aluminum Wheels (4) (CEC)
  - Wire Spoke Aluminum Wheels (4) (CEN)
  - Locking Wire Wheel Covers (4) (CGN)
- . Door Trim Inserts are Dove Gray Grenoble Cloth with Cloth Trim and Dove Gray Vinyl with Leather Trim
- . Leather Wrapped Steering Wheel (AXF)
- . Speed Control (AYB) Standard
- . Unique Front and Rear Floor Mats with Designer Logo Standard on Front Mats
- . Dual Illuminated Visor Vanity Mirrors (FPB)

Includes these items, common with Signature Series (CWB):

- . 6-Way/6-Way Power Seats (HLD)
- . Dual Floorwell Lamps
- . Seat Back Robe Cords and Map Pockets
- . Vinyl Padded Center Pillar
- . Wide Bright Lower Bodyside Molding with lower 18 oz. carpeting
- . 30 oz. Astoria Carpet on Floor

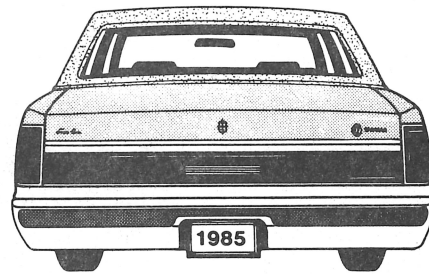
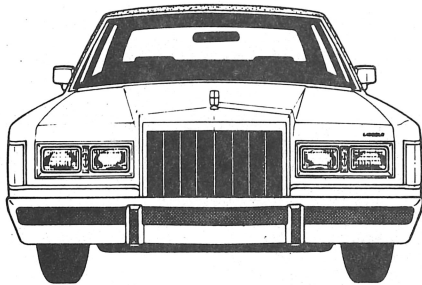
OPTION RESTRICTIONS

- . Signature Series (CWB)
- . Dual Shade Paint (EFB)
- . Glamour Paint
- . Carriage Roof (CJD)
- . Delete Trim Option (CUE)

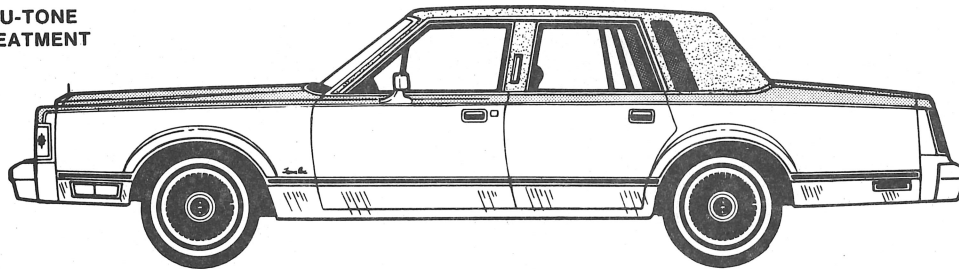
1985 LINCOLN TOWN CAR  
EXTERIOR ORNAMENTATION

**“CARTIER” SERIES**

- DECK “CARTIER” BADGE

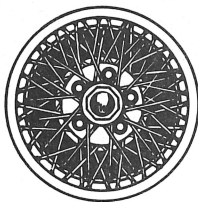


- UNIQUE TU-TONE  
PAINT TREATMENT

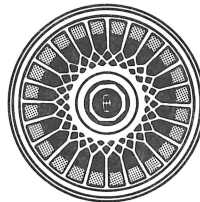


- “CARTIER” SCRIPT IN  
OPERA WINDOW

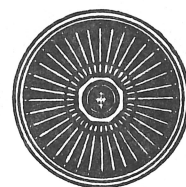
**WHEEL OPTIONS**



WIRE SPOKE  
ALUMINUM WHEELS



LACY SPOKE  
ALUMINUM WHEELS



TURBINE SPOKE  
ALUMINUM WHEELS

1985 LINCOLN TOWN CAR

REGULAR PRODUCTION OPTIONS

Option Code

27/4	<u>5.0L V-8 Engine with EFI and Automatic Overdrive (AOD) Transmission</u> Standard and only available engine/transmission combination.
FHB	<u>Anti-Theft Alarm System</u> Provides protection to the passenger and trunk compartments. Alarm will flash headlamps and taillamps and sound horn intermittently for three to seven minutes. Starter will interrupt until disarmed with door key or proper keyless entry code. Warning labels are provided on the inside of driver and passenger door glass.
G3G	<u>Axle - Traction-Lok</u> Includes full-size spare tire and wheel (CHE). See Powertrain Availability Chart. 3.55:1 Axle Ratio.
FNB	<u>Bracket - Front License Plate</u> Automatically installed for all states where front license plates are required. Optional in all other states (no extra cost).
DEB	<u>Decklid Pulldown - Power</u>
A6C	<u>Defroster Group</u> Includes electric rear window defroster and heated outside remote control mirrors (left-hand and right-hand). Required on vehicles to be registered in New York State.
ALB	<u>Door Opener - Garage</u> Includes integral visor mounted, 3-channel transmitter (driver's side) and separate receiver to be wired in parallel with an existing automatic door opener system at customer expense. Requires illuminated visor vanity mirrors (FPB).
CLB	<u>Floor Mats - Front</u> 16 oz. color-keyed carpet insert with rubber backing. Unique mats standard on Cartier Designer (CVH).

REGULAR PRODUCTION OPTIONS (Cont'd)

Option Code

C1C	<u>Floor Mats - Rear</u> 16 oz. color-keyed carpet insert with rubber backing. Unique mats standard on Cartier Designer (CVH).
C4B	<u>Frame(s) - License Plate - Bright</u> Rear only unless front license plate bracket (FNB) is ordered
A8B	<u>Headlamp Convenience System</u> Includes automatic headlamp dimmer and "Autolamp" on/off/delay system.
ATB	<u>Illuminated Entry System</u> When either front door handle is lifted, all interior lights go on and a ring around the door lock cylinder is illuminated for approximately twenty seconds. Included in Keyless Entry System (DBB) and Remote Convenience Group (AQB).
A2B	<u>Instrument Panel - Electronic</u> Includes electronic digital speedometer, electronic graphic fuel gauge, month/day/date electronic clock, message center with trip log and warning messages. Also includes instantaneous fuel economy function.
DBB	<u>Keyless Entry System</u> Includes illuminated entry system (ATB). Allows doors and decklid to be opened by use of buttons in the driver's door belt molding. Includes an automatic door locking feature and exterior locking capability. Included in Remote Convenience Group (AQB).
FPB	<u>Mirrors - Dual Illuminated Visor Vanity</u> Includes right hand and left hand lighted vanity mirrors in the sun visors. Required with garage door opener (ALB) and power glass moonroof (B2D). Standard on Cartier Designer (CVH).

REGULAR PRODUCTION OPTIONS (Cont'd)

Option Code

A4F/A5F	<u>Mirrors - Dual Power Remote Controlled</u> Includes electrically operated left and right hand (convex) mirrors with illuminated Celsius and Fahrenheit thermometer integral in left hand mirror. Heated mirrors included when defroster group (A6C) is ordered.
BBE	<u>Mirror - Automatic Dimming Day/Night Rearview (10")</u> Replaces standard inside rear view mirror (12").
B2D	<u>Moonroof - Power Glass Panel</u> Includes integral sun shade/privacy panel. Requires dual illuminated visor vanity mirror (FPB). Available with Carriage Roof (CJD).
EFB	<u>Paint - Dual Shade</u> Deletes standard hood stripes. Vinyl roof matches the upper bodyside paint color. Premium bodyside molding coordinated to the lower bodyside paint color. Unique tape stripe replaces Signature Series or standard stripes. Not available on Cartier Designer (CVH).
-	<u>Paint - Glamour</u> Not available on Cartier Designer (CVH).
AAV	<u>Radio - All Electronic AM/FM/MPX Stereo Search with Cassette Tape Player</u> Includes Dolby noise reduction feature digital readout and Music Search. AM Stereo feature - late availability.
ACC	<u>Radio - Citizens Band</u> Includes detachable microphone with built-in controls and power tri-band antenna. Available with all radios. Not available with Mobile Telephone (ACD)

REGULAR PRODUCTION OPTIONS (Cont'd)

Option Code

CJD	<u>Roof - Carriage</u> Deletes standard vinyl roof, opera window, Signature Series "C" Pillar ornament and coach lamps. Not available with Cartier Designer Series (CVH). Not available with Delete Trim Option (CUE).
AQB	<u>Remote Convenience Group</u> Includes Illuminated Entry (ATB) and Keyless Entry (DBB). Handheld transmitter allows remote door locking and unlocking, vehicle location, vehicle alarm activation, etc.
HLD	<u>Seats - 6Way/6-Way Twin Comfort Lounge</u> Power 50/50 with 6-way/6-way adjustment. Standard on Signature Series (CWB) and Cartier Designer (CVH).
BPC	<u>Seat - Programmable Memory</u> Controls are in driver's door armrest. Driver's seat only. Memorizes two positions and has "full-down/full-rear" position for ease of entry/exit.
CHE	<u>Spare Tire - Conventional</u> A conventional steel-belted radial P215/70 R15 WSW tire and conventional 15" x 6" steel wheel replace standard mini spare. Included with Traction-Lok Differential Axle (G3G) and with Trailer Tow Package (EMC).
AYB	<u>Speed Control - Fingertip</u> Standard on Cartier (CVH). Required with leather wrapped steering wheel (AXF).
AXF	<u>Steering Wheel - Leather Wrapped</u> Included in Cartier Designer Series (CVH). Requires speed control (AYB).
AWB	<u>Steering Wheel - Tilt</u>

REGULAR PRODUCTION OPTIONS (Cont'd)

Option Code

AEC	<u>Sound System - Premium</u> Includes power amplifier and six speakers (two additional door mounted speakers upgraded instrument panel speakers and coaxial rear speakers).
B6C	<u>Suspension - Automatic Load Levelling</u> Automatically raises and lowers rear of car to compensate for loading conditions.
-	<u>Trim - Leather</u>
HEL	<u>Tires - Puncture Sealant WSW (P215/70 R15)</u> Designed to seal tread punctures up to 3/16" in diameter. Features aggressive tread pattern, low rolling resistance and extended tread life. When conventional spare (CHE) is ordered, spare tire is also puncture sealant.
CEC	<u>Wheels - Lacy Spoke Aluminum (4)</u> Includes anti-theft wheel lug nuts.
CEG	<u>Wheels - Turbine Spoke Aluminum</u> Standard on Cartier Designer Series (CVH). Includes anti-theft wheel lug nuts.
CGN	<u>Wheel Covers - Locking Wire (4)</u> Standard on Signature Series (CWB). Includes locking feature.
CEN	<u>Wheels - Wire Spoke Aluminum (4)</u> Includes anti-theft wheel lug nuts.
BGB	<u>Windshield Wipers - Interval</u>

1985 LINCOLN TOWN CAR

LIMITED PRODUCTION OPTIONS

Option Code

ANC	<u>Heater - Engine Block Immersion</u>
D4B	<u>High Altitude Principal Use Code</u> Includes 3.55 axle and dual exhausts (DZC). Not available with California Emissions (ENE).
ENE	<u>Emissions System - California</u> Required on vehicles to be registered in California. Not available on vehicles to be registered in 49 states or Altitude.
CUE	<u>Delete Trim Option (Incomplete Vehicle)</u> Not available with Cartier Designer (CVH), Carriage Roof (CJD). Deletes vinyl roof cover and pads, accent stripes, and Signature Series C-pillar ornamentation. All roof moldings are shipped on the vehicle.
AKD	<u>Alternator - 100 AMP</u>
DZC	<u>Dual Exhaust System</u> Included in High Altitude Principal Use Code (D4B) and Trailer Tow (EMC)
ACD	<u>Telephone - Mobile (late availability)</u> Cellular System. Fully integrated with hands free operation, lock, mute, auxiliary alert, re-dial and number storage capability. Three-year warranty.
EMC	<u>Trailer Tow Package - (Class III) (49 States)</u> Includes heavy-duty cooling, heavy-duty springs and recalibrated rear shock absorbers; auxiliary transmission oil cooler, auxiliary power steering oil cooler, 1330 U-joints, 3.55 conventional axle ratio (G2G), additional wiring harness for trailer taillamps, stop lamps, turn signals, electric brakes and battery charging, heavy duty turn signals and emergency flasher, full-size spare tire and wheel (CHE), and heavy duty rear brakes. Dual Exhausts (DZC) included.



1985 LINCOLN TOWN CAR

POWERTRAIN SUMMARY

ENGINES

- Standard 5.0L (302 CID) V-8 (Order Code 27)
- . Fuel Charging: Electronic Fuel Injection
- . Engine Controls: Electronic Engine Controls (EEC)
- . Fuel Tank Capacity: 18 Gallon

TRANSMISSION

- Standard Automatic Overdrive Transmission
- Optional None

AXLE RATIO

- Standard 3.08:1 (3.55:1 with D4B and EMC)
- Traction-Lok 3.55:1

TIRES

- Standard (HEM) P215/70 R15 White Sidewall
- Optional (HEL) P215/70 R15 Puncture Sealant  
White Sidewall

# 1985 LUXURY CAR

## SPECIFICATIONS SUMMARY

<u>General</u>	<u>1985 Mark VII</u>	<u>1985 Town Car</u>	<u>1985 Continental</u>
Drive Configuration	RWD	RWD	RWD
Engine - Base	5.0L CFI V-8	5.0L CFI V-8	5.0L CFI V-8
- RPO	2.4L TCD I-6	None	2.4L TCD I-6
Transmission - Base	AOD	AOD	AOD
- RPO (with Diesel)	A4OD (ZF)	None	A4OD (ZF)
Passenger Capacity	5	6	5

### Package

#### Exterior (Inches)

. Wheelbase	108.5	117.3	108.5
. Overall Length	202.8	219.0	200.7
. Overall Width	70.9	78.1	73.6
. Overall Height	54.0	55.9	55.5
. Tread - Front	58.4	62.2	58.4
- Rear	59.0	62.0	59.0

#### Interior (Inches)

. Front Head Room	37.8	39.0	38.5
. Front Leg Room	42.0	43.5	42.0
. Front Shoulder Room	56.0	60.7	57.6
. Front Hip Room	52.4	56.5	52.5
. Couple Distance	34.2	36.8	34.9
. Rear Head Room	37.1	38.2	37.7
. Rear Leg Room	36.9	42.1	38.3
. Rear Knee Clearance	3.2	5.1	3.8
. Rear Shoulder Room	57.8	60.7	57.8
. Rear Hip Room	55.2	57.8	52.1

EPA Passenger Volume Index	97	116	102
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### Other

. EPA Luggage Volume Index	15.0	22.4	14.7
. Fuel Capacity (Gallons)	22.3	18.0	22.3
. Tire Size (Base)	P215/70 R15	P215/70 R15	P215/70 R15
. Curb Weight (lbs)	3625*	4062*	3750*

\*1984 Weights - 1985 weights have not yet been released.



## 1985 CONTINENTAL MARK VII

### PRODUCT CHANGES

#### Exterior Changes

- . Revised Bill Blass and Versace Designer Series color themes
- . Refined Hood Ornament

#### Functional Changes

- . New, 4-Wheel Skid Control Brakes standard on 5.0L V-8 Bill Blass and Versace Designer Series, 5.0L V-8 LSC Series, and all 5.0L V-8's sold in the 5 Pacific States
- . Single key entry/ignition
- . LSC Series upgraded with articulated functional sports seats and H.O. engine
- . AM Stereo feature - late availability

#### Interior Changes

- . New standard bodycloths - Radcliffe with Olivette insert with Continental Star embroidered in front and rear seat backs
- . New black brushed background on instrument panel nameplate
- . New climate control and radio faceplate and door speaker grille graphics
- . New remote mirror control switch
- . Optional leather seats (standard car) have new, horizontal pleats
- . New woodgrain upper instrument panel applique

#### Options Made Standard

- . None

#### Options Added

- . Comtech Series (B8B)
- . Seat - Programmable Memory (BPC)
- . New, Cast Aluminum Wheels (CEB)
- . Remote Convenience Group (AOB)
- . Mobile Telephone (LPO) (ACD)

#### Options Deleted

- . Forged Aluminum Wheels (CEG)

PRODUCT CHANGES (Cont'd)

Color and Trim Revisions

Exterior Colors

New Colors (11)

- . Vermilion Red Glamour Clearcoat Metallic (5DNC-2M)
- . Maroon Clearcoat Metallic (5DQC-2T)
- . Silver Blue Clearcoat Metallic (5BHC-3S)
- . Flemish Blue Glamour Clearcoat Metallic (5BNC-3Y)
- . Navy Clearcoat Metallic (5BRC-3B) -  
(Versace Only)
- . Champagne Clearcoat Metallic (5TGC-8M)
- . Antique Gold Glamour Clearcoat Metallic (5TMC-8U)
- . Burnished Pewter Clearcoat Metallic (5TPC-8Z)
- . Mahogany Clearcoat Metallic (5ZRC-8W)
- . Silver Sand Clearcoat Metallic (5TTC-8H)  
(Bill Blass)
- . Cabernet Wine Glamour (5JSA-2W)

Carryover Colors (7)

- . Midnight Black (JASA-1R)
- . Arctic White (4WFA-9L)
- . Platinum Clearcoat Metallic (3P3C-1Q)
- . Dark Charcoal Clearcoat Metallic (4PQC-1Y)
- . Sage Green Glamour Clearcoat Metallic (4GGB-4B)
- . Evergreen Clearcoat Metallic (4GNC-4C)
- . Cream (4YJA-6C)

Deleted Colors (11)

- . Claret Red (4DRA-2J)
- . Scarlet Clearcoat Metallic (3DPE-2U)
- . Blue Flannel Clearcoat Metallic (3SNC-5R)
- . Harvest Wheat Clearcoat Metallic (4YNC-6G)
- . Pastel Desert Tan (3UFA-8S)
- . Medium Charcoal Glamour Clearcoat Metallic (3P4W-1Z)
- . Midnight Blue Glamour Clearcoat Metallic (MB5C-3A)
- . Academy Blue Glamour Clearcoat Metallic (3SHC-91)
- . Goldenrod Glamour Clearcoat Metallic (4YLC-6E) (Bill Blass)
- . Walnut Glamour Clearcoat Metallic (3ZQC-9S)  
(Versace)
- . Slate Blue Clearcoat Metallic (4SQC-52) (LSC)

PRODUCT CHANGES (Cont'd)

Color and Trim Revisions

Interior Colors

New Colors (2)

- . Sand Beige - Y
- . Carob Brown - C

Carryover Colors (6)

- . Oxford White/Dove Gray - M
- . Terra Cotta Red - D
- . Admiral Blue - B
- . Charcoal - A
- . Flaxen Gold - R
- . Sage Green - P

Deleted Colors (2)

- . Desert Tan - H
- . Dove Gray - J

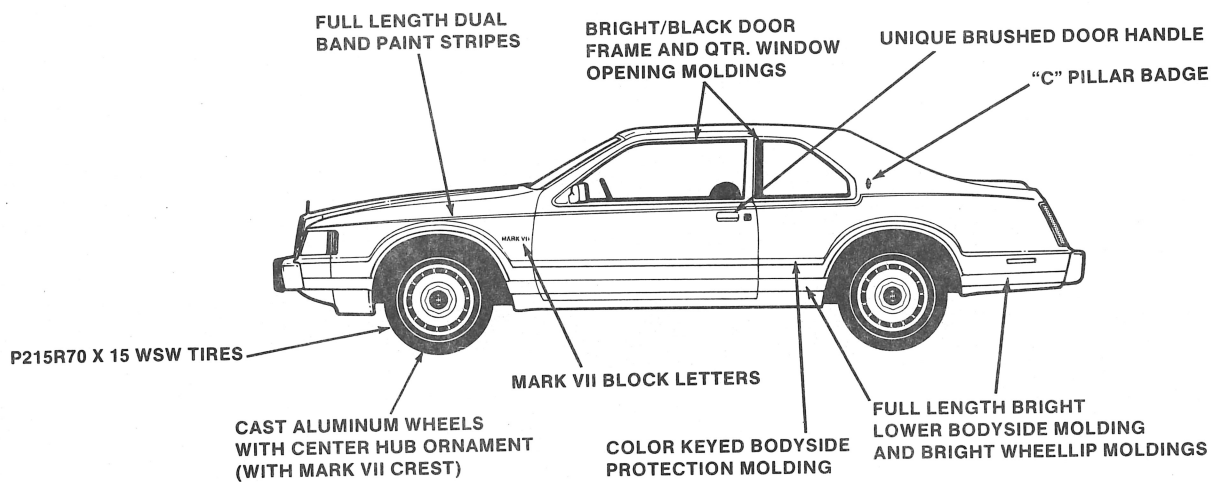
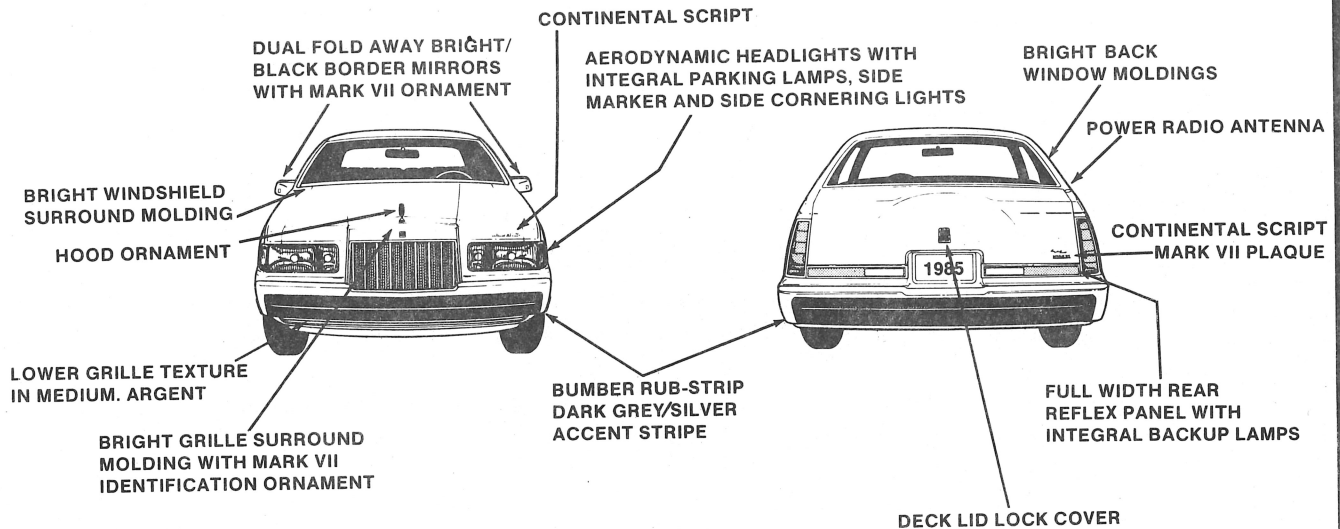
## 1985 CONTINENTAL MARK VII

### STANDARD EQUIPMENT

#### FUNCTIONAL

- . V-8 Base Engine
- . AOD Transmission
- . Power Steering
- . Maintenance-Free Battery
- . Nitrogen gas-pressurized Front Struts and Rear Shock Absorbers
- . Front and Rear Stabilizer Bars
- . Microprocessor Controlled Air Suspension and Vehicle Level Control
- . 22.3 Gallon Fuel Tank
- . 7 Inch Seat Track Travel on Driver's Side
- . Power Remote-Controlled Rear View Mirrors
- . P215/70 R15 WSW Base Tires with Aggressive Wrap-Around Tread Design
- . Console-Mounted Gear Shift
- . 5-Passenger Seating Capacity
- . Aircraft-Type Doors
- . Full Tinted Glass
- . Underhood Lamp
- . Dual Intensity "C" Pillar Courtesy/Reading Lamps
- . Luggage Compartment Light
- . Storage Bin in Luggage Compartment
- . Speed Control
- . Electronic Climate Control
- . Electronic AM/FM Stereo Radio (AM stereo feature - late availability)
- . Power Windows
- . 6-Way Power Driver's Seat, 2-Way Manual Passenger Seat
- . Power Seat Control on Door Trim Panel
- . Tilt Steering Column
- . Stalk-Mounted Wash/Wipe Controls
- . Electronic Warning Chimes
- . Dual Note Horn
- . Automatic Parking Brake Release
- . Power Door Locks
- . Intermittent Wipers with Speed Indicator
- . Side Window Defoggers
- . Remote Decklid Release
- . Coin Slots in Floor Console
- . Integral Coffee Cup Holder
- . Remote Electric Fuel Filler Door Release
- . Rear Compartment Heat Ducts
- . Gas Cap Tether
- . Low Oil Warning Lamp
- . Heated Backlite
- . 4-Wheel Power Disc Brakes
- . Automatic Power Antenna
- . 4-Wheel Skid Control Brakes standard in 5 Pacific States with 5.0L V-8

**1985 MARK VII  
EXTERIOR ORNAMENTATION**



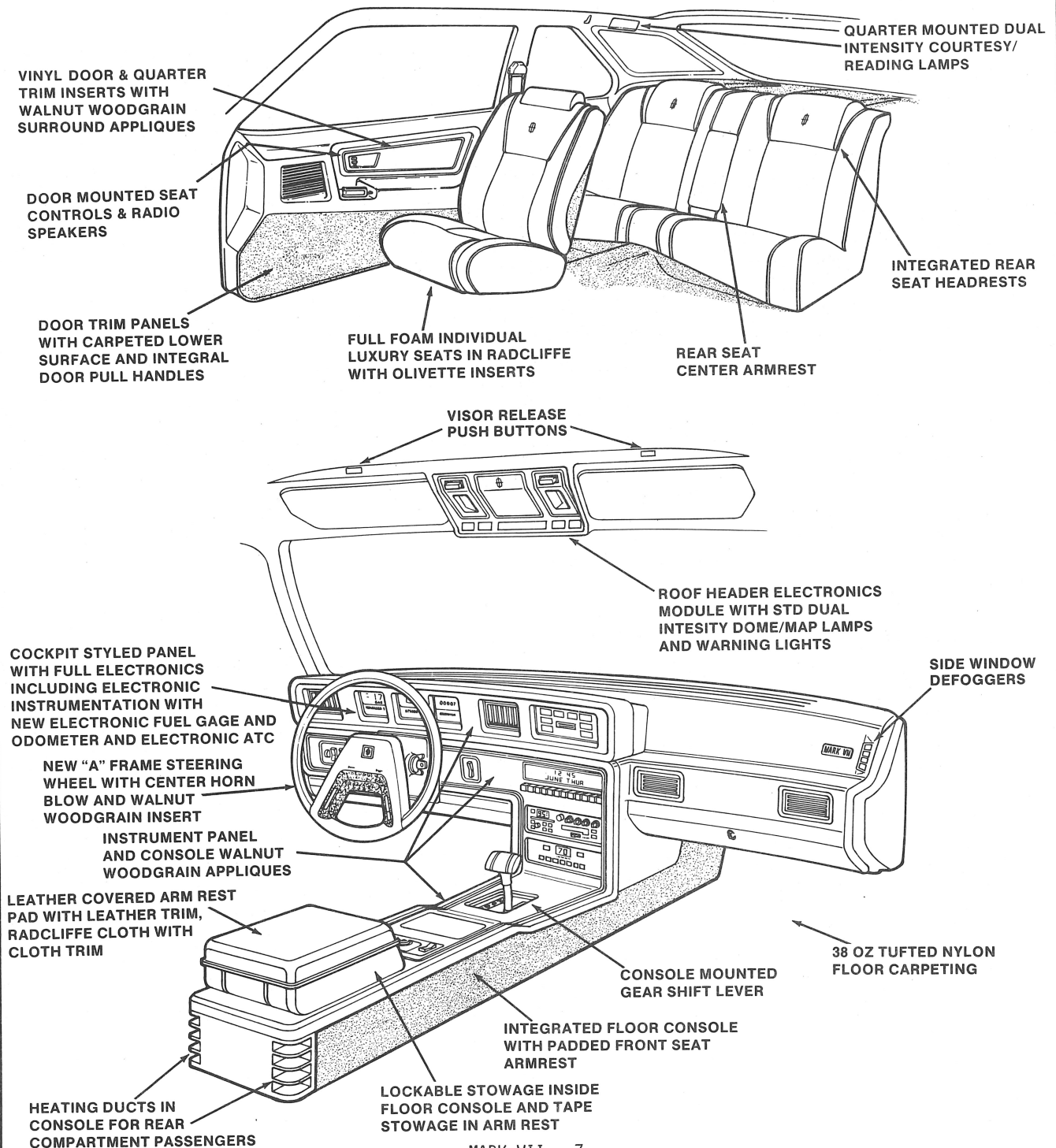


## STANDARD EQUIPMENT (Cont'd)

### EXTERIOR

- . Exposed Aerodynamic Headlamps with Halogen Bulbs
- . Full-Width Rear Reflex
- . Clearcoat Paint on Metallic Colors and Midnight Black
- . Hidden Windshield Wipers
- . Fold-Away Outside Rear View Mirrors
- . Cast Aluminum Road Wheels with Center Hub Ornament
- . Upper Body Dual Band Paint Accent Stripes
- . New, refined Hood Ornament
- . Padded Bodyside Protection Moldings
- . Bright Wheelip Moldings
- . Bright Lower Body Moldings
- . Decklid Lock Cover Ornament
- . Painted Steel Roof
- . Bright Belt Moldings
- . Flush Outside Door Handles
- . Front Cornering Lamps
- . Bright Grille Surround Molding with Mark VII Identification Ornament
- . Bright Grille Bars
- . Lower Grille Texture in Lower Front Valence Panel in Medium Argent
- . Bumper Rubstrips (Front and Rear) in Dark Gray with Silver Accent Stripes
- . "C" Pillar Badge ("Continental" Star)
- . Mark VII block letters on Fenders and Decklid (Passenger Side)
- . Continental Script above Mark VII on Decklid
- . Continental Script on Grille Opening Panel (Driver's side)

1985 MARK VII  
INTERIOR ORNAMENTATION



## STANDARD EQUIPMENT (Cont'd)

### INTERIOR

- . 38 oz. Tufted Nylon (Eligere) Floor Carpeting
- . Floor-Mounted Gearshift Lever
- . 2-Passenger Front Individual Luxury Seats
- . 3-Passenger Rear Seating
- . Driver & Passenger Recliners (Manual)
- . Seat-Back Map Pockets
- . Carpeted Rear Seat Package Tray
- . Rear Seat Backs W/Integral Headrests
- . Rear Seat-Back Center Armrest
- . Flush-Mounted Sun Visors
- . RH Visor Vanity Mirror
- . Full Length Floor Console with Padded Front Seat Armrest (Radcliffe Cloth Covered with Cloth Seat Trim, Leather Covered with Leather Seat Trim)
- . Electronic Instrument Cluster
  - Digital Speedometer
  - Digital Fuel Gauge
  - Electronic Odometer
  - Programmable Trip Functions
- . Coat Hooks
- . Cloth Covered Quarter Trim Angel Wings
- . All Cloth Seat Trim - Radcliffe with Olivette Inserts with embroidered Continental Star on seat backs (front and rear)
- . Carpeted Lower Door Trim Panels with Integral Door Pull Handles
- . Door-Mounted Courtesy Lamp/Rear Reflex Panels
- . Door Sill Scuff Plates
- . Lockable Compartment in Console
- . Separate Stereo Tape Stowage Compartment
- . Floorwell Lighting
- . Driver's Left Foot Rest
- . Door-Mounted Seat Controls and Radio Speakers
- . Door and Quarter Trim Vinyl Inserts with Walnut Woodgrain Surround Applique
- . Quarter-Mounted Dual Intensity Courtesy/Reading Lamps
- . "A" Frame Steering Wheel with Center Horn Blow and Walnut Woodgrain Insert
- . Walnut Woodgrain Appliques on Lower and Upper Instrument Panel and Console
- . Cloth Headlining
- . Roof Header Electronics Module with Standard Dual Intensity Dome/Map Lamps and Warning Lights
- . Vinyl Seat Side Shields
- . Eligere Luggage Compartment Trim
- . Molded Decklid Liner

## 1985 CONTINENTAL MARK VII

### LSC Series (B8H)

#### EQUIPMENT OVER BASE

- . Bodyside accent stripes deleted
- . Replace Standard Bright Lower Bodyside Molding with "Fluted" Dark Charcoal Lower Bodyside Molding
- . Lower Bodyside Painted Dark Charcoal (Below "Fluted" Molding)
- . Black Accent Tape on Windshield and Backlight Moldings
- . "LSC" Nameplate Replaces "C" Pillar Badge
- . Limited Exterior Paint Color Availability
- . Handling Package with Special Aluminum Road Wheel (B4D)
- . P215/65 R15 BSW Special Performance Tire (HER)
- . Delete Hood Ornament
- . Replace Standard Car Decklid Lock Cover with Unique LSC Cover
- . Unique, articulated sport seat with driver and passenger power recliners, power lumbar, power seat bolster adjustment, manual adjustable thigh support, manual 4-way headrest, 6-way power driver's seat position adjustment and 2-way manual passenger's seat position adjustment.
- . Leather Seat Trim with Perforated Leather Inserts (Grenoble Cloth Inserts as No-Cost Option) - Only Charcoal, Sand Beige and Admiral Blue Interior Colors Available.
- . Floor Console Center Arm Rest is always Leather Covered
- . Black Brushed Appliques on Instrument Panel, Console, Steering Wheel, Door and Quarter Trim Panels (Replaces all Woodgrain)
- . Unique Front Floor Mats with Continental Star
- . Rear Floor Mats (C1C)
- . Unique Leather Wrapped Gear Shift Knob
- . Black Leather-Wrapped Steering Wheel (AXF)
- . Black Steering Column Replaces Color-Keyed
- . Luggage Compartment Stowage-Well Lid Added
- . Rubber Trunk Mat
- . Grenoble Cloth Inserts on Door and Quarter Trim Panels when Cloth Seat Trim is Ordered
- . 3.27:1 axle ratio
- . 5.0L H.O. Engine with revised camshaft, tubular headers and dual exhausts
- . 4-Wheel Skid Control Brakes on 5.0L V-8 model (all states)
- . Low Tire Pressure Indicators

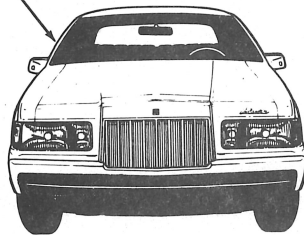
#### OPTION RESTRICTIONS

- . Versace Designer Series (CV5)
- . Bill Blass Designer Series (CV9)
- . Comtech Series (B8B)
- . Wheels - Cast Aluminum (CEB)
- . Wheels - Wire Spoke Aluminum (CEN)
- . P215/70 R15 WSW Puncture Sealant Tires (HEL)
- . P215/70 R15 BSW Tires (HEH)
- . P215/70 R15 WSW Tires (HEM)
- . Mirror - Automatic Dimming Day/Night Rearview (BBE)
- . Heated Driver and Passenger Seats (EKC)

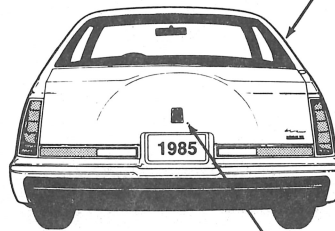
1985 MARK VII  
EXTERIOR ORNAMENTATION  
"LSC"

SAME AS BASE CAR EXCEPT WHERE INDICATED

BLACK WINDSHIELD MOLDINGS  
WITH BRIGHT ACCENTS



BLACK BACK WINDOW  
MOLDINGS WITH BRIGHT  
ACCENT

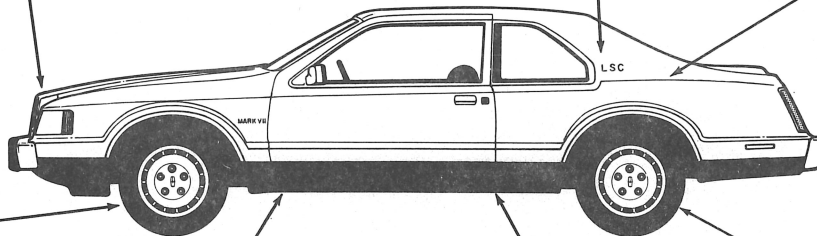


LSC BADGE IN  
LOCK COVER

HOOD ORNAMENT DELETED

LSC NOMENCLATURE  
ON "C" PILLAR

ACCENT STRIPES DELETED



P215/65 R15 BSW TIRES

"FLUTED" CHARCOAL COLORED  
LOWER BODYSIDE MOLDINGS

LOWER BODY (BELOW MOLDING)  
PAINTED CHARCOAL COLOR

HANDLING PACKAGE WHEELS  
(WIDER, CAST ALUMINUM WITH  
UNIQUE CENTER INCLUDING  
EXPOSED LUG NUTS)

1985 MARK VII  
INTERIOR ORNAMENTATION  
"LSC"

SAME AS BASE CAR EXCEPT WHERE INDICATED

UNIQUE DOOR QUARTER TRIM  
APPLIQUES WITH BLACK-BRUSHED  
FINISH

CLOTH DOOR INSERTS WITH  
CLOTH SEAT TRIM

LEATHER SEAT TRIM  
WITH TEXTURED LEATHER  
INSERTS (OR AS NO COST  
OPTION. GRENOBLE INSERTS  
WITH LEATHER BOLSTERS)

LEATHER WRAPPED STEERING  
WHEEL WITH BLACK-BRUSHED  
FINISH INSERT

BLACK STEERING COLUMN SHROUD

LSC BADGE

UNIQUE BLACK-BRUSHED  
FINISH ON INSTRUMENT  
PANEL AND  
CONSOLE APPLIQUES

FLOOR MATS WITH  
DISTINCTIVE CONTINENTAL  
STAR LOGO

LEATHER WRAPPED  
GEARSHIFT KNOB

LEATHER ON CONSOLE  
ARM REST PAD



1985 CONTINENTAL MARK VII

BILL BLASS DESIGNER SERIES (CV9)

EQUIPMENT OVER BASE

- . Silver Sand Clearcoat Metallic (8H) with Unique Lower Body Treatment of Burnished Pewter Clearcoat Metallic (8Z)
- . Carob Brown Interior Color
- . Unique Tu-Tone Stripes on Bodyside and Decklid
- . "Bill Blass" lettering in Quarter Window
- . Unique Front Floor Mats with Bill Blass Logo
- . Rear Floor Mats (C1C)
- . Bill Blass Logo on Instrument Panel
- . Bill Blass Logo on Decklid
- . Leather-Wrapped Steering Wheel (AXF)
- . 6-Way/6-Way Power Seats (HLD)
- . Wire Spoke Aluminum Wheels (CEN)
- . Ultrasuede Seating Surfaces with Leather Designer Seat Straps in Unique Designer's Sew Style (Leather Seating Surfaces as a No-Cost Option)
- . Front Center Armrest is Leather Covered
- . Rear Seat Armrest is Ultrasuede with Ultrasuede Trim; Leather with Leather Trim.
- . Robe Cords on Front Seat Back Added
- . Ultrasuede Inserts on Door and Quarter Trim Panels on Cars with Ultrasuede Seat Trim
- . Luggage Compartment Stowage-Well Lid Added
- . Rubber Trunk Mat
- . Leather-Wrapped Gear Shift Knob
- . Dual Illuminated Visor Vanity Mirrors (FPB)
- . 4-Wheel Skid Control Brakes on 5.0L V-8 model (all states)

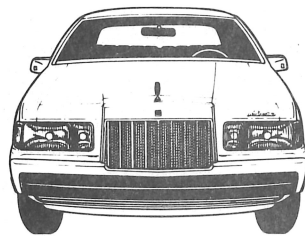
OPTION RESTRICTIONS

- . Versace Designer Series (CV5)
- . LSC Series (B8H)
- . Comtech Series (B8B)

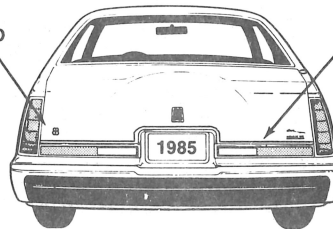


1985 MARK VII  
EXTERIOR ORNAMENTATION  
**BILL BLASS DESIGNER**

SAME AS BASE CAR EXCEPT WHERE INDICATED

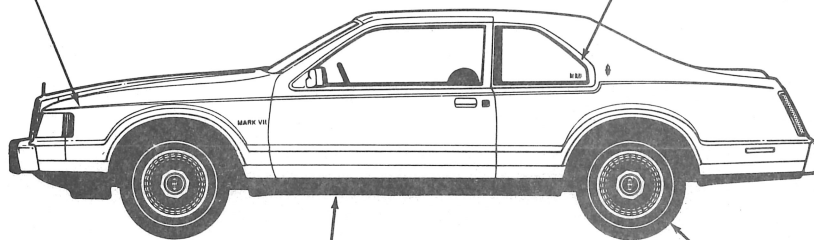


BILL BLASS  
ON DECK LID



UNIQUE TU-TONE  
PAINT STRIPES

UNIQUE  
PAINT STRIPES



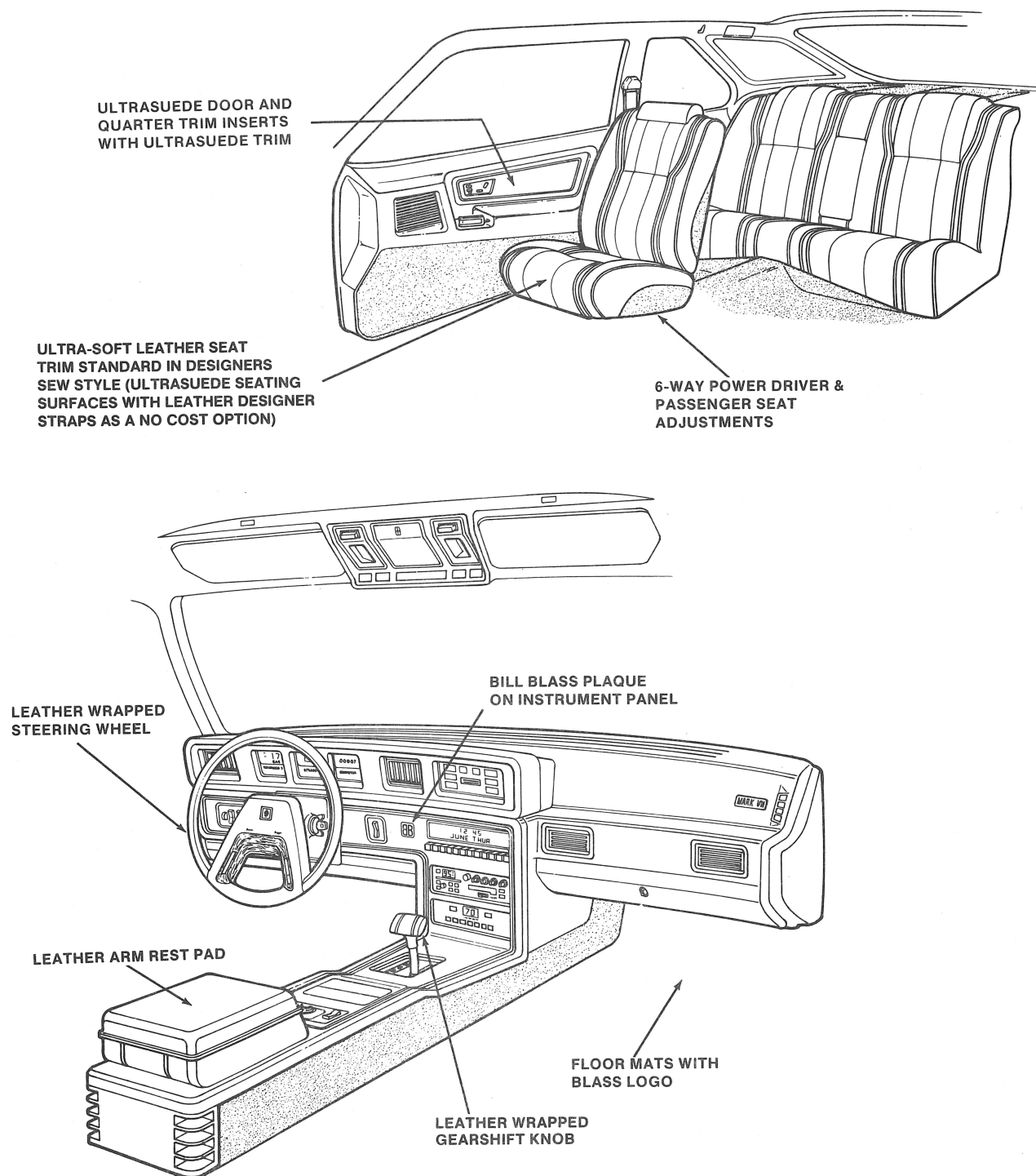
BRIGHT DESIGNER NAME IN  
BLOCK LETTERS IN QUARTER WINDOW

UNIQUE LOWER  
BODY TU-TONE

WIRE SPOKE ALUMINUM  
WHEELS AND CENTER  
ORNAMENT WITH MARK VII  
CREST

1985 MARK VII  
INTERIOR ORNAMENTATION  
**BILL BLASS DESIGNER**

SAME AS BASE CAR EXCEPT WHERE INDICATED





1985 CONTINENTAL MARK VII

VERSACE DESIGNER SERIES (CV5)

EQUIPMENT OVER BASE

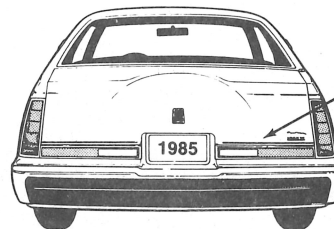
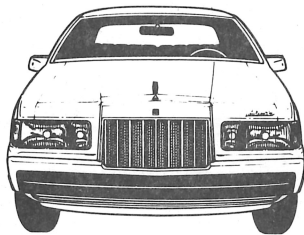
- . Monotone Paint in Navy Clearcoat Metallic (3B)
- . Admiral Blue Interior
- . Unique Stripes on Bodyside and Decklid
- . "Gianni Versace" in Quarter Window
- . Unique Front Floor Mats with "Continental" Star
- . Rear Floor Mats (ClC)
- . Versace Logo on Instrument Panel
- . Leather-Wrapped Steering Wheel (AXF)
- . 6-Way/6-Way Power Seats (HLD)
- . Wire Spoke Aluminum Wheels (CEN)
- . Ultra-Soft Leather Seat Trim in Designer's Sew Style (Venus Cloth Inserts with Leather Bolsters as a No-Cost Option)
- . Front Center Armrest is Always Leather Covered
- . Robe Cords on Front Seat Backs Added
- . Cloth (Venus) Inserts on Door and Quarter Trim Panels on Cars with Cloth Seat Trim
- . Luggage Compartment Stowage-Well Lid Added
- . Leather-Wrapped Gear Shift Knob
- . Dual Illuminated Visor Vanity Mirrors (FPB)
- . 4-Wheel Skid Control Brakes on 5.0L V-8 model (all states)

OPTION RESTRICTIONS

- . Bill Blass Designer Series (CV9)
- . LSC Series (B8H)
- . Comtech Series (B8B)

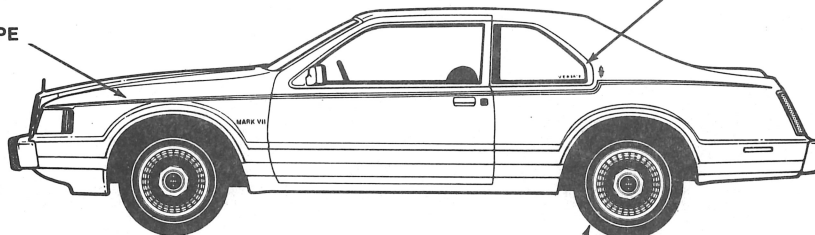
1985 MARK VII  
EXTERIOR ORNAMENTATION  
**VERSACE DESIGNER**

SAME AS BASE CAR EXCEPT WHERE INDICATED



UNIQUE  
PAINT STRIPES

UNIQUE  
PAINT STRIPE



BRIGHT DESIGNER SIGNATURE  
IN QUARTER WINDOW

WIRE SPOKE ALUMINUM  
WHEELS AND CENTER  
ORNAMENTATION WITH  
MARK VII CREST

1985 MARK VII  
INTERIOR ORNAMENTATION  
**VERSACE DESIGNER**

SAME AS BASE CAR EXCEPT WHERE INDICATED

VENUS BODYCLOTH DOOR/  
QUARTER PANEL INSERTS  
WITH CLOTH TRIM  
(VINYL WITH LEATHER TRIM)

DESIGNERS SEW STYLE  
SPECIAL ULTRA-SOFT LEATHER  
SEAT TRIM IS STANDARD AND  
VENUS CLOTH INSERTS WITH  
LEATHER BOLSTERS AS A NO  
COST OPTION

6-WAY POWER DRIVER &  
PASSENGER SEAT  
ADJUSTMENTS

LEATHER WRAPPED  
STEERING WHEEL

VERSACE PLAQUE ON  
INSTRUMENT PANEL

LEATHER ON CONSOLE  
ARM REST PAD

FLOOR MATS WITH  
CONTINENTAL STAR LOGO

LEATHER WRAPPED  
GEARSHIFT KNOB

## 1985 CONTINENTAL MARK VII

### COMTECH SERIES (B8B)

#### EQUIPMENT OVER BASE

##### Options Made Standard

- . 6-Way/6-Way Power Seats (HLD)
- . Driver and Passenger Power Recliners (HPD)
- . Programmable Memory Seat (BPC)
- . Illuminated Entry System (ATB)
- . Keyless Entry System (D2B)
- . Dual Illuminated Visor Vanity Mirror (FPB)
- . Compass/Thermometer Group (EUC)
- . Auto Dimming Day/Night Mirror (BBE)
- . Heated Outside Dual Mirrors (AZB)
- . Headlamp Convenience System (A8B)
- . Anti-Theft Alarm System (FHB)
- . New Cast Aluminum Wheel (CEB)
- . Bright License Plate Frames (C4B)
- . Carpeted Floor Mats - Front and Rear (C1B, C1C)
- . Leather-Wrapped Steering Wheel (AXF)
- . Tires - P215/70 R15 WSW Puncture Sealant (HEL)
- . Remote Convenience Group (AQB)

##### Unique Equipment

- . Only two interior colors - Charcoal and Sand Beige
- . Restricted exterior color availability
- . Unique AM/FM/Cassette, Premium Sound and Graphic Equalizer
- . Black brushed instrument panel, console and door trim panel appliques
- . "Comtech" lettering in quarter windows
- . Glove Box deleted (space required to package unique electronics)
- . Leather-wrapped gear shift knob
- . Driver control pod on steering column for control of headlamps, parking lamps, wipers and washers, radio and CRT mode
- . New LCD instrumentation featuring analog and digital fuel gauge, analog voltage gauge, digital speedometer and odometer, engine oil pressure and engine temperature gauges, and warning status. Instrumentation is in English or Metric and can be muted
- . CRT featuring on-screen switching and 10 button mode selection/calculation input. Features include Electronic Climate Control operation, fuel usage functions, trip functions, time and date functions, memo file, calculator, operating information, instrumentation control and diagnostic check out
- . 4-Wheel Skid Control Brakes (all states)

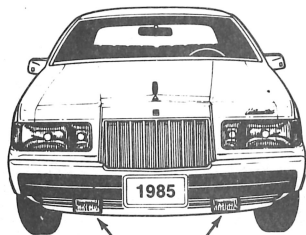
EQUIPMENT OVER BASE (Cont'd)

Option Restrictions

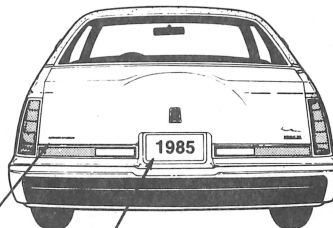
- . 2.4L I6 Turbo Diesel
- . Trailer Tow (EMB)
- . Wire Spoke Aluminum Wheels (CEN)
- . Bill Blass Designer Series (CV9)
- . Versace Designer Series (CV5)
- . LSC Series (B8H)
- . Heated Driver and Passenger Seats (EKC)
- . Fog Lamps (FBB)
- . CB Radio (ACB)
- . Electronic AM/FM Stereo Search Radio with Cassette Tape Player (AAV)
- . Mobile Telephone (ACD)
- . Premium Sound System (AEC)



1985 MARK VII  
EXTERIOR ORNAMENTATION  
OPTIONS

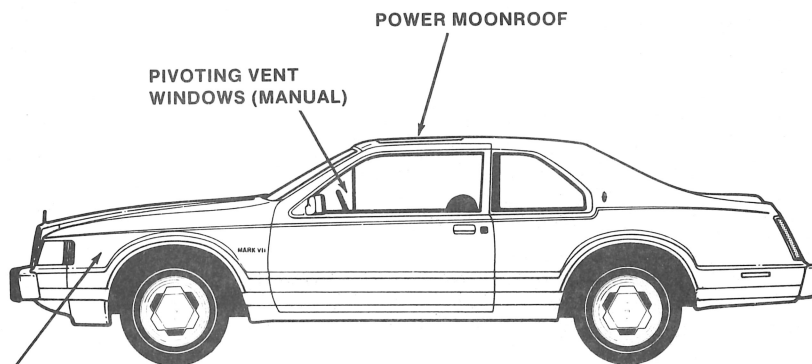


FOG LAMPS

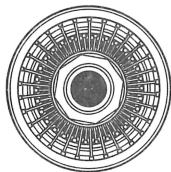


DIESEL PLAQUE

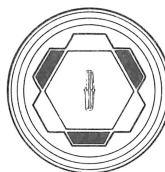
BRIGHT LICENSE  
PLATE FRAMES



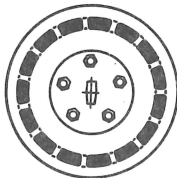
GLAMOUR METALLIC PAINT



CAST ALUMINUM  
WIRE WHEELS



RPO ALUMINUM  
WHEELS



HANDLING SUSPENSION WHEEL

1985 MARK VII

REGULAR PRODUCTION OPTIONS

Option Code

27/4	<u>5.0L V-8 Engine with CFI and 4-Speed Automatic Overdrive (AOD) Transmission</u> Standard engine/transmission combination
23/4	<u>2.4L Turbocharged Diesel Engine with ZF 4-Speed Automatic Overdrive Transmission</u> Includes dual exhaust, 100 amp. alternator, 3.73 axle ratio, external oil cooler, high discharge battery, electric fuel and engine block heater, upgraded sound package, fuel filter/water separator. Not available with Trailer Tow-Class II (EMB). Not available with Comtech Series (B8B). Deletes Skid Control Brakes where applicable.
FHB	<u>Anti-Theft Alarm System</u> Disables vehicle, flashes lights and blows horn when vehicle entered without key or keyless entry code. Standard on Comtech Series (B8B).
G3L/G3Y/ G3T/G3J	<u>Axle - Traction-Lok Differential</u> 2.73:1 ratio w/5.0L (G3L) 3.08:1 ratio w/5.0L with High Altitude Code, Handling Package and Trailer Tow (G3J) 3.27:1 ratio w/5.0L with LSC Series (G3T) 3.73:1 ratio w/2.4L I-6 turbocharged diesel (G3Y)
FNB	<u>Bracket - Front License Plate</u> Automatically installed for all states where front license plates are required. Optional in all other states (no extra cost).
EUC	<u>Compass/Thermometer Group</u> Installed in overhead console. Includes digital readout of temperature and vehicle heading. Thermometer includes "ice alert" feature. Standard on Comtech Series (B8B).

REGULAR PRODUCTION OPTIONS (Cont'd)

Option Code

DEB	<u>Decklid Pulldown - Power</u>
C1B	<u>Floor Mats - Front</u> Color-keyed carpet insert with rubber backing. Not available on LSC (B8H) or Designer Series (CV9, CV5) where unique mats are standard. Standard on Comtech Series (B8B).
C1C	<u>Floor Mats - Rear</u> Color-keyed carpet insert with rubber backing. Standard on LSC (B8H) or Designer Series (CV9, CV5). Standard on Comtech Series (B8B).
ALB	<u>Door Opener - Garage</u> Includes 3-channel transmitter which mounts in overhead console and separate receiver to be wired in parallel with an existing automatic door opener, at customer expense.
B4D	<u>Handling Package</u> Includes revised steering gear and pump, 3.08:1 axle ratio, modified air springs, stabilizer bars, bushings, struts and shock absorbers. Also includes modified base wheel with wider rim section and unique center with exposed lug nuts. P215/65 R15 BSW Performance Tire (HER) and low tire pressure indicators included. Standard on LSC Series (B8H). Deletes Wire Spoke Aluminum Wheels on Designer Series (CV9, CV5) and Cast Aluminum Wheels (CEB) on Comtech Series. Not available with any other tire.
A8B	<u>Headlamp Convenience System</u> Includes automatic on/off/delay and automatic dimming. Standard on Comtech Series (B8B).

REGULAR PRODUCTION OPTIONS (Cont'd)

Option Code

ATB	<u>Illuminated Entry System</u> Included in Keyless Entry System (DBB) and Remote Convenience Group (AQB). Standard on Comtech Series (B8B).
DBB	<u>Keyless Entry System</u> Allows doors and decklid to be opened by use of buttons in the driver's door molding. Includes an automatic door locking feature and exterior locking capability. Includes Illuminated Entry System (ATB). Standard on Comtech Series (B8B).
FBB	<u>Lamps - Fog</u> Not available on Comtech Series (B8B).
FPB	<u>Mirrors - Dual Illuminated Visor Vanity</u> Includes right-hand and left-hand lighted vanity mirrors in the sun visors. Lights are dual intensity. Standard on Designer Series (CV9, CV5) and Comtech Series (B8B).
AZB	<u>Mirrors - Heated Outside Dual</u> Standard on Comtech Series (B8B)
BBE	<u>Mirror - Automatic Dimming Day/Night</u> Replaces conventional day/night inside rear view mirror. Not available on LSC (B8H). Standard on Comtech Series (B8B).
B2D	<u>Moonroof - Power Glass Panel</u> Does not require dual illuminated visor vanity mirrors (FPB). New vent and fully retractable feature. Includes integral sun shade/privacy panel.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option Code

---

Paint Glamour

C4B

License Plate Frame(s) - Bright  
Rear only, unless front license plate bracket (FNB) is ordered. Standard with Comtech Series (B8B).

AAV

Radio - All Electronic AM/FM/MPX Stereo Search with Cassette Tape Player  
Includes Dolby noise reduction, Music Search, automatic tape reverse and metal tape equalization. (AM Stereo feature - late availability) Not available on Comtech Series (B8B).

ACB

Radio - Citizens Band Portable  
Includes tri-band automatic power antenna and storage space with integral power/antenna connector in console. Portable magnetic antenna and cigarette lighter power adapter also supplied for use in other vehicles. Not available with Mobile Telephone (ACD) or Comtech Series (B8B).

AQB

Remote Convenience Group  
Includes Illuminated Entry (ATB) and Keyless Entry (DBB). Handheld transmitter allows remote door locking and unlocking, vehicle location (horn, lights), vehicle alarm activation, etc. Standard on Comtech Series (B8B).

BPC

Seat - Programmable Memory  
Driver's seat only. Includes memory recline if Driver and Passenger Power Recliners (HPD) ordered. System remembers two preset driver's seat positions and has "full-down/full-rear" position for ease of entry/exit. Standard on Comtech Series (B8B).

REGULAR PRODUCTION OPTIONS (Cont'd)

Option Code

HPD	<u>Driver and Passenger Power Recliners</u> Infinitely variable position. Standard on LSC (B8H). Standard on Comtech Series (B8B). Requires 6-Way/6-Way Power Seats (HLD) on standard Mark VII. Dual <u>manual</u> recliners are standard equipment.
HLD	<u>Seats 6-Way/6-Way Power</u> Standard on Designer Series (CV9, CV5). Standard on Comtech Series (B8B). Option available on standard Mark VII and LSC Series only.
EKC	<u>Seats - Heated Driver and Passenger</u> Provides quick warm-up independent of engine temperature. Not available on LSC (B8H). Not available on Comtech Series (B8B).
AEC	<u>Sound System - Premium</u> Includes higher wattage amplifier and 4 coaxial speakers - no separate "on/off" switch. Not available on Comtech Series (B8B).
AXF	<u>Steering Wheel - Leather-Wrapped</u> Included with Designer Series (CV9, CV5) and LSC Series (B8H). Standard on Comtech Series (B8B).
HEL	<u>Tires - P215/70 R15 WSW Puncture-Sealant</u> Includes puncture-sealant spare when CHE option is ordered. Designed to seal punctures up to 3/16" in diameter. Features aggressive tread pattern, low rolling resistance, extended tread life and wide white sidewall. Not available on LSC (B8H). Standard on Comtech Series (B8B). Not available with Handling Package (B4D).
HER	<u>Tires - P215/65 R15 Black Sidewall Performance Tire</u> Included with Handling Package (B4D). Standard on LSC Series (B8H). Not available as a separate option.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option Code

HEH	<u>Tires - P215/70 R15 Black Sidewall</u> Not available on LSC (B8H), Comtech Series (B8B) or with Handling Package (B4D).
---	<u>Trim - Leather</u> Standard on Designer Series (CV9, CV5) and LSC Series (B8H).
BJC	<u>Vent Windows, Manual</u>
CEN	<u>Wheels - Wire Spoke Aluminum</u> Included with Designer Series (CV9), (CV5), unless Handling Package (B4D) is ordered. May be ordered as an option with Handling Package (B4D). Not available on LSC (B8H). Not available on Comtech Series (B8B).
CEB	<u>Wheels - Cast Aluminum</u> New, Hex ornament. Credit option when ordered with Designer Series (CV5, CV9). Not available on LSC (B8H). Standard on Comtech Series (B8B).

1985 MARK VII

LIMITED PRODUCTION OPTIONS

Option Code

ENE	<u>Emissions System - California</u> Required on vehicles to be registered in California. Not available on vehicles to be registered in the other 49 states or with high altitude calibration (D4B).
D4B	<u>High Altitude Principal Use Code</u> Includes 3.08:1 Axle Ratio
EMB	<u>Trailer Tow - Class II</u> Includes upgraded cooling system, conventional spare tire (CHE), wider wheels, auxiliary transmission oil cooler, auxiliary power steering oil cooler, heavy-duty turn signal and emergency flasher, and wiring harness with takeouts and relays for trailer lights, battery recharging and electric trailer brakes. Provides towing capability to 3500 lbs. Not available with 2.4L Turbocharged diesel engine. Includes 3.08:1 Axle Ratio. Not available with Comtech Series (B8B).
CHE	<u>Spare Tire - Conventional</u> Replaces standard mini-spare tire and wheel. Available with any wheel option, coordinated with road wheel and tires. Included with Trailer Tow - Class II (EMB). Trunk capacity reduced.
ACD	<u>Telephone - Mobile</u> Cellular System. Fully integrated with hands-free operation, lock, auxiliary alert, mute, redial and number storage capability. Three-year warranty. Not available with CB radio (ACB) or Comtech Series (B8B).



1985 MARK VII

POWERTRAIN SUMMARY

ENGINES

- Standard 5.0L EFI V-8
- Optional 2.4L I-6 turbocharged diesel engine (late availability)
- . Fuel Tank Capacity 22.3 Gallons

TRANSMISSION

- Standard 4-Speed Automatic Overdrive Transmission
- Optional Unique ZF 4-speed automatic overdrive transmission (standard and available only with 2.4L turbocharged diesel engine)

AXLE RATIO

- Standard with 5.0L V-8 2.73:1 (3.08:1 with High Altitude Code, handling package, and Trailer Tow; 3.27:1 with LSC)
- Standard with 2.4L I-6 turbo charged diesel 3.73:1
- Traction-Lok 2.73:1 w/5.0L (3.08:1 with High Altitude Code, handling package and Trailer Tow; 3.27:1 with LSC). 3.73:1 w/2.4L TCD.

TIRES

- Standard (HEM) P215/70 R15 White Sidewall Steel belted radial tires. Not available on LSC (B8H), Comtech Series (B8B) or with Handling Package (B4D).
- Optional (HEL) P215/70 R15 White Sidewall Puncture Sealant steel belted radial tires. Not available on LSC (B8H) or with Handling Package (B4D). Standard on Comtech Series (B8B)

POWERTRAIN SUMMARY (Cont'd)

(HER) P215/65 R15 Black Sidewall Performance Tires - Included with Handling Package (B4D). Standard on LSC Series (B8H). Not available as a separate option.

(HEH) P215/70 R15 Black Sidewall, steel-belted radial tires. Not available on LSC (B8H), Comtech Series (B8B) or with Handling Package (B4D).



## 1985 CONTINENTAL

### PRODUCT CHANGES

#### Exterior Changes

- . Refined Hood Ornament
- . New Givenchy and Valentino Designer Series color themes

#### Functional Changes

- . New, 4-Wheel Skid Control Brakes standard on 5.0L V-8 Givenchy and Valentino Designer Series and on all 5.0L V-8 Continentals sold in the 5 Pacific States
- . Single key entry/ignition
- . Reduced seat track travel on passenger's side
- . AM Stereo feature - late availability

#### Interior

- . New standard seat sew style and bodycloth
- . New Valentino Designer Series seat sew style and unique cloth
- . New climate control and radio faceplate graphics
- . New upper steering column shroud

#### Options Made Standard

- . None

#### Options Added

- . Handling Package (B4D)
- . Seat - Programmable Memory (BPC)
- . New, Cast Aluminum Wheel (CEB)
- . Remote Convenience Group (AQB)

#### Options Deleted

- . Forged Aluminum Wheels (CEG)

1985 CONTINENTAL

PRODUCT CHANGES

Color and Trim Revisions

Exterior Colors

New Colors (10)

- . Vermilion Red Glamour Clearcoat Metallic (5DNC-2M)
- . Maroon Clearcoat Metallic (5DQC-2T)
- . Silver Blue Clearcoat Metallic (5BHC-3S)
- . Flemish Blue Glamour Clearcoat Metallic (5BNC-3Y)
- . Navy Clearcoat Metallic (5BRC-3B)
- . Champagne Clearcoat Metallic (5TGC-8M)
- . Antique Gold Glamour Clearcoat Metallic (5TMC-8U)
- . Burnished Pewter Clearcoat Metallic (5TPC-8Z)
- . Rosewood Clearcoat Metallic (5FMC-56)
- . Dark Rosewood Clearcoat Metallic (5FQC-57) (Givenchy)

Carryover Colors (8)

- . Midnight Black (JASA-1R)
- . Arctic White (4WFA-9L)
- . Platinum Clearcoat Metallic (3P3C-1Q)
- . Dark Charcoal Clearcoat Metallic (4PQC-1Y)
- . Sage Green Glamour Clearcoat Metallic (4GGB-4B)
- . Evergreen Clearcoat Metallic (4GNC-4C)
- . Cream (4YJA-6C)
- . Cabernet Wine Glamour (5JSA-2W)

Deleted Colors (12)

- . Claret Red (4DRA-2J)
- . Scarlet Clearcoat Metallic (3DPE-2U)
- . Blue Flannel Clearcoat Metallic (3SNC-5R)
- . Harvest Wheat Clearcoat Metallic (4YNC-6G)
- . Light Desert Tan (4ULA-8Q)
- . Pastel Desert Tan (3UFA-8S)
- . Medium Charcoal Glamour Clearcoat Metallic (3P4W-1Z)
- . Midnight Blue Glamour Clearcoat Metallic (MB5C-3A)
- . Walnut Glamour Clearcoat Metallic (3ZQC-9S)
- . Academy Blue Glamour Clearcoat Metallic (3SHC-91)
- . Slate Blue Clearcoat Metallic (4SQC-52) (Givenchy)
- . Goldenrod Glamour Clearcoat Metallic (4YLC-6E) (Dual Shade Only)

PRODUCT CHANGES (Cont'd)

Color and Trim Revisions (Cont'd)

Tu-Tones

New Combinations (5)

- . Midnight Black (JASA-1R)  
over Dark Charcoal Clearcoat Metallic  
(4PQC-1Y)
- . Platinum Clearcoat Metallic (3P3C-1Q)  
over Dark Charcoal Clearcoat Metallic  
(4PQC-1Y)
- . Silver Blue Clearcoat Metallic  
(5BHC-3S) over Flemish Blue Glamour  
Clearcoat Metallic (5BNC-3Y)
- . Champagne Clearcoat Metallic (5TGC-8M)  
over Antique Gold Glamour Clearcoat  
Metallic (5TMC-8U)
- . Midnight Black (JASA-1R)  
over Burnished Pewter Clearcoat  
Metallic (5TPC-8Z) (Valentino)

Carryover Combinations (1)

- . Sage Green Glamour Clearcoat  
Metallic (4GGB-4B) over Evergreen  
Clearcoat Metallic (4GNC-4C)

Deleted Combinations (7)

- . Midnight Black Clearcoat (JASA-1R) over  
Medium Charcoal Glamour Clearcoat  
Metallic (3P4W-1Z)
- . Platinum Clearcoat Metallic (3P3C-1Q) over  
Medium Charcoal Glamour Clearcoat Metallic  
(3P4W-1Z)
- . Light Desert Tan (4ULA-8Q) over Pastel  
Desert Tan (3UFA-8S)
- . Academy Blue Glamour Clearcoat Metallic  
(3SHC-91) over Blue Flannel Clearcoat  
Metallic (3SNC-5R)
- . Harvest Wheat Clearcoat Metallic (4YNC-6G)  
over Goldenrod Glamour Clearcoat Metallic  
(4YLC-6E)
- . Slate Blue Clearcoat Metallic (4SQC-52)  
over Midnight Blue Glamour Clearcoat  
Metallic (MB5C-3A) (Givenchy)
- . Cabernet Wine (5JSA-2W) over Medium  
Charcoal Glamour Clearcoat Metallic  
(3P4W-1Z) (Valentino)

PRODUCT CHANGES (Cont'd)

Color and Trim Revisions (Cont'd)

Interior Colors

New Colors (2)

- . Sand Beige - Y
- . Mulberry Brown - F

Deleted Colors (2)

- . Dove Gray - J
- . Desert Tan - H

Carryover Colors (6)

- . Oxford White/Dove Gray - M
- . Terra Cotta Red - D
- . Admiral Blue - B
- . Charcoal - A
- . Sage Green - P
- . Flaxen Gold - R

1985 CONTINENTAL

STANDARD EQUIPMENT

FUNCTIONAL

- . 5.0L V-8 engine
- . Electronic fuel injection (EFI)
- . Electronic engine controls (EEC)
- . Automatic overdrive transmission (AOD)
- . Nitrogen Gas-pressurized shock absorbers
- . 4-wheel power disc brakes
- . 22.3 gallon fuel tank
- . Electronic instrument panel with message center and systems monitors, digital fuel gauge and electronic odometer
- . WSW steel belted radial tires (P215/70 R15)
- . Power door locks
- . Fully automatic power antenna
- . Power windows
- . Tilt steering column
- . Automatic parking brake release
- . Tinted glass
- . Speed control
- . Defroster group
- . Intermittent windshield wipers with wiper speed setting indicator
- . Gas cap tether
- . Cornering lamps
- . Quad halogen headlamps
- . L.H. and R.H. power remote-control, heated mirrors - R.H. convex mirror - fold-away
- . Headlamp convenience system - Includes automatic headlamp dimmer with "on" jewel and autolamp on/off/delay system
- . Illuminated entry with instrument panel illumination
- . Electronic AM/FM stereo search radio with 6 speakers (AM Stereo feature - late availability)
- . Electronic climate control air conditioning
- . Steering column stalk-mounted controls including flash-to-pass
- . Power rack-and-pinion steering
- . 71 AMP-Hr. battery, maintenance-free
- . Front and rear stabilizer bar
- . Micro-processor controlled air suspension and vehicle level control
- . 7" seat track travel (driver's side only)
- . Underhood lamp
- . Power mini-vent windows
- . Remote decklid and fuel filler door release
- . Cast aluminum wheels
- . Front and rear seat high intensity reading lamps
- . Luxury sound package
- . Zone heated backlite
- . 4-wheel Skid Control Brakes standard in 5 Pacific States with 5.0L V-8
- . Single key entry/ignition



## STANDARD EQUIPMENT (Cont'd)

### EXTERIOR

- . Front and rear bumper rub strips in charcoal with argent accent stripe
- . Cast aluminum wheels with locking lug nuts (4)
- . New, refined Continental hood ornament
- . Body-colored drip rails
- . Door window frames with bright moldings and black dividers
- . Brushed "B" pillar trim
- . Continental "C" pillar ornament
- . Continental script on front turn signal lens
- . Bright belt moldings
- . Continental script on front fenders
- . Matching (red) wheel inserts, grille badge, and decklid lock cover
- . Flush, bright windshield molding
- . "Flatter" dual bodyside accent stripes
- . Bright wheelip moldings
- . Flush-type door handles
- . Bright lock bezels
- . Bright rocker panel moldings
- . Body-color backlite reveal molding
- . Continental rear decklid tire theme with "Continental" block lettering and dual paint stripes
- . Front and rear side marker lamps
- . Bright grille
- . Bright front and rear bumpers with flush ends

### INTERIOR

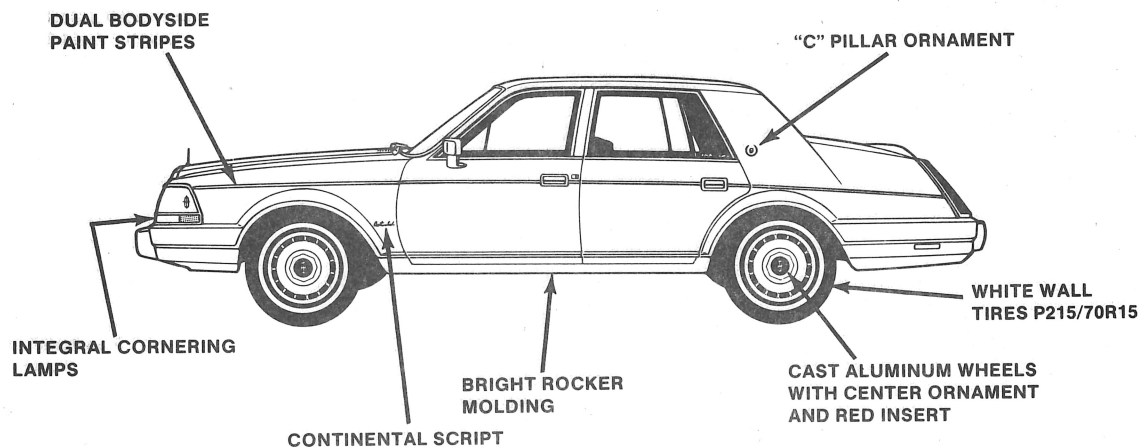
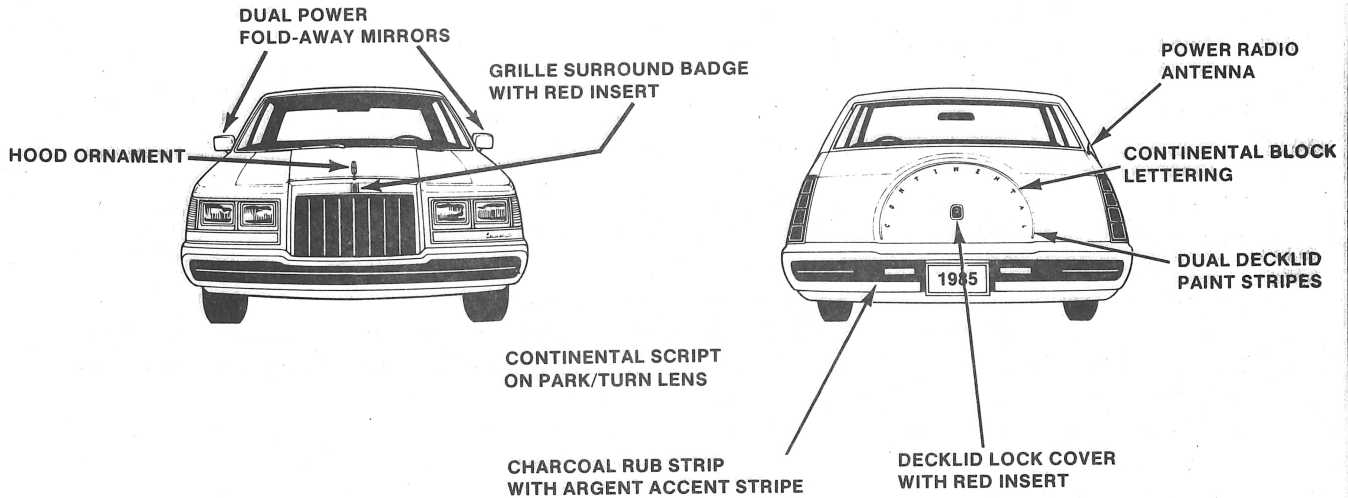
- . 5-passenger seating capacity
- . 6-Way/6-Way power Twin Comfort lounge seats with manual driver and passenger recliners
- . Floor well lighting - front and rear
- . Cloth headlining and sunvisor coverings
- . Vinyl-wrapped garnish moldings for "A" pillar, "B" pillar and roof rails
- . Carpeted package tray
- . Coat hooks
- . Roof rail assist handles (3) with real walnut wood veneer end cap inserts
- . Courtesy lights under instrument panel
- . Front and rear door courtesy lights
- . High-intensity rear seat reading lamps
- . Luggage compartment light
- . Illuminated front and rear compartment ashtrays (4)
- . Flush-mounted sunvisors with recessed passenger vanity mirror and spring action flip-up stowage

## STANDARD EQUIPMENT (Cont'd)

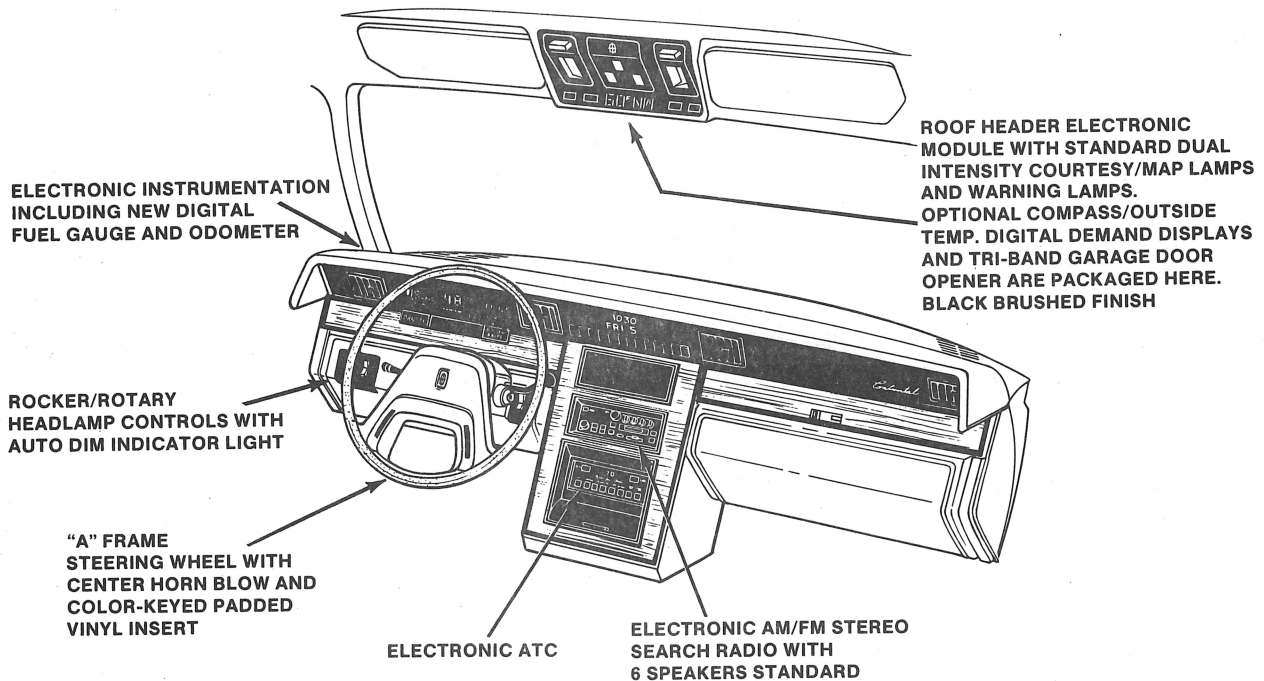
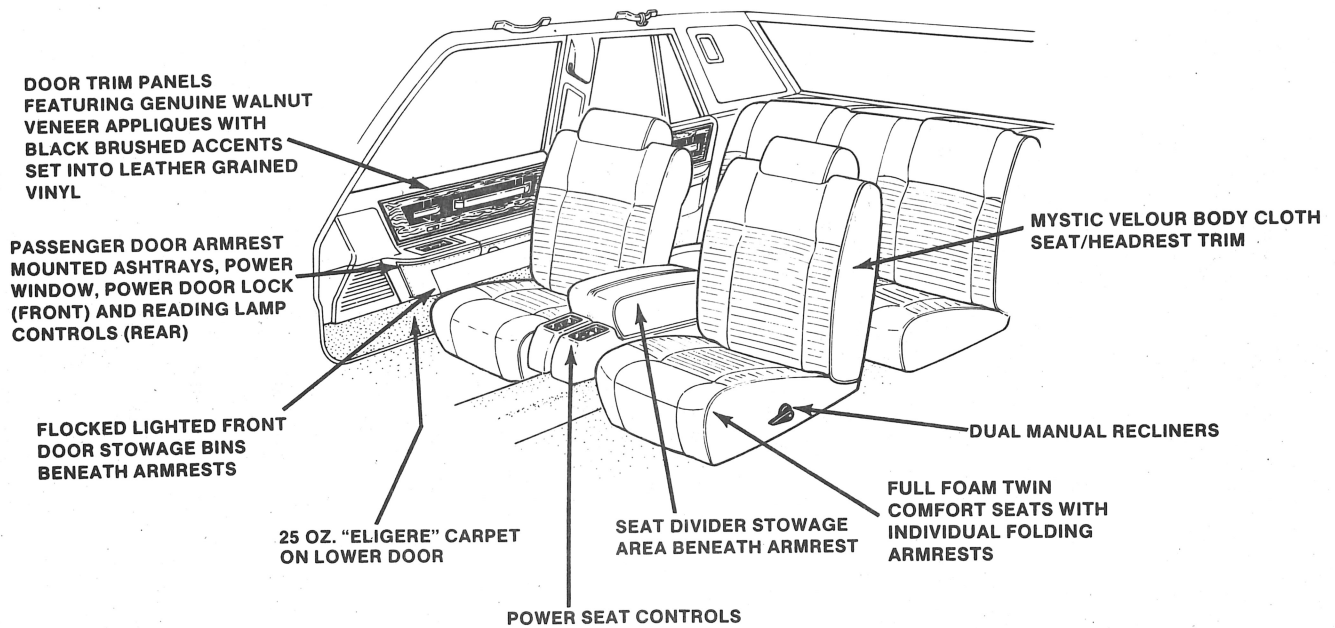
### INTERIOR (Cont'd)

- . Illuminated, flocked door stowage bins
- . Instrument panel ashtray light
- . Glove box light
- . Dual front seat armrests
- . Power seat controls on front seat console
- . Rear seat center armrest (folding)
- . Rear seat integral headrests
- . Carpeted seat-back toe kick panel
- . Seat-back robe cords
- . Seat-back map pockets
- . Real walnut wood veneer applique on door trim panels
- . Door pull straps
- . Ultra-plush, Eligere carpet on floor (38 oz.) and lower door (25 oz.)
- . Front and rear floor mats with Eligere carpet inserts
- . Carpeted cowl side trim (Eligere)
- . Soft-padding on instrument panel glove box door
- . Blackout instrument panel appearance with real walnut wood veneer appliques
- . Eligere carpet for luggage compartment - floor well, axle kick-up, quarter panels and lower back panel and rear seat back
- . Carpeted spare tire cover (Eligere)
- . Carpeted decklid liner
- . Steering wheel center horn blow
- . Overhead console with warning lamps, courtesy/reading lamps and garage door opener receptacle
- . New seat sew style in Mystic cloth

# **1985 CONTINENTAL EXTERIOR ORNAMENTATION**



1985 CONTINENTAL  
INTERIOR ORNAMENTATION

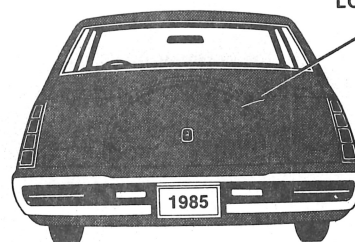
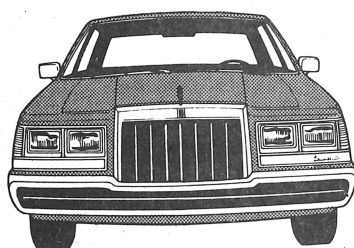




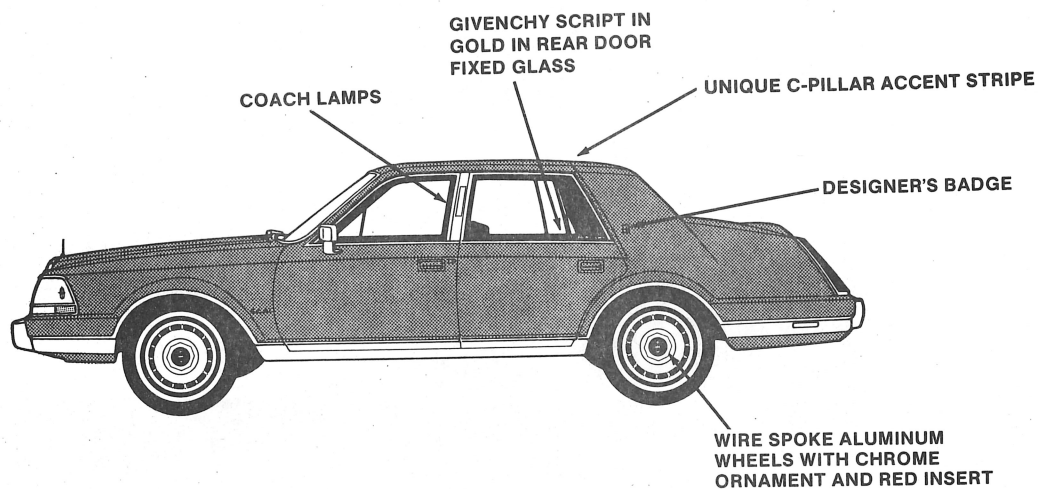
1985 CONTINENTAL  
EXTERIOR ORNAMENTATION

**"GIVENCHY" DESIGNER SERIES**

SAME AS BASE CAR EXCEPT WHERE INDICATED



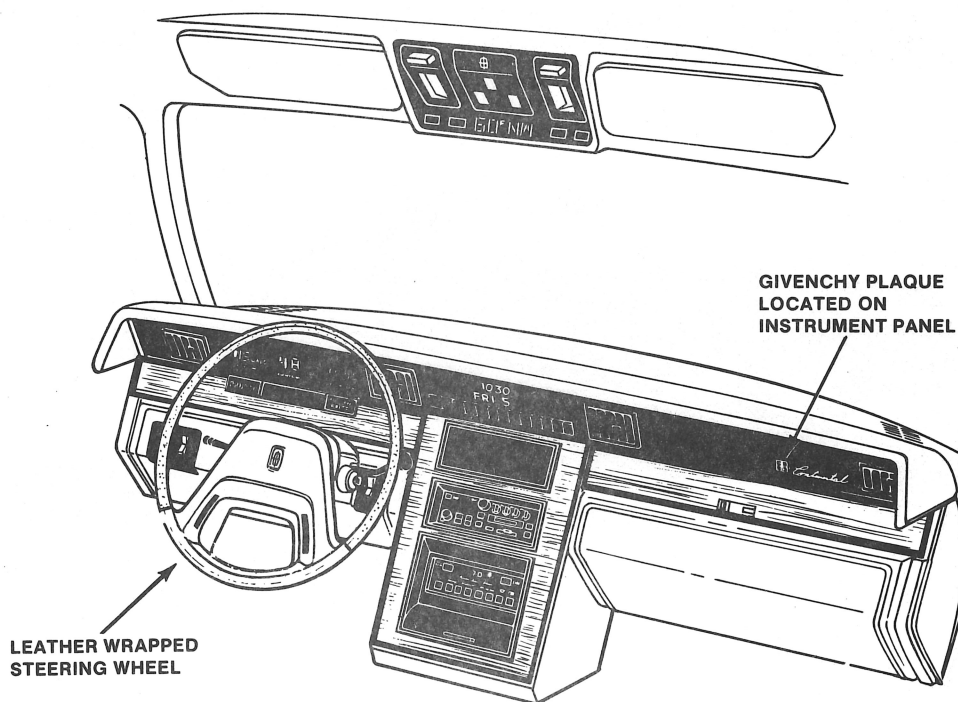
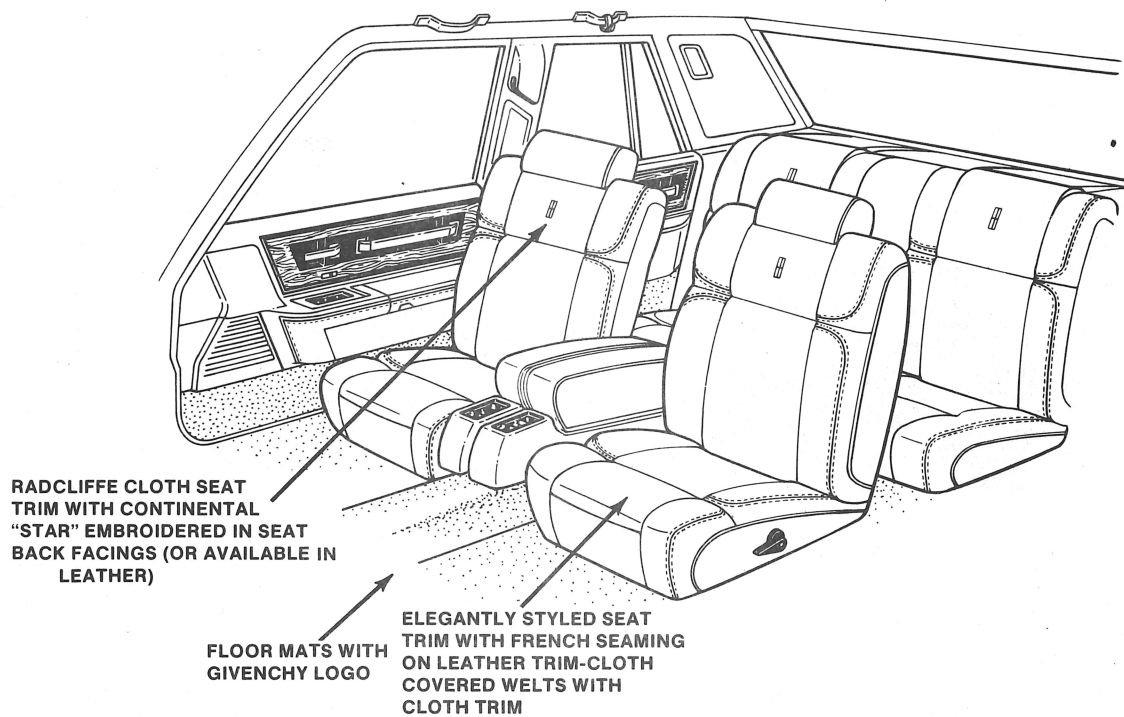
UNIQUE DECKLID TAPE  
STRIPE WITH GIVENCHY  
LOGO



1985 CONTINENTAL  
INTERIOR ORNAMENTATION

**"GIVENCHY" DESIGNER SERIES**

SAME AS BASE CAR EXCEPT WHERE INDICATED



1985 CONTINENTAL

GIVENCHY DESIGNER SERIES (CV8)

EQUIPMENT OVER BASE

- . Unique monotone theme in Dark Rosewood Clearcoat Metallic (57)
- . Coach Lamps (EZB)
- . Tri-band bodyside tape stripe
- . "Givenchy" script in gold laminated in the rear door fixed glass
- . Wire Spoke Aluminum Wheels (CEN)
- . Three color decklid tape stripe with double "G" logo at the center of the stripe
- . Designer's badge on "C" pillar
- . Radcliffe cloth seats in Designer's sew style (leather option at no cost) in Mulberry Brown
- . Unique front floor mats with Givenchy logo
- . Givenchy logo on instrument panel
- . Leather-Wrapped Steering Wheel (AXF)
- . Rubber trunk mat
- . "Kangaroo Pouch" on front seat cushion
- . 4-Wheel Skid Control Brakes on 5.0L V-8 Model (all states)
- . Dual Illuminated Visor Vanity Mirrors (FPB)

VALENTINO DESIGNER SERIES (CV7)

EQUIPMENT OVER BASE

- . Unique tu-tone theme in Midnight Black (1R) and Burnished Pewter Clearcoat Metallic (8Z)
- . Coach Lamps (EZB)
- . Unique four-color tape stripe at the base car tu-tone break
- . "Valentino" script in gold laminated in the rear door fixed glass
- . Wire Spoke Aluminum Wheels (CEN)
- . Unique decklid stripe
- . Valentino "V" logo on decklid
- . Designer's badge on "C" pillar
- . Leather and "Vee" cloth seat trim in Unique Valentino sew style in Sand Beige
- . Unique front floor mats with Valentino logo
- . Leather-Wrapped Steering Wheel (AXF)
- . Rubber trunk mat
- . Valentino logo on instrument panel
- . Dual Illuminated Visor Vanity Mirrors (FPB)
- . 4-Wheel Skid Control Brakes on 5.0L V-8 model (all states)

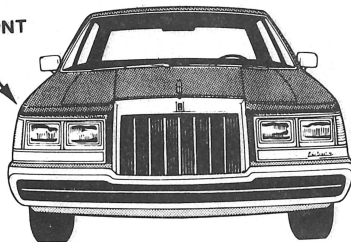


1985 CONTINENTAL  
EXTERIOR ORNAMENTATION

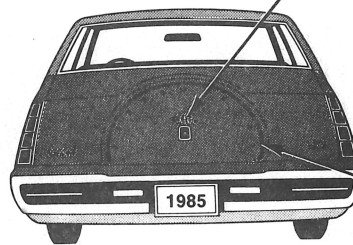
**"VALENTINO" DESIGNER SERIES**

SAME AS BASE CAR EXCEPT WHERE INDICATED

TU-TONE PAINT

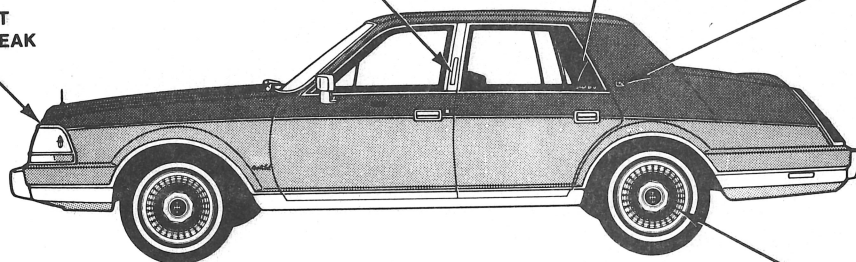


VALENTINO LOGO



UNIQUE DECKLID STRIPES

TU-TONE PAINT  
WITH TAPE BREAK



COACH LAMPS

VALENTINO SCRIPT IN  
GOLD IN REAR DOOR  
FIXED GLASS

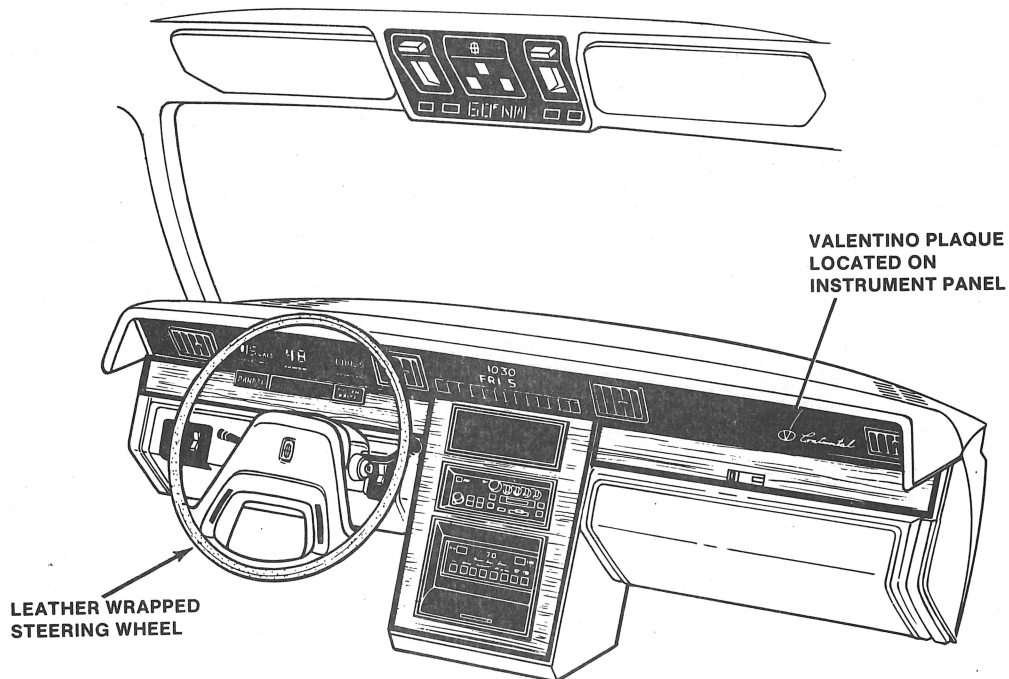
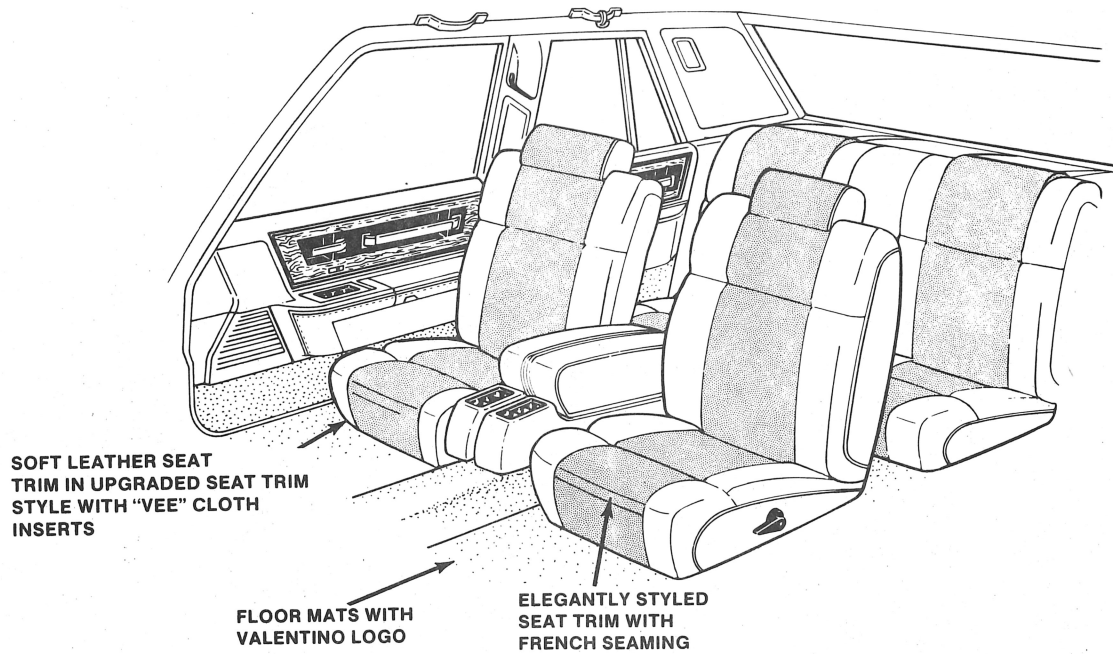
DESIGNER'S BADGE

WIRE SPOKE ALUMINUM  
WHEELS WITH CHROME  
ORNAMENT AND RED INSERT

1985 CONTINENTAL  
INTERIOR ORNAMENTATION

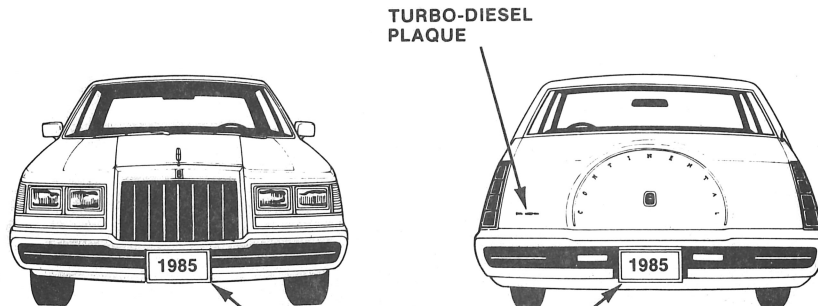
**"VALENTINO" DESIGNER SERIES**

SAME AS BASE CAR EXCEPT WHERE INDICATED

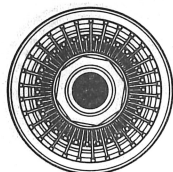
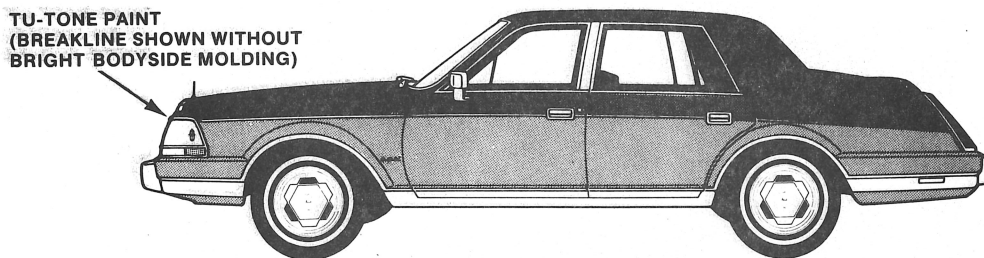
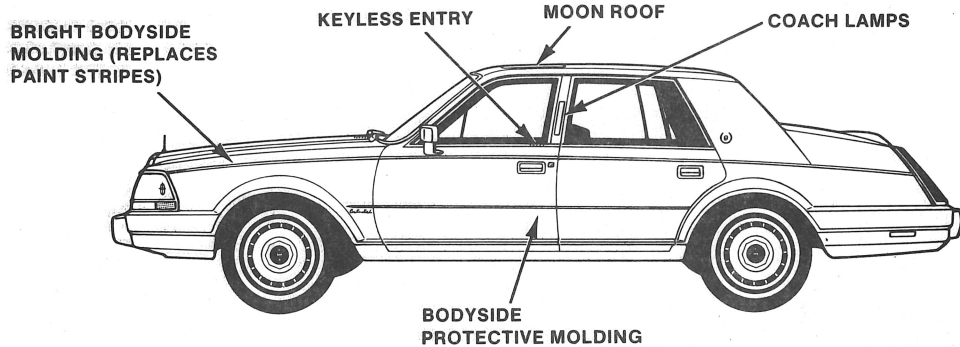


1985 CONTINENTAL  
EXTERIOR ORNAMENTATION

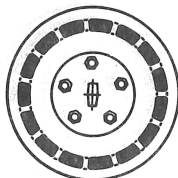
# OPTIONS



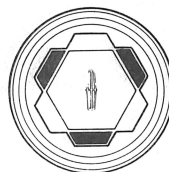
BRIGHT LICENSE PLATE  
FRAMES FRONT/REAR



CAST ALUMINUM  
WIRE WHEELS



HANDLING SUSPENSION WHEEL



RPO ALUMINUM  
WHEELS

1985 CONTINENTAL

REGULAR PRODUCTION OPTIONS

Option Code

27/4	<u>5.0L V-8 Engine with EFI and 4-Speed Automatic Overdrive (AOD) Transmission</u> Standard engine/transmission combination
23/4	<u>2.4L Turbocharged Diesel Engine with Unique ZF 4-Speed Automatic Overdrive Transmission</u> Late Availability. Includes: <ul style="list-style-type: none"><li>. Dual Exhausts</li><li>. 100 Amp. Alternator</li><li>. 3.73 Axle Ratio</li><li>. External Oil Cooler</li><li>. High Discharge Battery</li><li>. Electric Fuel and Engine Block</li><li>. Upgraded Sound Package</li><li>. Fuel Filter/Water Separator</li><li>. Not available with Trailer Tow - Class II (EMB)</li><li>. Deletes Skid Control Brakes where applicable</li></ul>
FHB	<u>Anti-Theft Alarm System</u> Disables vehicle, flashes lights and blows horn when vehicle entered without key or keyless entry code.
G3L/G3Y/G3J	<u>Axle - Traction-Lok</u> 2.73:1 ratio w/5.0L (G3L) 3.08:1 ratio w/5.0L with High Altitude Code, Handling Package and Trailer Tow (G3J) 3.73:1 ratio w/2.4L turbocharged diesel (G3Y)
FNB	<u>Bracket - Front License Plate</u> Automatically installed for all states where front front license plates are required. Optional in all other states at no extra cost.
EUC	<u>Compass/Thermometer Group</u> Installed in overhead console. Includes digital readout of temperature and direction. Thermometer includes "ice alert" feature.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option Code

DEB	<u>Decklid Pulldown - Power</u> Engages automatically when decklid is manually lowered.
ALB	<u>Door Opener - Garage</u> Includes 3-channel transmitter which mounts in overhead console and separate receiver to be wired in parallel with an existing automatic door opener, at customer expense.
DBB	<u>Keyless Entry System</u> Allows doors and decklid to be opened by use of buttons in the driver's door belt molding. Includes an automatic door locking feature and exterior locking capability. Included in Remote Convenience Group (AQB).
B4D	<u>Handling Package</u> Includes revised steering gear (15:1) and pump, 3.08:1 axle ratio, modified air springs, stabilizer bars, bushings, struts and shock absorbers. Also includes unique handling wheel with wider rim section and exposed lug nuts. P215/65 R15 Performance Tire included. Also includes low tire pressure indicators. Deletes Wire Spoke Aluminum Wheels on Designer Series (CV7, CV8). Not available with any other tires.
EZB	<u>Lamps - Coach</u> Included with Designer Series (CV7 and CV8)
C4B	<u>License Plate Frame(s) - Bright</u> Rear only, unless front license plate bracket (FNB) is ordered.
FPB	<u>Mirrors - Dual Illuminated Visor Vanity</u> Includes right-hand and left-hand lighted vanity mirrors in the sunvisors. Lights are dual intensity. Standard on Designer Series (CV7 and CV8)

REGULAR PRODUCTION OPTIONS (Cont'd)

Option Code

BBE	<u>Mirror - Automatic Dimming Day/Night Rearview</u> Replaces conventional day/night inside rearview mirror.
B2D	<u>Moonroof - Power Glass Panel</u> Does <u>not</u> require dual illuminated visor vanity mirrors (FPB). Includes integral sun shade/privacy panel.
CTC	<u>Molding - Brushed, Bright Upper Bodyside</u> Replaces bodyside tape or paint stripe; not available with Designer Series (CV7 and CV8).
CSB	<u>Molding - Bodyside Protection</u> Color-coordinated vinyl.
---	<u>Paint - Glamour</u> Not optionally available with Designer Series (CV7 and CV8).
EFB	<u>Paint - Dual Shade</u> Includes vinyl tape paint break in place of standard monotone accent stripe. Not available with Designer Series (CV7 and CV8). Unique, higher breakline when ordered with Brushed, Bright Upper Bodyside Molding (CTC).
AAV	<u>Radio - All Electronic AM/FM/MPX Stereo Search with Cassette Tape Player</u> Includes Dolby noise reduction, music search, automatic tape reverse and metal tape equalization. (AM Stereo feature - late availability)
ACB	<u>Radio - Citizens Band Portable</u> Includes tri-band automatic power antenna and integral power and antenna connection in seat console. Portable magnetic antenna and cigarette lighter power adapter also supplied for use in other vehicles.

REGULAR PRODUCTION OPTIONS (Cont'd)

Option Code

AQB	<u>Remote Convenience Group</u> Includes Keyless Entry (DBB). Handheld transmitter allows remote door locking and unlocking, decklid unlocking, vehicle location (horn, lights), vehicle alarm activation, etc.
BPC	<u>Seat - Programmable Memory</u> Driver's seat only - Includes memory recline when Driver and Passenger Power Recliners (HPD) are ordered. Door-mounted switch. System remembers two present driver's seat positions and has "full-down/full-rear" position for ease of entry/exit.
HPD	<u>Recliners - Driver and Passenger Power Reclining</u> Required with heated driver and passenger seats (EKC). Infinitely variable position.
EKC	<u>Seats - Heated Driver and Passenger</u> Requires Driver and Passenger Power Recliners (HPD). Provides quick warm-up independent of engine temperature.
AEC	<u>Sound System - Premium</u> Includes higher wattage amplifier - no separate "on/off" switch. Speakers are upgraded (rear coaxial) and all six speakers are boosted.
AXF	<u>Steering Wheel - Leather-Wrapped</u> Included with Designer Series (CV8 and CV7).
HEL	<u>Tires - P215/70 R15 WSW Puncture Sealant</u> Includes puncture sealant spare when CHE option is ordered. Designed to seal tread punctures up to 3/16" in diameter. Features aggressive tread pattern, low rolling resistance, extended tread life and white sidewall. Not available with Handling Package (B4D).
HEH	<u>Tires - P215/70 R15 Black Sidewall</u> Not Available with Handling Package (B4D).

REGULAR PRODUCTION OPTIONS (Cont'd)

Option Code

HER	<u>Tires - P215/65 R15 Black Sidewall Performance Tires</u> Included and only available with Handling Package (B4D).
---	<u>Trim - Leather</u> Not available with Valentino Designer Series (CV7).
CEN	<u>Wheels - Wire Spoke Aluminum</u> Included with Designer Series (CV7 and CV8). Not available on standard Continental in California. Deleted from Designer Series when Handling Package (B4D) ordered but may be ordered back.
CEB	<u>Wheels - Cast Aluminum</u> New, hex ornament design. Credit option when ordered with Designer Series (CV7 and CV8). May be ordered with Handling Package (B4D).



1985 CONTINENTAL

LIMITED PRODUCTION OPTIONS

Option Code

ANC	<u>Heater - Engine Block Immersion</u>
EMB	<u>Trailer Tow - Class II</u> Includes upgraded cooling system, conventional spare tire (CHE), wider wheel, external transmission oil cooler, external power steering oil cooler, heavy-duty turn signal and emergency flasher, and wiring harness with takeouts and relays for trailer lights, battery recharging and electric trailer brakes. Provides towing capability to 3,500 lbs. Not available with 2.4L Turbo charged diesel engine. Includes 3.08:1 Axle Ratio.
D4B	<u>High Altitude Principal Use Code</u> Not available with California Emissions (ENE). Includes 3.08:1 Axle Ratio
ENE	<u>Emissions System - California</u> Required on vehicles to be registered in California. Not available on vehicles to be registered in the other 49 states or with high altitude calibration (D4B).
CHE	<u>Spare Tire - Conventional</u> Included with Trailer Tow (EMB). Replaces standard mini-spare tire and wheel. Available with cast aluminum, optional cast aluminum or wire spoke aluminum wheel, coordinated with road wheels. Includes full-size spare tire which matches other tires (puncture sealant, performance or BSW). Trunk capacity reduced.

1985 CONTINENTAL

POWERTRAIN SUMMARY

ENGINES

- Standard 5.0L EFI V-8
- Optional 2.4L I-6 turbocharged diesel engine
- . Fuel Tank Capacity 22.3 Gallons

TRANSMISSION

- Standard 4-Speed Automatic Overdrive Transmission
- Optional Unique ZF 4-Speed Automatic Overdrive Transmission (standard and available only with 2.4L turbocharged diesel engine)

AXLE RATIO

- Standard with 5.0L V-8 2.73:1 (3.08:1 with High Altitude Code, Trailer Tow and Handling Package)
- Standard with 2.4L I-6 turbocharged diesel 3.73:1
- Traction-Lok 2.73:1 w/5.0L (3.08:1 with High Altitude Code, Trailer Tow and Handling Package), 3.73 w/2.4L TCD

TIRES

- Standard (HEM) P215/70 R15 White Sidewall, Steel belted radial tires. Not available with Handling Package (B4D)
- Optional (HEL) P215/70 R15 White Sidewall, Puncture Sealant Steel Belted Radial Tires. Not available with Handling Package (B4D).  
(HEH) P215/70 R15 Black Sidewall Steel Belted Radial Tires. Not available with Handling Package (B4D).  
(HER) P215/65 R15 Black Sidewall Steel Belted Radial Performance Tires. Included and only available with Handling Package (B4D).



## 1985 MERKUR XR4Ti

### BACKGROUND

- . In the Spring of 1984, Ford of Europe introduced an all-new, high performance sports sedan called the Sierra XR4i. The vehicle was designed and engineered by Ford of Germany, and highly acclaimed by the European automotive press.
- . A derivative of the Sierra XR4i will be marketed in North America beginning in the 1985 model year. It will be called the "Merkur (pronounced mare-Coor) XR4Ti". Merkur XR4Ti retains the styling, image and performance characteristics of the European Sierra XR4i with changes generally limited to those items necessary to meet regulatory requirements and to package NAAO's 2.3L EFI turbocharged 4-cylinder engine.
- . "Merkur" is the brand name, similar to but different from the Lincoln or Mercury brand names. Merkur, which is German for "Mercury", represents a completely new brand of advanced automobiles designed and engineered by Ford of Germany.
- . "XR4Ti" is the car line name. The "XR4" indicates it is a sports model in the European Ford tradition, following Fiesta XR2 and Escort XR3 in Europe. "Ti" stands for its 2.3L turbocharged fuel injected engine.
- . The Merkur XR4Ti will compete in the functional luxury segment of the U.S. market, competing principally against BMW 318i, Audi Coupe GT, Saab 900 Turbo, Nissan 300 ZX Turbo and Toyota Celica Supra. XR4Ti represents the next generation of very high performance automobiles -- a functional 5-passenger sports sedan with sports coupe allure. It offers outstanding quality, advanced aerodynamics, superb handling, and a refined, exhilarating driving experience.
- . The Merkur XR4Ti will be produced in Rheine, Germany. Job #1 is June 18, 1984.

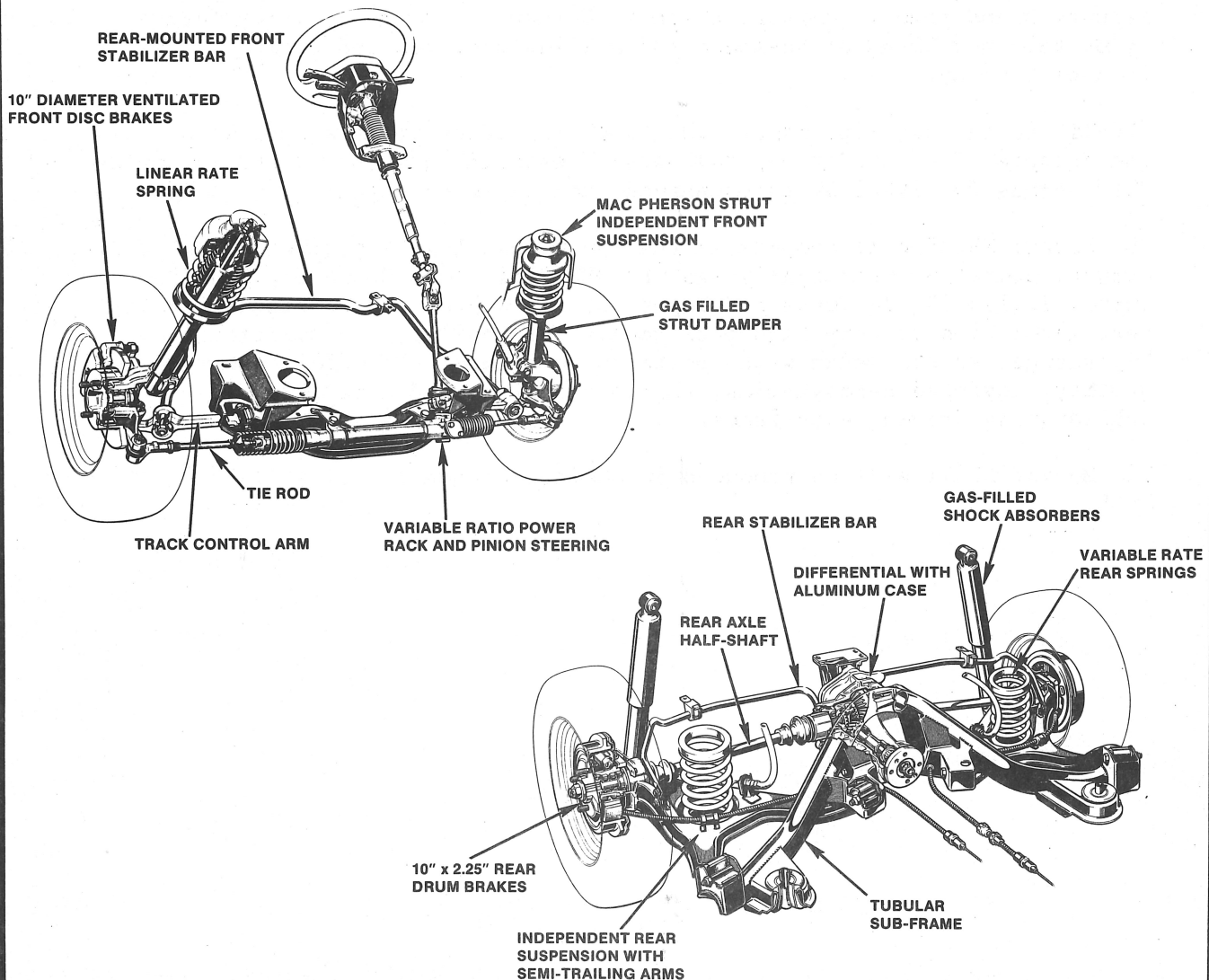
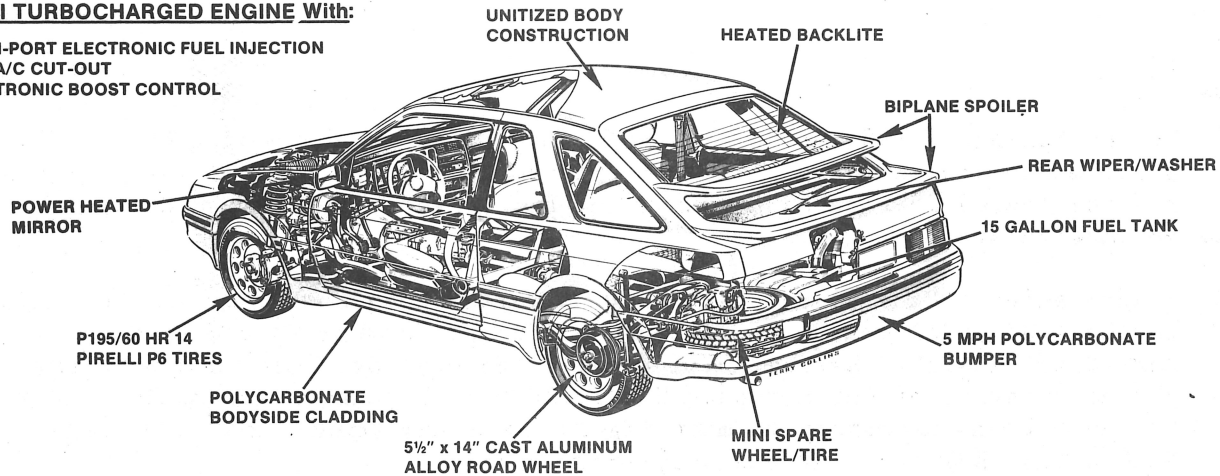
# 1985 MERKUR XR4Ti

## FUNCTIONAL FEATURES

### STANDARD VEHICLE

#### 2.3L EFI TURBOCHARGED ENGINE With:

- MULTI-PORT ELECTRONIC FUEL INJECTION
- WOT A/C CUT-OUT
- ELECTRONIC BOOST CONTROL



## 1985 MERKUR XR4Ti

### STANDARD FUNCTIONAL FEATURES

#### Body

- 3-Door Hatchback Design
- Unitized Body Construction
- Integrated-Design Halogen Headlamps
- 5-MPH Polycarbonate Front/Rear Bumpers with Integral Side Marker Lamps
- Integral Front Turn Signals and Halogen Fog Lamps
- Polycarbonate Bodyside Protection Cladding with Wheel Lip Covers
- Low-Drag Aerodynamic Body Design ( $C_d = 0.32$ )
  - Rounded Plan-View Body Shape
  - 60 Degree Windshield Angle
  - Semi-Flush Direct-Glazed Windshield, Backlite and Fixed Glass
  - Integrated Bumper Design with Lower Valance Panels
  - Biplane Rear Spoiler
  - Rocker Panel Wheel Air Deflectors
- One-Piece Bodyside Panels

#### Powertrain

- Rear Wheel Drive
- 2.3L EFI Turbocharged Overhead Cam 4-Cylinder Engine
  - Multi-Port Electronic Fuel Injection
  - Electronic Boost Control to 15 PSI
  - EEC IV Electronic Engine Controls
  - Wide Open Throttle A/C Cut-Out
  - Turbo Overboost/Wastegate Malfunction Buzzer
- 5-Speed Manual Overdrive Transmission
- "In-Neutral" Manual Transmission Interlock System
- 7½" Ring Gear Differential Assembly with Aluminum Housing

#### Front Suspension

- MacPherson Strut Independent Front Suspension
- Gas-Filled Strut Dampers
- Linear Rate Springs
- Rear-Mounted Front Stabilizer Bar

#### Steering

- Variable Ratio Power Rack and Pinion Steering

#### Rear Suspension

- Independent Rear Suspension with Tubular Sub-Frame, Semi-Trailing Arms and Coil Springs
- Rear Stabilizer Bar
- Gas-Filled Shock Absorbers
- Variable Rate Springs

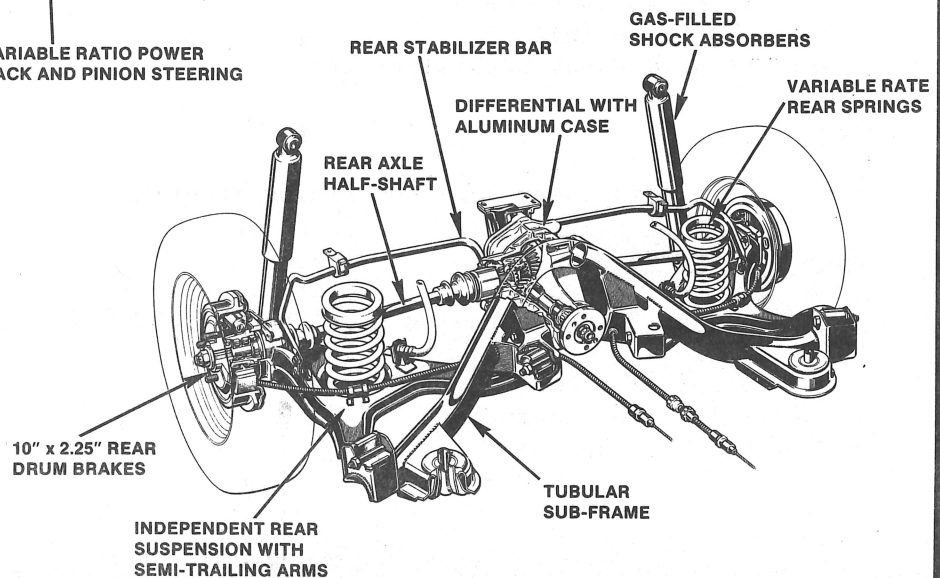
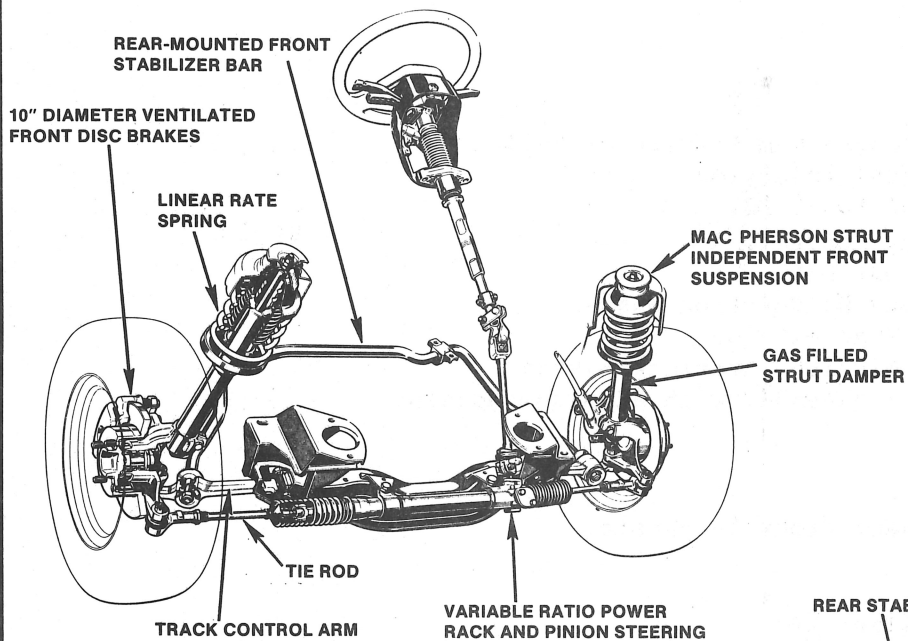
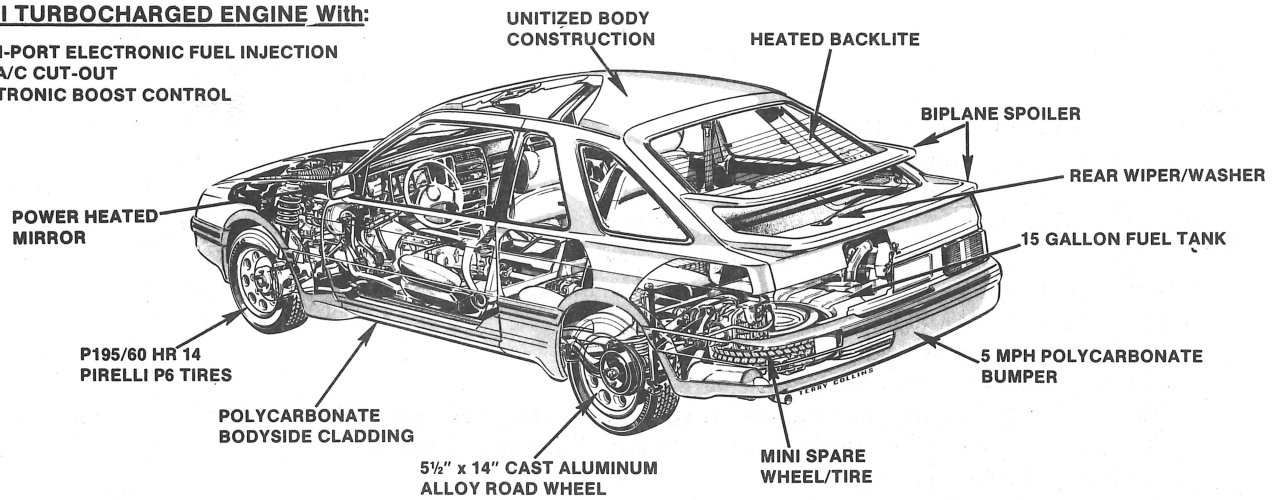
# 1985 MERKUR XR4Ti

## FUNCTIONAL FEATURES

### STANDARD VEHICLE

#### 2.3L EFI TURBOCHARGED ENGINE With:

- MULTI-PORT ELECTRONIC FUEL INJECTION
- WOT A/C CUT-OUT
- ELECTRONIC BOOST CONTROL



## 1985 MERKUR XR4Ti

### STANDARD FUNCTIONAL FEATURES

#### Brakes

- Power Front Disc/Rear Drum Brakes
- Dual Circuit Hydraulic System Split Front/Rear
- 10" Diameter Ventilated Front Disc Brakes
- 10" x 2.25" Rear Drum Brakes

#### Other

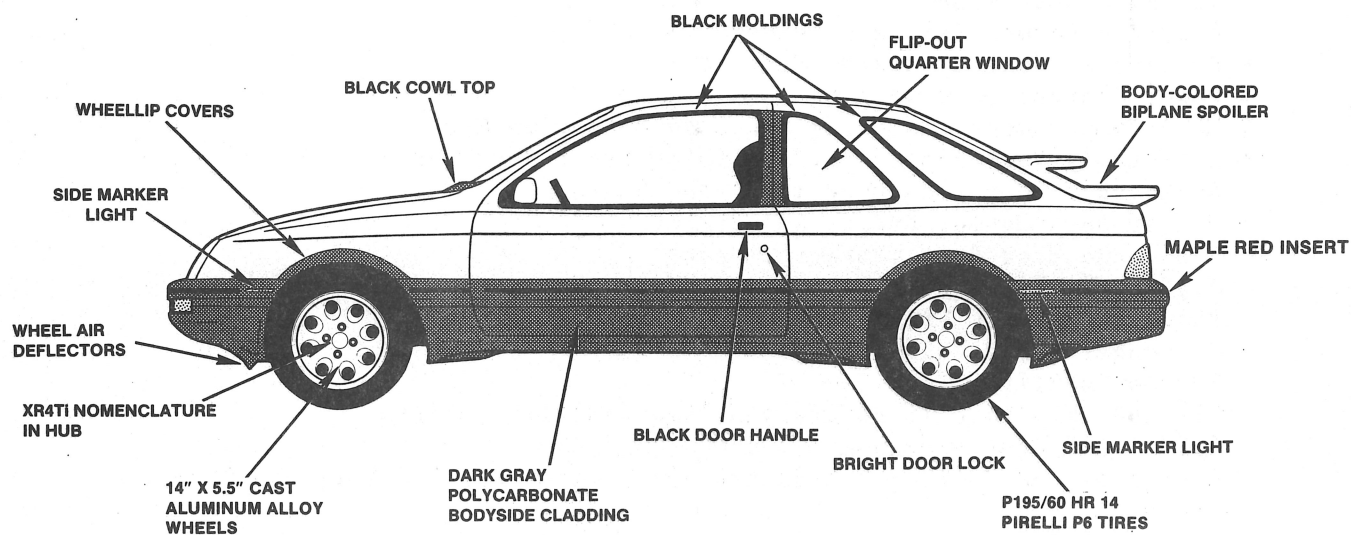
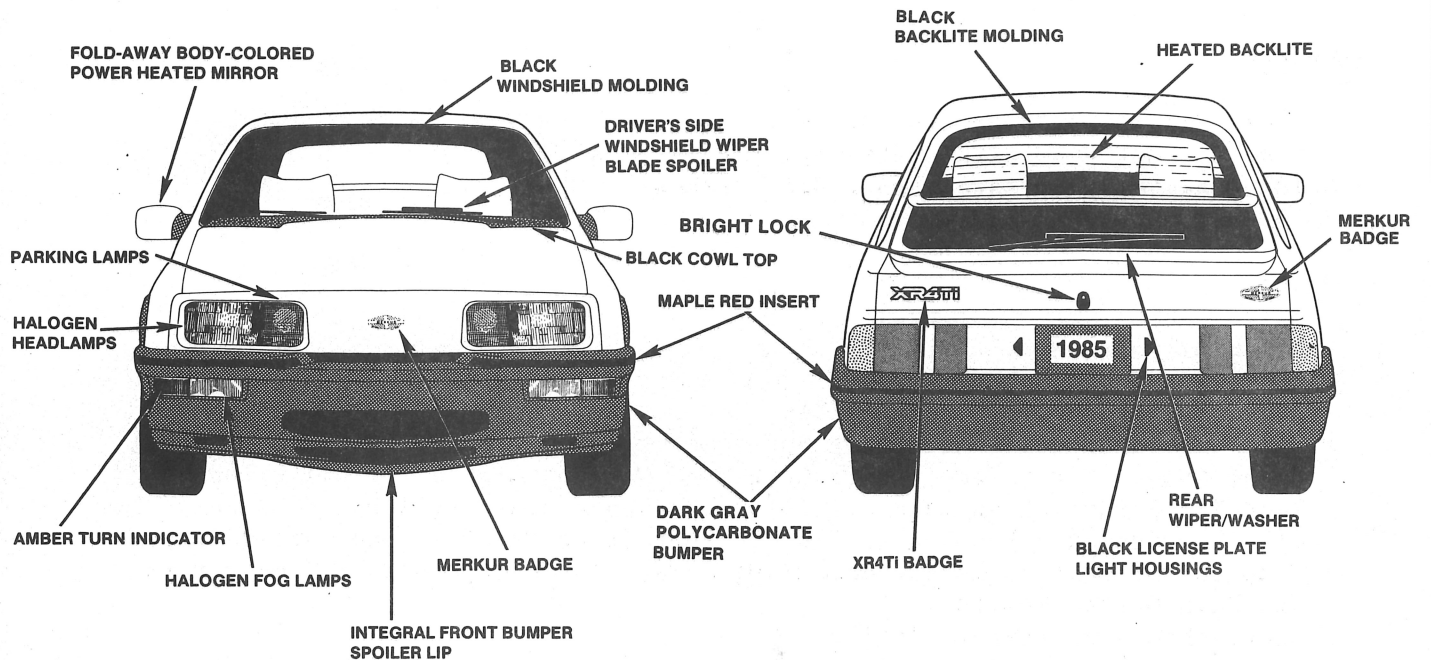
- 15" Mini-Spare Wheel/Tire
- 15 Gallon Fuel Tank
- Driver's Windshield Wiper Spoiler
- Full Instrumentation Including Speedometer, Tachometer, Fuel Gauge, Turbo Boost Gauge, Water Temperature Gauge and Warning Lights for Oil Pressure, Turn Indicators, High Beam, Ignition/Handbrake/Brake Failures, Low Fuel, Low Oil, Low Coolant, Low Washer Fluid, Front Brake Pad Wear and Seat Belts
- Graphic Information Module Including 3-Way Door Ajar, Low Air Temperature and Bulb Outage Monitor
- Backlighted Instrument Clusters
- Footwell Courtesy Lights with Time Delay
- Overhead Console with Adjustable Map Lights
- Torch Key
- Illuminated Passenger-Side Visor Vanity Mirror
- Air Conditioning
- Side Window Demist
- Power Windows
- Intermittent Windshield Wiper
- Tailgate Wash/Wipe
- Electric Remote Tailgate Release
- Dual Power Heated Outside Mirrors
- Power Central Door Locking
- Load Compartment Tie Downs and Load Retention Net
- Infinitely Variable Manual Reclining Front Seat Backs
- Adjustable Lumbar Support for Front Seats
- Driver Seat Manual Height Adjustment
- Front and Rear Seat Center Armrests
- Asymmetric Split/Fold Rear Seat
- Fully Adjustable Front Headrests
- Passenger Assist Handles (3)
- Heated Backlite
- P195/60 HR14 Pirelli P6 Steel Belted Radial-Ply Tires
- 5.5" x 14" Cast Aluminum Alloy Wheels
- Electronic AM/FM Stereo Cassette Radio with Four Speakers and Cassette Storage
- Bronze Tinted Glass
- Front and Rear Outboard Inertia Reel 3-Point Seat Belts with Rear Seat Center Lap Belts
- 2-Piece Package Tray with First Aid Kit Storage Box
- 55 AMP-Hour Battery
- 100 AMP Alternator



# 1985 MERKUR XR4Ti

## EXTERIOR ORNAMENTATION

### STANDARD VEHICLE



## 1985 MERKUR XR4Ti

### EXTERIOR ORNAMENTATION

#### Front

- Merkur Badge on Front Fascia
- Dark Gray Polycarbonate Bumper
- Black Windshield Molding
- Black Cowl Top Panel
- Maple Red Bumper Insert
- Body-Colored Outside Mirrors
- Amber Turn Indicators

#### Side

- Black Window Moldings
- Black Door Handles
- Bright Door Locks
- Body-Colored Biplane Spoiler
- Amber Side Marker Lamps
- Maple Red Bodyside Cladding Insert
- "XR4Ti" Script in Wheel Hubs
- Cast Aluminum Alloy Wheels
- Dark Gray Bodyside Cladding

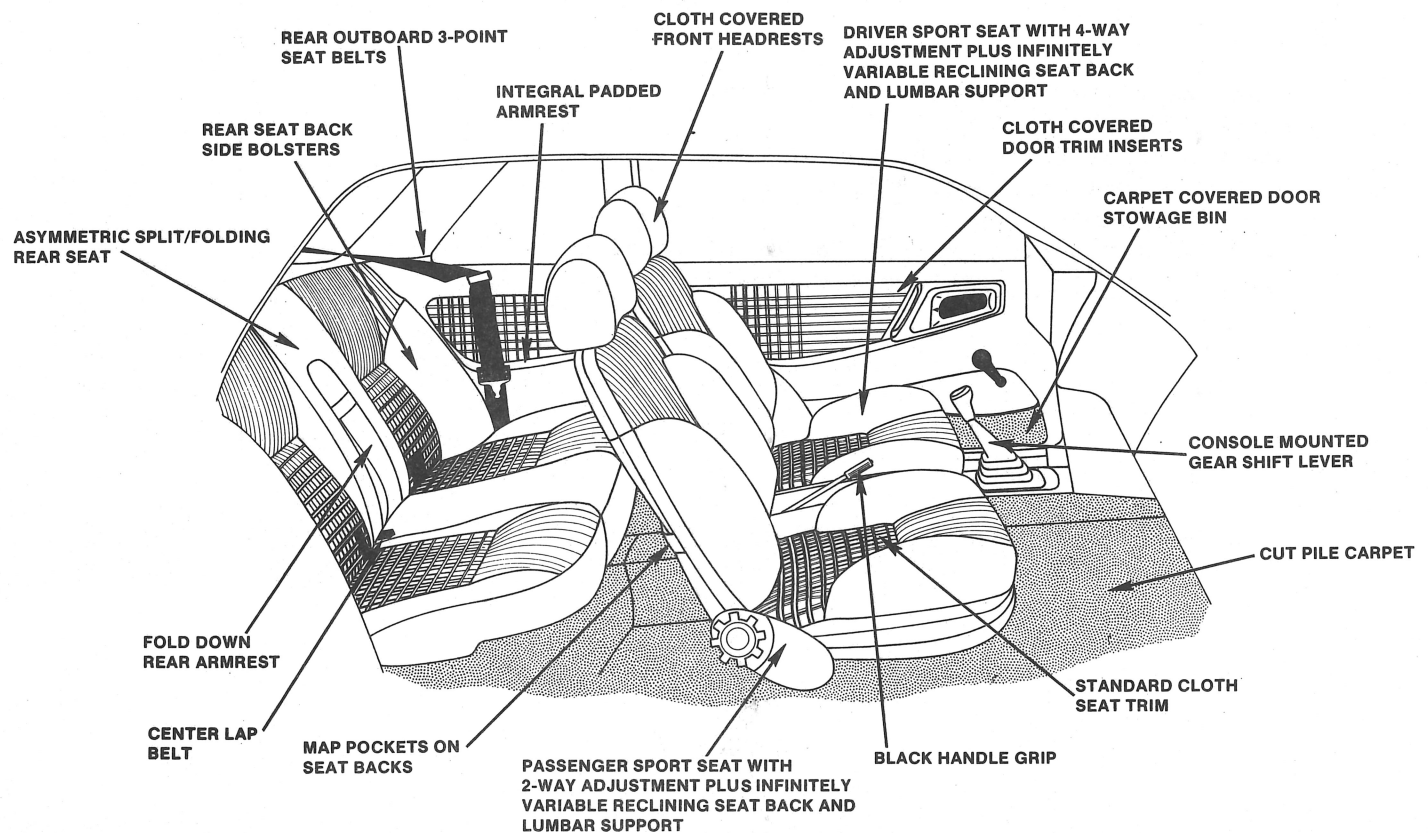
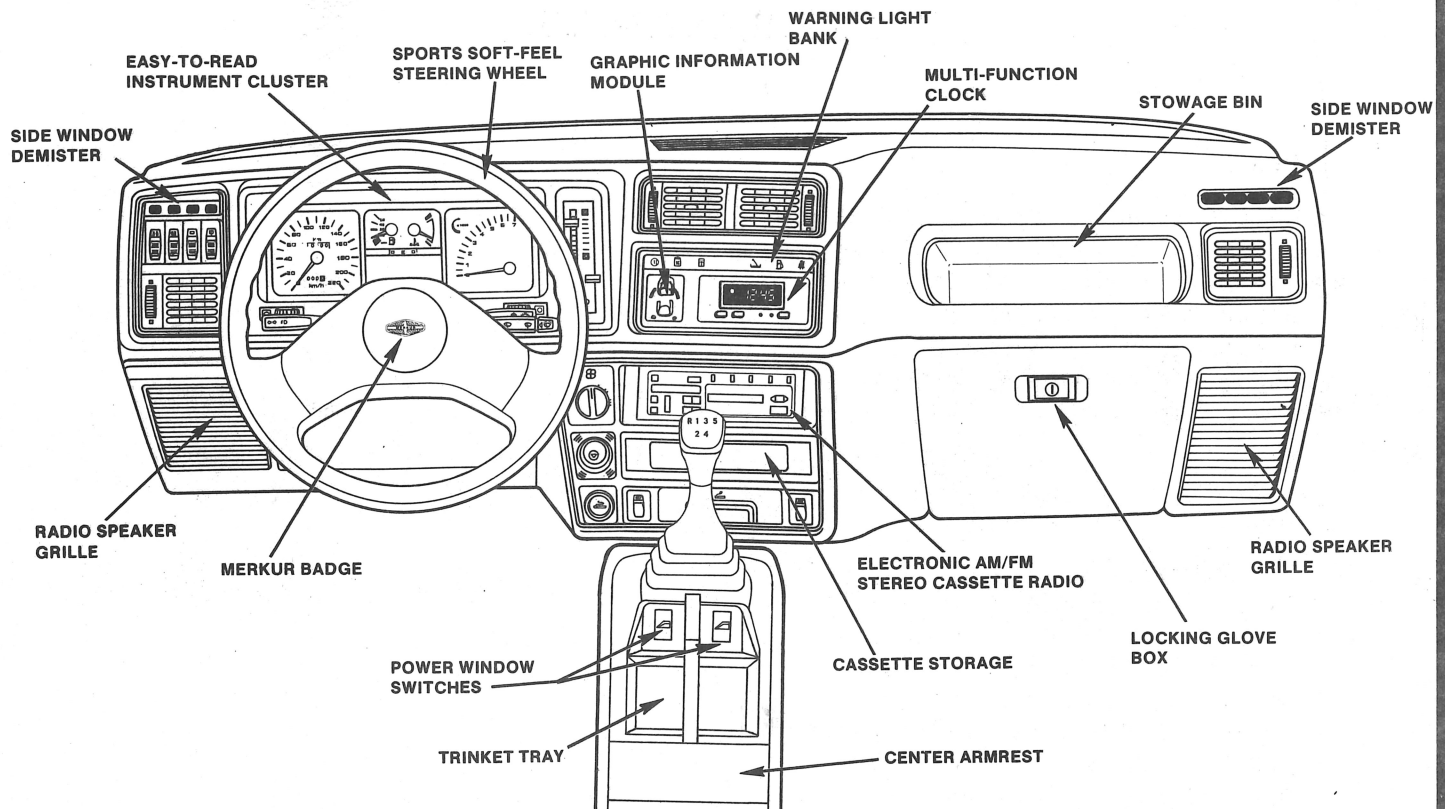
#### Rear

- Black Backlite Molding
- Bright Hatchback Lock
- Black License Plate Light Housings
- Dark Gray Polycarbonate Bumper
- Maple Red Bumper Insert
- Hard "XR4Ti" Script on Left Corner of Decklid
- Merkur Badge on Right Corner of Decklid

# 1985 MERKUR XR4Ti

## INTERIOR

### STANDARD VEHICLE



## 1985 MERKUR XR4Ti

### INTERIOR ORNAMENTATION

#### Instrument Panel/Center Console

- Soft-Feel Upper/Hard-Feel Lower Color-Keyed Instrument Panel
- Sport Steering Wheel with Center Blow Horn and Merkur Badge
- Black Instrument Panel Clusters/Controls/Registers
- Black Gearshift Lever, Handbrake Grip, Center Console Controls

#### Seats

- Front and Rear Sport Seats in Oxford Cloth
- Cloth Covered Front Headrests
- Front Seat Back Map Pockets

#### Door Trim

- Molded Vinyl Covered Door Trim Panels with Cloth Inserts and Carpet Covered Storage Bins

#### Floor Covering

- Passenger Compartment Cut Pile Carpet
- Load Compartment Cut Pile Carpet

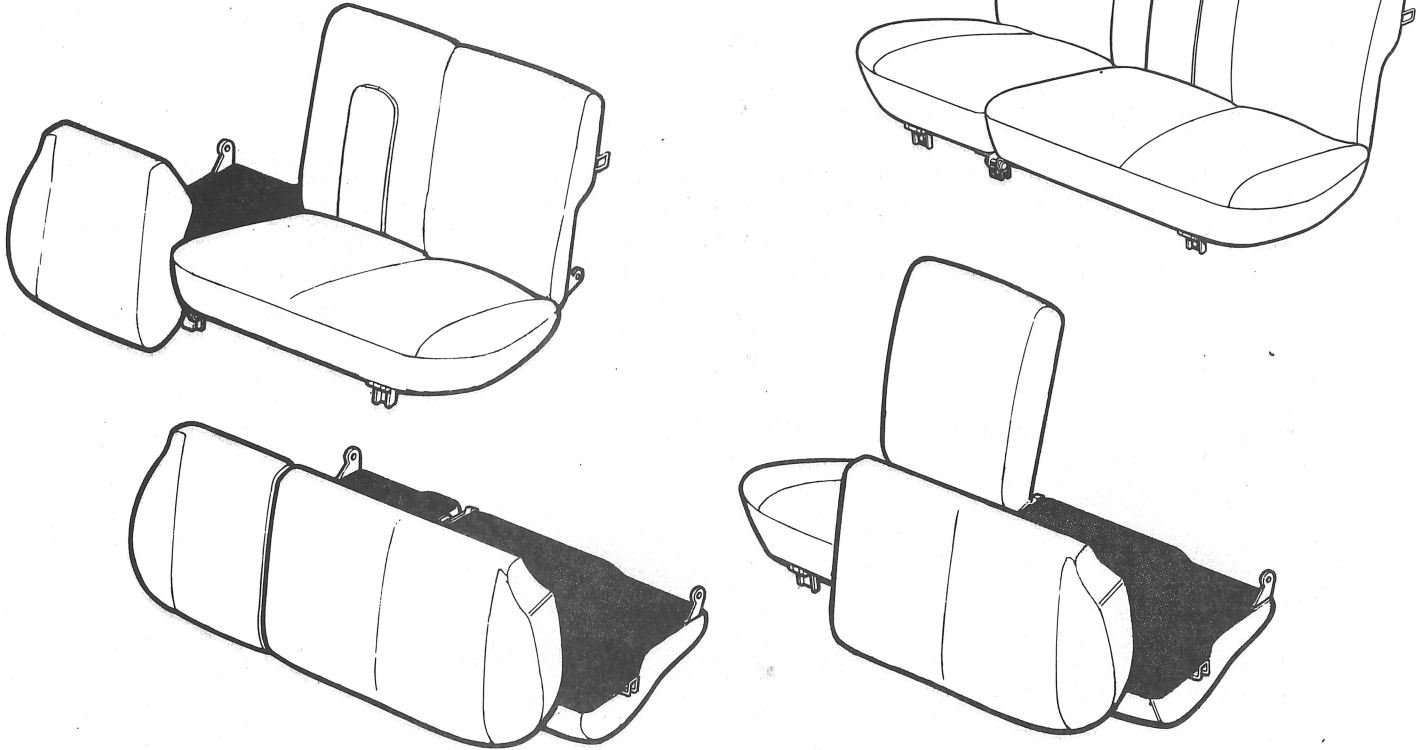
#### Headlining

- Cloth Covered Molded Headlining

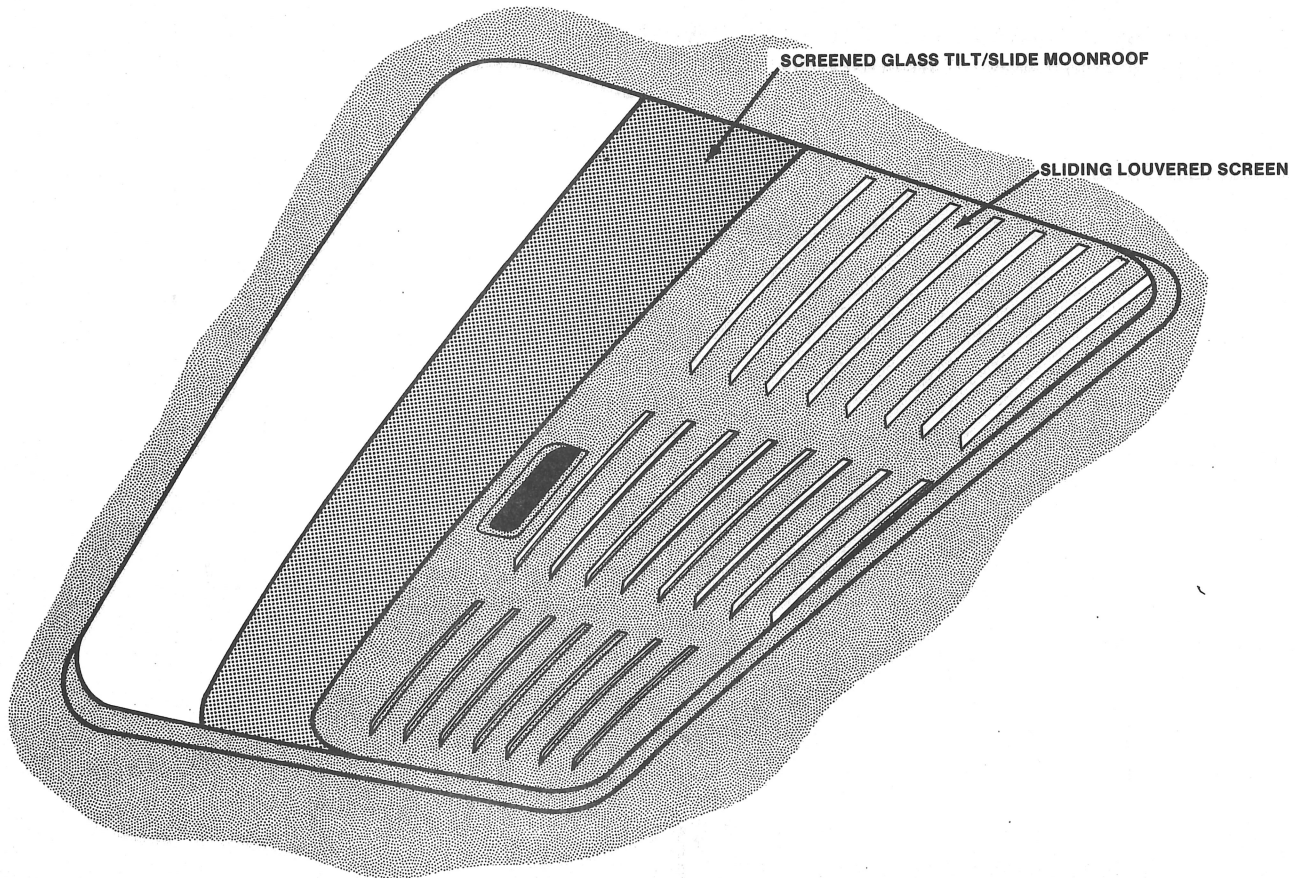
## 1985 MERKUR XR4Ti

### STANDARD REAR SEAT OPERATION

ASYMETRIC SPLIT (60/40) FOLDING  
SEAT BACK AND CUSHION



### OPTIONAL MOONROOF



1985 MERKUR XR4Ti

REGULAR PRODUCTION OPTIONS

<u>Option Code</u>	<u>Description</u>
440	<u>Engine - 2.3L EFI Turbo I4 with Select-Shift Automatic 3-Speed Transmission</u>
463	<u>Seats - Heated</u> Driver and passenger seats only. Available with both standard cloth seats and optional leather seats (XQ). Mandatory option and only available in certain cold-weather geographical areas.
21C	<u>Moonroof - Manual Tilt/Slide, Screened</u> Includes louvered sliding screen panel and glass moonroof.
See Paint Chart	<u>Paint - Metallic</u> Includes Strato Silver (1056), Nimbus Gray (1801), Cassis (late availability, 1915), Paris Blue (late availability, 1900) and Mineral Blue (1901).
XQ	<u>Trim - Leather Interior</u> Includes leather seat and door trim. Available only in gray. Available with all exterior colors.

**1985 MERKUR XR4Ti**

**COLOR AND TRIM COMBINATIONS**

XR4Ti						
Steering Wheel, Column Shroud Only	Raven	Raven	Raven			
Seating Material	Oxford	Leather RPO		Bumper Colors	Bodyside Cladding	Bumper/ Cladding Insert
Trim Color: Seat/ Door Trim/Carpet/ Crashpad/Console	Steel Grey	Saxe Blue	Steel Grey			
<u>Body Colors</u>	<u>Paint Code</u>	<u>Interior Trim Code</u>				
		<u>CQ</u>	<u>CD</u>	<u>XQ</u>		
<b>METALLIC</b>						
• Strato Silver (1056)	0V	X	NA	X		
• Nimbus Grey (1801)	07	X	NA	X		
• Cassis <u>a/</u> (1915)	04	X	NA	X		
• Paris Blue <u>a/</u> (1900)	03	NA	X	X	Dark Grey (1823)	Dark Grey (1823)
• Mineral Blue (1901)	05	NA	X	X		
<b>SOLID</b>						
• Black (632)	0A	X	NA	X		
• Diamond White (691)	0B	X	NA	X		
• Rosso Red <u>a/</u> (1933)	0R	X	NA	X		

a/ Available beginning with September 1984 production.

1985 MERKUR XR4Ti

COMPONENT COLOR AND TRIM

Interior		Exterior	
Component	Color	Component	Color
. Floor Covering		. Bumpers	
- Passenger Compartment	CK	- Moldings	Gray
. Cowlside Trim Panel	CK	- Spoiler Lip	B
. Door Trim		- Inserts	MP
- Trim Panel and Bin	CK	. Grille	BC
- Trim Inserts	CK	. Window Surrounds	
- Door Pull	CK	- Windshield	B
- Release Handle	B	- Backlite	B
. Load Compartment	CK	- Side Windows	B
. Package Tray	CK	. Bodyside Cladding	Gray
. Back Panel Trim	CK	. Bodyside Cladding Insert	MP
. Hatchback Trim	CK	. Wheel lips	Gray
. Seats		. Cowl Top Grille	B
- Valances	CK	. Fuel Filler Door	BC
- Mechanism Covers	CK	. Door Handles	B
- Tiplock Bezel	CK	. Locks	Br
- Lumbar Adjust Wheel	CK	. Biplane Spoiler	BC
- Headrest Covers	CK	. Mirror Backcans	BC
. Headliner	N		
. Roof Grab Handles	N		
. Pillar Trim	N		
- A	E		
- B Upper	N		
- B Lower	CK		
- C	N		
- D	N		
. Center Console			
- Surround	CK		
- Inserts	B		
. Instrument Panel			
- Lower	CK		
- Upper	CK		
- Clusters	B		
- Other Panel Inserts	B		

Legend:

B - Black  
 BC - Body Color  
 Br - Bright  
 CK - Color Keyed  
 E - Environmental Color  
 N - Neutral Tone Color  
 MP - Maple Red



## 1985 MERKUR XR4Ti

### GENERAL SPECIFICATIONS

#### Powertrains

<u>Engine</u>	<u>Transmission</u>	<u>Rear Axle Ratio</u>
2.3L EFI Turbo I4	5-Speed Manual Overdrive (Standard)	3.64
2.3L EFI Turbo I4	3-Speed Automatic (Optional)	3.36

#### Dimensions and Capacities\*

Wheelbase	102.7
Overall Length	178.4
Overall Height	53.4
Overall Width	67.2
Tread - Front	57.2
- Rear	57.8
FRONT - Head Room	38.5
- Shoulder Room	53.9
- Hip Room	55.7
- Leg Room (maximum)	41.0
REAR - Head Room	37.9
- Shoulder Room	54.1
- Hip Room	44.7
- Leg Room (minimum)	34.7
Cargo Volume-Rear Seat-Back Up (cu.ft.)	11.4
Fuel Capacity (gallons)	15.1
Curb Weight (lbs-est.)	2,912

\*Dimensions in inches unless otherwise stated.

